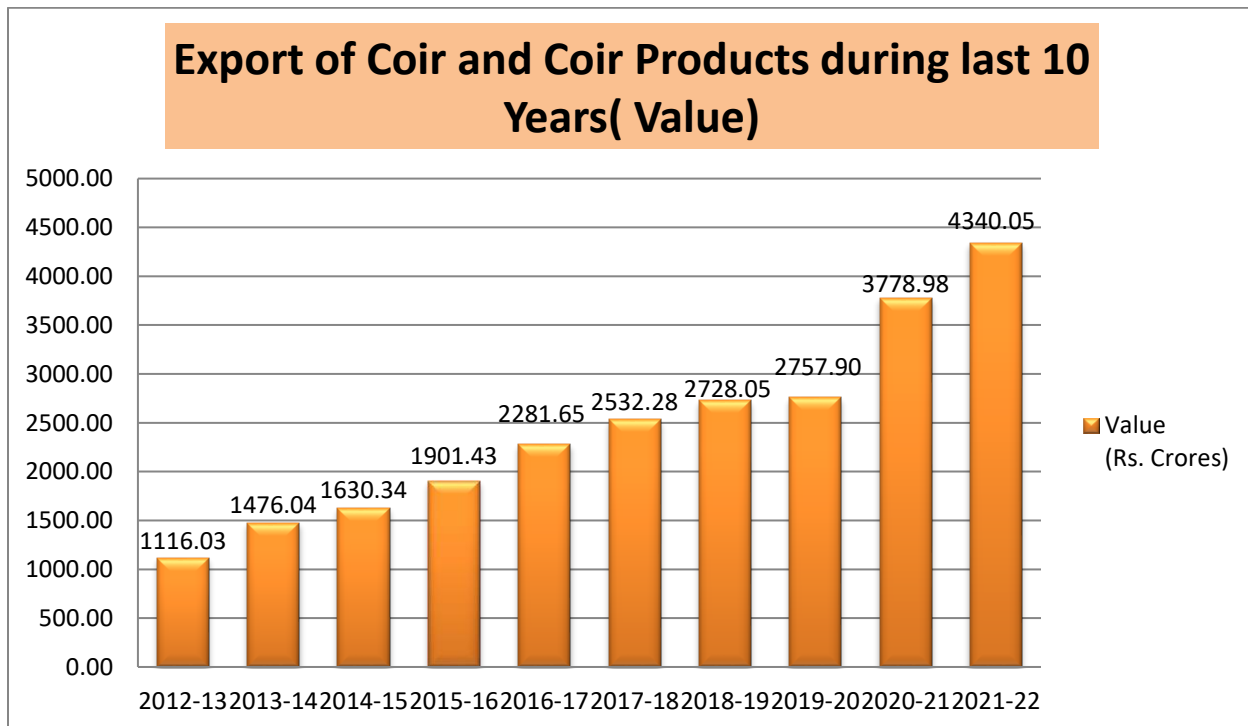


Review of Export of Coir and Coir Products from India (2021-22)

