

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
Tel: +91 484 2351900; Fax: +91 484 2370034

## EXPORT MARKETING SECTION

### TRADE CIRCULAR No. 01 DATED 02.05.2023

The Ministry of MSME has accorded in principle approval for participation of Indian coir sector in the following fairs under the International Cooperation Scheme:

Sl. No.	Name of the Fair	Tentative Period	Category	Max. No. of Entrepreneurs	Minimum bookable area	Advance space rent for furnished booth
1	7th Agritech, Kenya, Africa	15-17 June, '23	Horti-cultural	15	6 M <sup>2</sup>	Rs.250000
2	Decor+ Design Show, Australia	13-16 July, '23	Floor Coverings	15	12 M <sup>2</sup>	Rs.350000

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested entrepreneurs may rush their applications for participation with space requirement along with advance space rent for each fair, **on or before 8 May, 2023**. The application for participation may be submitted through the google form below:

<https://forms.gle/wgmVaKYu11ZBmXyf9>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for effecting NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The UTR No., after making the payment of advance space rent, may be given in the google form.

After submission of application through google form, please take a printout of the complete set of application and send to Coir Board with proper sign and company seal.

**The space will be allotted on a first-come-first served basis.**

Eligible participants can avail assistance upto a maximum Rs.5,05,000/- for participation in any of the two fairs abroad during the year under the Revised International Cooperation Scheme in accordance with the item wise scale of assistance prescribed under the scheme.

**Please ensure that the members to be deputed for participation in exhibitions abroad have completed two dozes of COVID 19 vaccine before their departure from India.**

**For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2883935, 0484 2351900 – Extn. 935).**

Sd/-  
**SECRETARY**

To:

All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations  
All Coir Manufacturers' Associations

Copy to:

All Regional Offices of Coir Board

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