

COIR BOARD
(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
Tel: +91 484 2351900; Fax: +91 484 2370034

EXPORT MARKETING SECTION

TRADE CIRCULAR No. 02 DATED 15.05.2023

Coir Board in co-ordination with Embassy of Indian Thailand proposes to organise Coir Expo in Thailand for promoting Indian Coir Products. The details of the Expo is given below.

Name of the Programme : COIR EXPO
Venue of the Programme : ICONSIAM, Thailand,
(Topmost mall in Thailand)
Tentative Period : 15-16 July 2023
Max. No. of Entrepreneurs : 20 Nos.
Advance space rent for booth: Rs.2,50,000/-

This platform offers an opportunity to Showcase & Sale of Coir products.

In the year 2021 alone, Thailand imported coir products worth US\$ 65.3million, while Indian exports to Thailand were worth US\$ 0.1 million only.

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the Expo and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent for each fair, **on or before 28 May, 2023**. The application for participation may be submitted through the google form below:

<https://forms.gle/2JyLzoaAexSREhVFA>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The UTR No., after making the payment of advance space rent, may be given in the google form.

After submission of application through google form, please take a printout of the complete set of application and send to Coir Board with proper sign and company seal.

The furnished booths will be allotted on a first-come-first served basis.

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad during the year under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

Please ensure that the members to be deputed for participation in exhibitions abroad have completed two dozes of COVID 19 vaccine before their departure from India.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2883935, 0484 2351900 – Extn. 935).

Sd/-
SECRETARY

To:

All Regd. Exporters / Manufacturers
All Coir Exporters' Associations
All Coir Manufacturers' Associations

Copy to: All Regional Offices of Coir Board

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