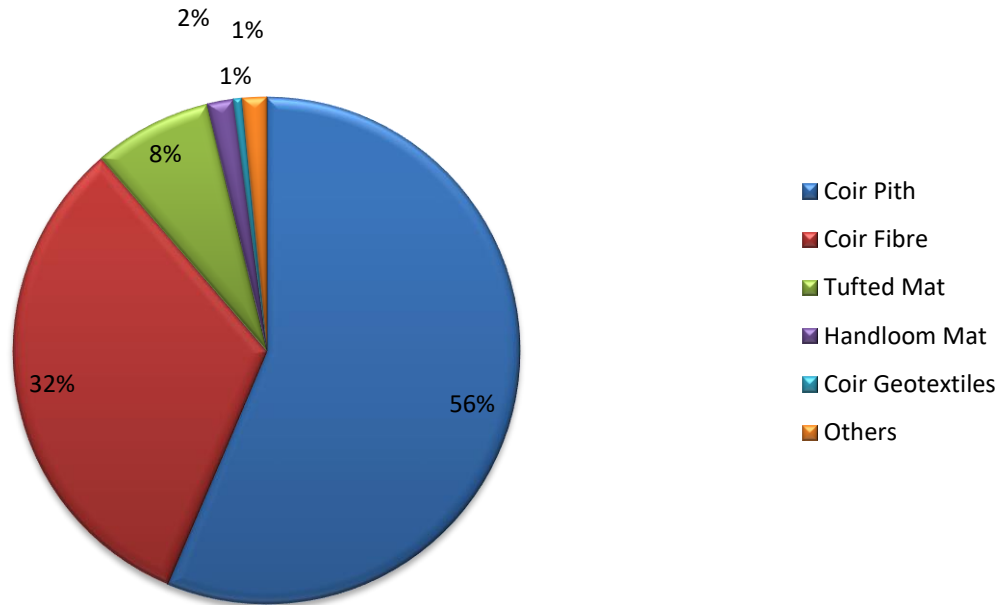
The export of coir and coir products set an all time high record during the year 2021-22. A total quantity of 1234855 MT of coir and coir products valued at Rs.4340.05 crores was exported from the country during the year 2021-22 as against the export of 1163213 MT valued at Rs.3778.98 crores during the previous year. There is an increase of 6.2 % in terms of quantity and an increase of 14.8% in terms of value over the export achieved during the previous year. The export target fixed for coir and coir products by the Ministry of MSME, Government of India for the year 2021-22 was Rs.4000 crores. The achievements made during the reporting period which work out to 109% of the target fixed by the Govt. of India. Despite the stumbling block in coir sector the export of coir and coir products grown up than else before.

1. Export Trend

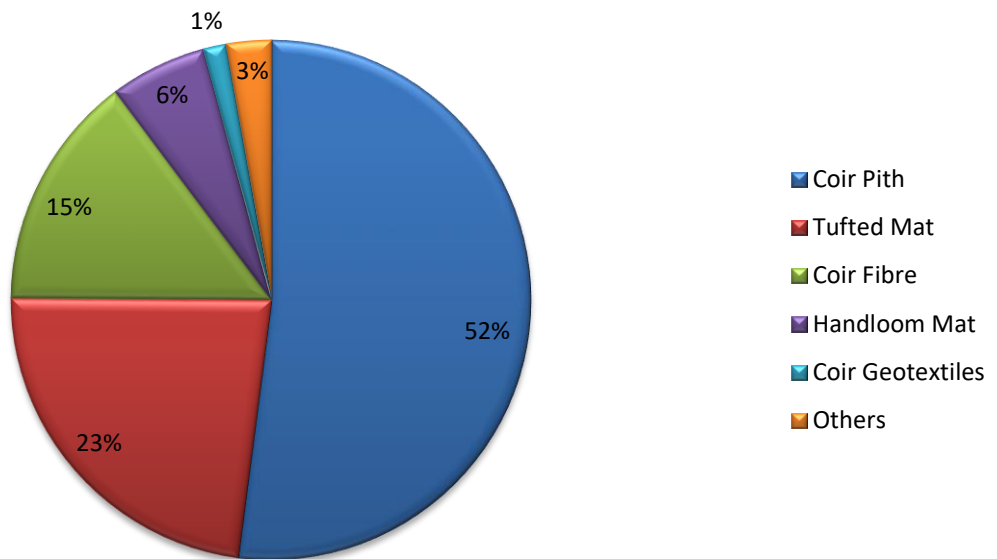
During the year 2021-22, While the exports of coir pith, tufted mats, coir fibre, handloom mats, coir yarn, powerloom mats, rugs & carpet, coir rope, curled coir and coir other sorts registered growth both in terms of quantity and value and products like handloom matting, powerloom matting, coir geotextiles and rubberized coir shown decline in both quantity and value, whereas the product coir other sorts shown decline in terms of quantity and increase in terms of value. Coir pith with export earnings of Rs.2259.18 crores constituted 52% of the total export of coir products from the country. The value added items put together constituted 33% of the total exports. Tufted Mats topped among the value added products. Tuticorin port accounts for more than 46% of coir exported from India. Cochin Port with a share of 34% comes second and Chennai port with a share of 20% comes third with respect to the export earnings. Nominal quantities were exported from Vishakapattanam, Kolkata, Mumbai, Coimbatore, Bengaluru etc.



