

COIR BOARD
(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351900; Fax: +91 484 2370034

EXPORT MARKETING SECTION

TRADE CIRCULAR No. 3 DATED 06.06.2023

Coir Board proposes to organize participation of Indian coir sector in the following fairs during the year 2023-24 under the International Cooperation Scheme of the Ministry of the MSME:

(I) Floor Covering Fairs					
Sl. No.	Name of the Fair	Country	Tentative Period	Minimum bookable area	Advance space rent for furnished booth
1	Domotex Intl. Trade Fair	Hannover, Germany	11-14 January 2024	12 sq.mtr	350000
2	Ambiente	Frankfurt, Germany	26-30 January, 24	12 sq.mtr	350000
3	National Hardware Show	Las Vegas, USA	26-28 March, 2024	12 sq.mtr	350000
(II) Horticultural Fairs					
4	Gardex	Tokyo, Japan	11-13 October,23	6 Sq. Mtr	250000
5	IFTF	Holland	8-10 November,23	6 Sq. Mtr	250000
6	IPM	Essen, Germany	23-26 January,24	6 Sq. Mtr	250000
7	Bahrain International Garden Show	Bahrain, UAE	March,24	6 Sq. Mtr	250000
(III)Technical Textile Fair					
8	IECA Annual Conference & Expo	USA	25-28 February, 24	9 Sq. Mtr	200000

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent for each fair, **on or before 02 July, 2023**. The application for participation may be submitted through the google form below:

<https://forms.gle/bB8FRsxs6GwoEJsWA>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The UTR No., after making the payment of space rent, may be given in the google form.

After submission through google form, please take a printout of the complete set of application and send to expoapplicationcoirboard@gmail.com with proper sign and company seal.

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad in an year under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

Please ensure that the members to be deputed for participation in exhibitions abroad have completed two dozens of COVID 19 vaccine before their departure from India.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2883935, 0484 2351900 – Extn. 935).

Sd/-
SECRETARY

To:

All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
All Coir Manufacturers' Associations

Copy to: All Regional Offices of Coir Board

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