

## COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI - 682 016, KERALA, INDIA  
Tel: +91 484 2351807; Fax: +91 484 2370034

### DOMESTIC MARKETING DIVISION

### TRADE CIRCULAR No. 5 DATED 28.10.2024

Dear Sir,

Coir Board proposes to participate in the **INDIA INTERNATIONAL TRADE FAIR 2024** at Pragati Maidan, New Delhi during the period from 14<sup>th</sup> to 27<sup>th</sup> November 2024.

Those who are interested, can participate through Coir Board pavilion, at free of cost. The booths will be allotted, on first come first serve basis, as only limited space is available.

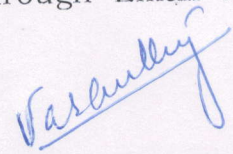
Interested exporters/manufacturers/entrepreneurs may rush their willingness immediately along with following details before **6<sup>th</sup> November, 2024**.

|   |                                |  |
|---|--------------------------------|--|
| 1 | Name of Organization & Address |  |
| 2 | Name of participant            |  |
| 3 | Mobile No.                     |  |
| 4 | Products to be displayed       |  |
| 5 | Email                          |  |

Google form link is : <https://forms.gle/ehgZSmJ8h4g zrT9b6>

To and fro 3AC train fare will be reimbursed to the participants (for one person per unit) on completion of the event, on production of the tickets.

For any further clarifications, please contact us through Email ID: [mktg@coirboard.org](mailto:mktg@coirboard.org).



**Deputy Director (Mktg.)**

NB: Will consider only Google form applications

To: All Regd. Exporters/Manufacturers/Consignors  
All Coir Exporters' Associations

Copy to: CCRI/CICT/ Regional Offices - for follow up action.

**(Issued from the File No. M-38015/16/2024-SR SD NEW DELHI (CP) )**