Export Composition of Coir & Coir Products (2021-22) (Quantity)



Export Composition of Coir & Coir Products(2021-22) (Value)



EXPORT STATISTICS

COMPARITIVE STATEMENT OF EXPORT OF COIR PRODUCTS (2021-22 and 2020-21)

Q=Quantity in MT					V=Value in Rs.Lakhs	
Item	2021-22		2020-21		% Growth Cumulative	
	Q	V	Q	V	Q	V
Coir Fibre	399428	63655.79	354123	62890.57	12.8	1.2
Coir Yarn	4285	3330.73	3849	2919.30	11.3	14.1
Handloom Mat	21079	26172.99	20527	24662.10	2.7	6.1
Poweloom Mat	408	753.80	65	106.51	531.3	607.7
Tufted Mat	92810	100114.57	81799	80690.82	13.5	24.1
Handloom Matting	1110	1423.21	1418	1712.00	-21.8	-16.9
Powerloom Matting	4	9.62	11	19.24	-66.6	-50.0
Coir Geotextiles	6978	6165.74	8583	7059.05	-18.7	-12.7
Coir Rugs & Carpets	580	861.79	327	427.90	77.4	101.4
Coir Rope	716	649.84	505	491.76	41.9	32.1
Curled Coir	9943	2622.89	9381	2422.22	6.0	8.3
Rubberised Coir	644	1096.88	982	1321.41	-34.4	-17.0
Coir Pith	696175	225917.69	680898	191974.07	2.2	17.7
Coir Other Sorts**	696	1229.56	744	1200.96	-6.5	2.4
Total	1234855	434005.10	1163213	377897.91	6.2	14.8

2. COMPOSITION OF EXPORT

Coir Pith constituted 56.38 % in terms of quantity and 52.05% in terms of value of the total export of coir and coir products during the period under report. Tufted Mats constituted 8% in quantity and 23.07% in terms of value and it is one of the major items of coir products exported from India. Coir fibre constituted 32.35% in quantity and 14.67% in value. All value added products together constituted 33% of the total exports in terms of value.

The table showing the item-wise composition of export of coir and coir products during 2021-22 in terms of quantity and value is given below:

EXPORT OF COIR & COIR PRODUCTS (2021-22)				
Q=Quantity in MT			V=Value in Rs.Lakhs	
Item	2021-22		Composition %	
	Q	V	Q	V
Coir Pith	696175	225917.69	56.38	52.05
Tufted Mat	92810	100114.57	7.52	23.07
Coir Fibre	399428	63655.79	32.35	14.67
Handloom Mat	21079	26172.99	1.71	6.03
Coir Geotextiles	6978	6165.74	0.57	1.42
Coir Yarn	4285	3330.73	0.35	0.77
Curled Coir	9943	2622.89	0.81	0.60
Handloom Matting	1110	1423.21	0.09	0.33
Coir Other Sorts**	696	1229.56	0.06	0.28
Rubberised Coir	644	1096.88	0.05	0.25
Coir Rugs & Carpets	580	861.79	0.05	0.20
Powloom Mat	408	753.80	0.03	0.17
Coir Rope	716	649.84	0.06	0.15
Powerloom Matting	4	9.62	0.00	0.00
Total	1234855	434005.10	100.0	100.0

** Coir Braids, Scrubbers, Poles, Fenders & Coir Fancy Items.

3. COMMODITY-WISE ANALYSIS OF EXPORTS

Among the items of export, the details of items which recorded major increases and decreases in terms of quantity and value are given in the tables below:

Decrease in Quantity and Value

The items such as Coir Geotextiles, Handloom Matting, Rubberised Coir, and Powerloom Matting have shown a negative trend both in terms of quantity and value.

