



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



करार बोर्ड
COIR BOARD
Conducts



COIR TOYCATHON 2024

A A T M A N I R B H A R T O Y S

Where Creativity Meets Eco-Friendly Play!



Are you passionate about
innovation, sustainability, and the
joy of play? Join us in the

COIR
TOYCATHON
2024

an exciting competition that blends creativity with eco-
consciousness! Unleash your imagination and create the
next generation of toys using the versatile and sustainable
material – **COIR**

COIR
TOYCATHON
2024



Coir, derived from coconut husk fibers,
is not just a material:
it's a promise of a greener future.

As a natural, biodegradable, and renewable resource,
Coir embodies the spirit of sustainability.

Harness its potential to
craft toys that inspire, educate, and entertain
while leaving a minimal environmental footprint.

Categories for Innovation

Eco-Friendly Toys:

Create toys that are biodegradable
and made from Coir fibers / Coir yarn / Coir pith
under the categories:



- Stuffed toys
- Games & Puzzles
- Construction / building toys
- Sports & outdoor game toys
- Infant / pre-school toys
- Activity toys
- Educational Toys

Prizes and Recognition

The Coir Toycathon offers not only the chance to make a positive impact on the environment but also incredible rewards for your innovation:



~ Cash Prizes for Winners

1st- Rs. 50,000

2nd- Rs. 25,000

3rd- Rs. 15,000



~ Certificates of Excellence (for 1st 10 designs/concepts)

~ Opportunity for Product Development

~ Showcase Your Invention to a Global Audience

Important Dates



Registration period Step-I	: 05. 02. 2024 - 15. 02. 2024
Submission Deadline Step-II	: 29. 02. 2024
Submission Deadline Step-III	: 05. 04. 2024
Winners Announcement	: 06. 04. 2024

The registration link (google form):

<https://forms.gle/cQUEpBdWfEhd75AC6>

Click here for Registration

How to Participate

Step -I

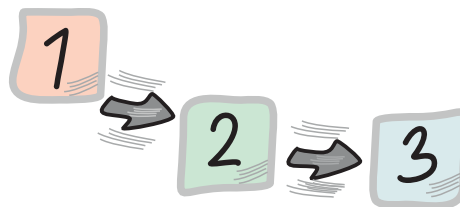
1. Register at Website Link: www.coirboard.gov.in
2. Form a creative team or go solo – the more diverse, the better!

Step -II

3. Make a design concept with 2D/3D drawings which should be submitted in PDF format.
4. Submit the drawing along with the methodology for making toy in the prescribed format

Step-III

5. Best 50 designs/concepts will be selected and raw material (Cair fibre / yarn / pith) will be provided for fabricating into final product (Toys)
6. Submit your entry by the deadline.
7. Await the exciting announcement of winners!



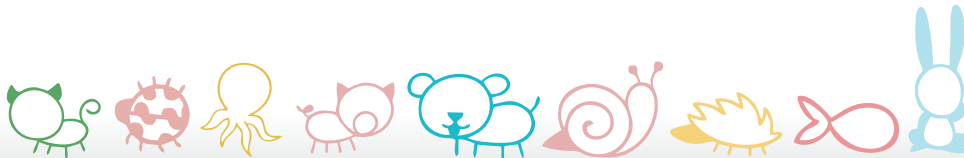
Together,

Let's Create a Greener Playtime Future!

Join the

COIR
TOYCATHON
2024

and be a part of a movement that blends
imagination, play, and sustainability.
Your ideas can shape a world where
every playtime moment contributes to a healthier planet.



For more details, contact us at Email- coirtoycathone@gmail.com



An initiative by Coir Board, Ministry of Micro, Small & Medium Enterprises, Government of India.



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