



# कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MS&ME, Govt. of India)

कयर हाउस, एम.जी.रोड., कोच्ची - 682016  
Coir House, M.G. Road, Kochi - 682016  
तार/ Gram : COIR BOARD  
दूरभाष/ Ph : 0484-2351954, 2351807, 2351788  
फैक्स / Fax : 0484-2370034, 2354397  
ई-मेल/ E-mail : coir@md2.vsnl.net.in  
वेब/ Web : www.coirboard.nic.in, www.coirboard.gov.in

## **Trade Circular No.6 dated 27 July 2023**

Coir Board is organizing a three-day **Management Development Programme (MDP)** on “**Export Management Skills for Coir Exporters**” in coordination with Indian Institute of Foreign Trade, New Delhi at Bangalore.

**Duration: 8-10 August, 2023**

**Venue: Peenya Industries Association Hall,  
18/B Peenya Trade Centre,  
1st Cross Rd  
Peenya 1st Stage, Peenya,  
Bangaluru, Karnataka 560058**

The Programme will cover the topics such as Initiating an Export Transaction – Step by Step; Zero cost approach to Identify New Markets & Products; Mode of Payment Settlement; Commercial & Regulatory Documents in Export Transaction; Export Financial Facilities Pre-shipment & Post-shipment; Leveraging Incoterms in an Export Transaction; Export Incentives, Benefits & Schemes for Coir Exporter and Currency Risk Management for Export Transaction.

A brochure on the programme is attached. The participation fee is Rs.1,000/- per person for three-day programme. The number of participants is limited to 35 and the participants will be selected on a first come first served basis.

Registration link for participation: <https://forms.gle/rPa1xDzeoW4L2dBVA>

**The fee may be transferred by NEFT/RTGS to the following account:**

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Those who are interested to attend the programme may register, immediately.

Sd/-  
SECRETARY

To:  
All Regd. Exporters /Manufacturers  
All Coir Exporters' Associations

(Issued from File No. I-12019/14/2022-EXPORT MARKETING-I)