Item	2021-22		2020-21		% Growth Cumulative	
	Quantity	Value	Quantity	Value	Quantity	Value
	(MT)	(Rs. Lacs)	(MT)	(Rs. Lacs)		
Coir Geotextiles	6978	6165.74	8583	7059.05	-18.70	-12.65
Handloom Matting	1110	1423.21	1418	1712.00	-21.75	-16.87
Rubberised Coir	644	1096.88	982	1321.41	-34.41	-16.99
Powerloom Matting	4	9.62	11	19.24	-66.58	-50.00

Decrease in Quantity but increase in Value

Even though Coir Other Sorts has shown a decrease of -6.51% in terms of quantity, it has shown an increase of 2.4% in terms of value. This may be due to increase in the unit price of coir other sorts

Increase in Quantity and Value

Item	2021-22		2020-21		% Growth Cumulative	
	Quantity	Value	Quantity	Value	Quantity	Value
	(MT)	(Rs. Lacs)	(MT)	(Rs. Lacs)		
Coir Pith	696175	225917.69	680898	191974.07	2.24	17.68
Tufted Mat	92810	100114.57	81799	80690.82	13.46	24.07
Coir Fibre	399428	63655.79	354123	62890.57	12.79	1.22
Handloom Mat	21079	26172.99	20527	24662.10	2.69	6.13
Coir Yarn	4285	3330.73	3849	2919.30	11.31	14.09
Curled Coir	9943	2622.89	9381	2422.22	5.99	8.28
Coir Rugs & Carpets	580	861.79	327	427.90	77.37	101.40
Powerloom Mat	408	753.80	65	106.51	531.29	607.73
Coir Rope	716	649.84	505	491.76	41.93	32.15

4. EXPORT DESTINATION

During the year 2021-22, 103 countries imported coir and coir products from India. USA topped the importing countries with 16.9% in quantity and 29.79% in value. China is the second largest importer of coir products from India with a share of 37.6% in quantity and 19.82% in value. The other countries, which imported substantial quantities of coir and coir products during the year under report, which were Netherlands, South Korea, UK, Spain, Australia, Italy, Germany, and Canada.

The top destinations of the major items exported during the year 2021-22 are furnished under:

4.1 Coir Pith

Eighty three countries imported coir pith from India during the year 2021-22. The important markets for Coir Pith and their market share in terms of quantity and value are as detailed below;.

Sl.No.	Country	Quantity (MT)	Value (Rs.Lakhs)	Qty%	Val%
1	USA	139939.63	51947.64	20.1	22.99
2	NETHERLANDS	99762.09	31267.81	14.33	13.84
3	CHINA	70383.95	22310.16	10.11	9.88
4	SOUTH KOREA	72589.75	21368.74	10.43	9.46
5	SPAIN	62434.72	18086.26	8.97	8.01

4.2 Coir Tufted Mats

Seventy-Seven countries have imported Tufted Mats from India during the year 2021-22. The important markets for Tufted Mats and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	54487	59899.88	58.71	59.83
2	UK	7371	7760.50	7.94	7.75
3	GERMANY	3679	4149.39	3.96	4.14
4	ITALY	3690	3738.74	3.98	3.73
5	NETHERLANDS	3177	3278.28	3.42	3.27

4.3 Coir Fibre

Twenty-Six countries have imported Coir Fibre from India during the year 2021-22. The important markets for coir fibre and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	REPUBLIC OF CHINA	390073.55	61373.42	97.66	96.41
2	RUSSIA	2825.68	629.27	0.71	0.99
3	USA	1573.95	407.87	0.39	0.64
4	NETHERLANDS	744	252.28	0.19	0.4
5	LATVIA	672.72	177.93	0.17	0.28

4.4 Handloom Mats

Seventy-Five countries have imported Handloom Mats from India during the year 2021-22. The important markets for Handloom Mats and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	8751.54	11900.35	41.52	45.47
2	UK	2232.08	2594.88	10.59	9.91
3	NETHERLANDS	1257.95	1394.99	5.97	5.33
4	AUSTRALIA	701.78	875.13	3.33	3.34
5	GERMANY	696.33	801.38	3.3	3.06

