

COIR BOARD
(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. Road, Kochi – 682 016, Kerala, India
Tel: +91 484 2351900; Fax: +91 484 2370034

EXPORT MARKETING SECTION

TRADE CIRCULAR No. 3 DATED 25.04.2024

Coir Board proposed to organize participation of Indian Coir Sector in Mega Show 2024 in Hongkong, China under the International Co-operation Scheme of the Ministry of MSME. The details of the expo is given below.

Name of the Programme : Mega Show 2024
Venue of the Programme : Hongkong, China
Tentative Period : 20th -23rd October 2024
Max. No. of Entrepreneurs : 15 Nos.
Advance space rent for booth : Rs.3,00,000/-+ 18% GST

This platform offers an opportunity to Showcase & Sale of Coir Products.

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the Expo and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent, **on or before 30.05.2024**. The application for participation may be submitted through the google form below:
<https://forms.gle/9a6RWYQY1dP6U5gL9>

The payment of participation fee / space rent fee may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad during the year under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2883935, 0484 2351900 – Extn. 935).

Sd/-

Development Officer (EM)

To:

All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
All Coir Manufacturers' Associations

Copy to: All Regional Offices of Coir Board

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