



कयर बोर्ड / COIR BOARD

भारत सरकार / Government of India

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME

एम. जी. रोड, कोच्ची / M.G. Road, Kochi – 682016

EXPORT MARKETING SECTION

TRADE CIRCULAR No.4 DATED 14.07.2025

As per the OM No. 115-21/2022-PQD dtd. 30.06.2025 issued by the Directorate of Plant Protection, Quarantine & Storage, all the Exporters / Stakeholders of organic cultivation media including cocopeat and cocofibre to China should adhere the norms as per the new Standard Operating Procedure (SoP) announced by the Directorate of Plant Protection, Quarantine & Storage, Ministry of Agriculture & Farmers Welfare. The SoP may access from <https://pqms.cgg.gov.in/pqms-angular/home> and also attached herewith. It has come into effect from 1st July 2025. As per the new phytosanitary requirement of China, NPPO, India required to register Organic Cultivation Medium Production, processing and storage units prior to export to China.

All the organic cultivation media including cocopeat & cocofibre production, processing and storage units are requested to apply immediately for registration as per SoP.

The "SOP for Export of organic cultivation media to China" will be applicable only for cocopeat, cocofibre and other organic products used as a cultivation media, while cocofibre exported for manufacturing of mattress, carpets and doormats etc. in China will not be covered under this SOP.

Sd/-

DEPUTY DIRECTOR (EM)

To: All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
All Coir Manufacturers' Associations

[File No. I-12017(11)/36/2022-EXPORT MARKETING-II]