4.5 Coir Geo-Textiles

Twenty-Four countries have imported Coir Geotextiles from India during the year 2021-22. The important markets for coir geo textiles and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	2366.01	2226.67	33.91	36.11
2	AUSTRALIA	1898.74	1244.66	27.21	20.19
3	FRANCE	951.47	927.43	13.64	15.04
4	GERMANY	725	770.85	10.39	12.5
5	NETHERLANDS	153.49	160.74	2.2	2.61

4.6 Curled Coir

Eight countries have imported Curled Coir from India during the year 2021-22. The important markets for curled coir and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	RUSSIA	6551.51	1698.22	65.89	64.75
2	REPUBLIC OF CHINA	2970.18	789.33	29.87	30.09
3	BULGARIA	242.16	72.86	2.44	2.78
4	LITHUANIA	86.48	22.08	0.87	0.84
5	ITALY	13.17	13.6	0.13	0.52

4.7 Coir Yarn

Thirty countries have imported Coir Yarn from India during the year 2021-22. The important markets for coir yarn and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	NETHERLANDS	1837.01	1534.36	42.87	46.07
2	ITALY	1059.33	581.51	24.72	17.46
3	GERMANY	390.62	365.88	9.12	10.98
4	BELGIUM	133.94	193.31	3.13	5.8
5	SAUDI ARABIA	181.19	121.77	4.23	3.66

4.8 Handloom Matting

Sixteen countries have imported Handloom Matting from India during the year 2021-22. The important markets for handloom matting and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	871.16	937.37	78.51	65.86
2	UK	111.68	199.77	10.06	14.04
3	GERMANY	46.75	119.38	4.21	8.39
4	BELGIUM	14.94	44.61	1.35	3.13
5	ITALY	12.89	35.45	1.16	2.49

4.9 Rubberized Coir

Twenty-Two countries have imported Rubberized coir from India during the year 2021-22. The important markets for rubberized coir and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	106.46	230.43	16.52	21.01
2	GERMANY	103.08	205.5	16	18.73
3	ESTONIA	127.12	194.63	19.73	17.74
4	NETHERLANDS	75.58	105.17	11.73	9.59
5	GREECE	53.47	82.59	8.3	7.53

4.10 Coir Rugs & Carpets

Twenty-Four countries have imported Coir Rugs & Carpets from India during the year 2021-22. The important markets for coir rugs & carpets and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	326.1	469.45	56.23	54.47
2	UK	45.91	79.33	7.92	9.21
3	GERMANY	42.45	64.88	7.32	7.53
4	UAE	22.51	28.48	3.88	3.3
5	CANADA	14.44	27.9	2.49	3.24

4.11 Coir Other Sorts (Garden Articles, Fenders, Braids, Scrubbers etc.)

Thirty countries have imported Coir Other Sorts from India during the year 2021-22. The important markets for coir other sorts and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	369.6	612.57	53.11	49.82
2	UK	161.97	264.75	23.27	21.53
3	GERMANY	44.49	84.53	6.39	6.88
4	NETHERLANDS	23.23	50.95	3.34	4.14
5	NEW ZEALAND	17.72	33.92	2.55	2.76

4.12 Coir Rope

Eleven countries have imported Coir Rope from India during the year 2021-22. The important markets for coir rope and their market share in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	FRANCE	474.76	493.3	66.3	75.91
2	USA	67.11	50.34	9.37	7.75
3	GERMANY	40.41	44.23	5.64	6.81
4	MALDIVES	24.49	22.88	3.42	3.52
5	RUSSIA	78.1	17.66	10.91	2.72

4.13 Powerloom Mats

Six countries have imported **Powerloom Mats** from India during the year 2021-22. The details in terms of quantity and value are as detailed below;

Sl.No.	Country	Quantity (MT)	Value (Rs. Lakhs)	Qty%	Val%
1	USA	306.21	587.52	75.11	77.94
2	UK	60.52	91.37	14.84	12.12
3	FRANCE	21.52	38.31	5.28	5.08
4	BELGIUM	17.08	31.64	4.19	4.2
5	SOUTH AFRICA	1.19	2.91	0.29	0.39

4.14 Powerloom Matting

Only Turkey has imported **Powerloom Matting** from India during the year 2021-22
