

Name of the Ministry / Department: **MSME/ Coir Board**

MONTH: AUGUST, 2022

1. Important policy decisions taken and major achievements during the month:

76th Independence Day Celebration

Coir Board HO and its various Sub Offices have celebrated 76th Independence Day magnificently. Hon'ble Chairman, Shri. D. Kuppuramu hoisted National Flag at Coir Board Head Quarters, Kochi at 8:30 AM on 15th August 2022 in the presence of Secretary, Coir Board, Officials and Staff members.



Awareness programme on ZED Certification Scheme Kochi

MSME DFO, Thrissur organized one day awareness programme on ZED Certification at SCMS Cochin School of Business, Kalamassery, Kochi, Kerala on 13th August 2022. There were various sessions on ZED certification, Registration Procedure, Schemes and programmes of Ministry of MSME. Shri. P. Rajeev, Hon'ble Minister for Industries, Law and Coir, Government of Kerala inaugurated the function. Shri. D. Kuppuramu, Hon'ble Chairman Coir Board presided over the function.



Thiruvananthapuram

MSME DFO, Thrissur organized one day awareness programme on ZED Certification at Trivandrum Chamber of Commerce hall, Thiruvananthapuram, Kerala on 2nd August 2022. There were various session on ZED certification, Registration Procedure, Schemes and programmes of Ministry of MSME. Dr. Suman Billa, IAS, Principal Secretary (Industries), Govt. of Kerala inaugurated the function. Shri. M. Krishna, Joint Director (Planning), Coir Board presided over the function.



EDP PROGRAMME:(SCSP)

The Sub Regional Office Kannur conducted The Entrepreneurship Development Programme (SCSP) at Elappully Panchayath Community Hall, Elappully, Palakkad District during the period from 10.08.2022 to 12.08.2022. The function was inaugurated by Smt. Revathy Babu K, President, Elappully Gramapanchayth. An exposure visit was also conducted at M/s Eco Coir Cluster India Pvt. Ltd, (SFURTI Coir Board, Govt. of India), Pollachi on 12.08.2022.



9th Indian National Exhibition cum Fair-2022

9th Indian National Exhibition cum Fair-2022 was held at Garia, Kolkata, West Bengal during 4th to 8th August 2022. Board's participation in the exhibition was organized by Coir Board Showroom, Kolkata by hiring a 9 Sqm Stall and displayed Fibre Mats, C-POM, garden articles, Coir matting, Rubberized Coir Products, Geo Textiles, Handicraft items, in a well manner.



Aspiring Haryana-2022

The Board has participated in the exhibition Aspiring Haryana 2022. The exhibition was held at Royal palm Resort, Hissar, Haryana during 28-30 July 2022. Board's participation in the exhibition was organized by Coir Board Showroom, Chandigarh. The event was inaugurated by Shri. Ranbir Singh Gangwa, Deputy Speaker, Haryana Vidhan Sabha.



Mega Goa World Expo-2022

The Mega Goa World Expo was held at Dr. Shyama Prasad Mukherji Stadium, Panaji, Goa during 04-06 August 2022. Board's participation was organized by Coir Board Sub Regional office, Sindhudurg. The event was organized by Hon'ble Chief Minister of Goa, Dr. Pramod Swawant in the presence of Hon'ble Union Minister of State for Tourism, Ports and Shipping, Govt. of India. Coir Board's stall has been displayed Coir Pith, C-Pom, Coir Garden Articles, Coir Jewellery, Coir Handicraft Items, Coir Paper Files, etc.



4th Asia Industry and Tech Expo and Vibrant Uttarakhand

4th Asia Industry and Tech Expo and Vibrant Uttarakhand-2022 were held at Haridwar, Uttarakhand during 26th to 28th August 2022. Board's participation in the exhibition was organized by Coir Board Showroom, Chandigarh. All new design tufted doormats, Fibre Mats , C-POM, garden articles, Coir matting, Rubberized Coir Products, Geo Textiles, Handicraft items, Non woven matting, Cocopeat were displayed in a well manner.



8th India International MSME Expo & Summit 2022

Board participated in 8th India International MSME Expo & Summit 2022 held at Pragati Maidan, New Delhi during 25th to 27th August 2022 Board's participation in the exhibition was organized by Coir Board Showroom, Chandigarh. All new design tufted doormats, Fibre Mats , C-

POM, garden articles, Coir matting, Rubberized Coir Products, Geo Textiles, Handicraft items, Non woven matting, Cocopeat were displayed in a well manner.



RESEARCH

Visit of Ministry officials to Central Coir Research Institute

Shri Bibhuti Bhusan Nayak IAS & Shri Richard Yanthan IAS, Assistant Secretaries, Ministry of MSME have visited CCRI on 18.2.2022 to acclimatize about the R&D activities and programmes implemented by the Ministry and its organizations. The team had visited the International Coir Museum, Model demo centre & the research departments. The new innovation and its value addition on coir and coir products were disseminated to the Officials by the Scientists of Coir Board.



RESRECH WORKS

Studies were undertaken in the department to evaluate the life of coir geotextiles under accelerated conditions and on exposure to normal weather conditions. Studies were also initiated to enhance the life by surface modification and compare with normal geotextiles. Accelerated studies were carrying out by Xenon arc exposure and evaluating the deterioration in tensile strength.



The test frames for exposure to weathering have been fabricated by the engineering department of CCRI. Arrangements have also been made to collect the leachate and evaluation of its contents.

EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
Export Market Promotion				
1	Exhibitions Abroad Virtual	15 Nos. *	0	0
2	Assistance under IC Scheme	100 Nos.	37	37
		Rs.170 Lakhs	69,73,513/-	69,73,513/-
3	New Registration / Issuing of RCMC	100 Nos.	13 Nos.	61

* Subject to review based on the impact of COVID 19 situation.

Indian coir sector achieved an export of 69598 MT valued at 249 Cr. during the year 2022 -23 upto April 2022 (Provisional).

April 2021 to March, 2022 (Final)

Quantity - 1234855 MTs.

Value- ₹ 4340.05 Crore.

April 2022-23 (Provisional)

Quantity - 69598 MTs.

Value - ₹249 Crore.

Coir Unit Registration upto August 2022 -107

August 2022 – 25

2. Important policy matter held up on account of prolonged inter-ministerial consultations: N/A
3. No. of cases of ‘sanction for prosecution’ pending for more than three months: NIL
4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A
5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign): NIL
6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs: N/A
9. List of cases in which ACC directions have not been complied with: N/A
10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
