



कोयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

कोयर हाउस, एम.जी.रोड., कोची - 682016
Coir House, M.G. Road, Kochi - 682016
तार/ Gram : COIR BOARD
दूरभाष/ Ph : 0484-2351954, 2351807, 2351788
फैक्स / Fax : 0484-2370034, 2354397
ई-मेल/ E-mail : coir@md2.vsnl.net.in
वेब/ Web : www.coirboard.nic.in, www.coirboard.gov.in

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CIRCULAR

It has been decided to celebrate the 78th Independence Day -(15th August 2024) in the Head Office and all Sub Offices/Showrooms of Coir Board in a befitting manner. As part of the celebration Ministry of Culture & Tourism announced a campaign of "Har Ghar Tiranga" under the aegis of Azadi Ka Amrit Mahotsav to encourage people to bring the Tiranga home and to hoist it mark India's Independence. This year from 13th to 15th August also "Har Ghar Tiranga" will be celebrated across the Nation. In light of the above OM, all employees of Coir Board are requested to hoist National Flag in their homes during the period from 13th to 15th August, 2024 maintaining highest respect to national honour and follow the Flag Code of India. Apart from this all are requested take selfie with National Flag (Tiranga) and upload in the www.harghartiranga.com.

Further, the Officer in Charge of the branches of Coir Board are directed to purchase Tiranga and distribute to all staff members who are not having Tiranga in their residence to make this Har Ghar Tiranga campaign a great success.

Besides, it has been decided to illuminate all office buildings during 13th to 15th August 2024 in connection with the celebration of Independence Day. Necessary action may also be made by all concerned in this regard, without fail. The expenditure of the celebration may be met from temporary advance already available with the offices.

The National Flag will be hoisted at 8.30 a.m 15th August at Head Office as well as all Sub Offices/ Showrooms, all the Officer in charge of all the branches of Coir Board are also requested to distribute sweets among the available staff and their family members after hoisting the National Flag.

Copies of the snaps taken on the occasion in Sub Offices/Show Rooms may be forwarded to this Office for records.

This issues with the approval of Secretary (i/c.)

Administration Department i/c.

To

1. Secretary section
2. Joint Director (P) & Dir (M)
3. All Senior Officers and Branch Officers at H.Q.
4. All Sections in H.Q.
5. All Sub Offices/Showrooms of Coir Board.
6. Website
7. E-office Notice Board.