

**COIR BOARD**  
**(Govt. of India, Ministry of Micro, Small & Medium Enterprises)**  
**M. G. ROAD, KOCHI – 682 016, KERALA, INDIA**  
**Tel: +91 484 2351900; Fax: +91 484 2370034**

**EXPORT MARKETING SECTION**

**TRADE CIRCULAR No.1 DATED 14.05.2025**

Coir Board proposes to organize participation of Indian coir sector in **Décor+ Design Show -2025 at Melbourne Exhibition Centre, Australia** to be held during **16-18 July 2025** as per the International Cooperation (IC) Scheme of the Ministry. **The sanction Number of MSMEs is 10. And the minimum bookable space is 9sqmtr.**

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up your export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement at the earliest. **The participants will be selected on a first come first served basis.** The application form can be filled through Google form below.

<https://forms.gle/kMeC5HpznYeCpc697>

The details of advance space rent to be remitted will be intimate later.

Eligible participants can avail assistance upto Rs.5,00,000/- for participation in any of the two fairs abroad as per the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2351900 – Extn. 935).

**Sd/-**  
**SECRETARY**

To: All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
All Coir Manufacturers' Associations