

Name of the Ministry / Department: **MSME/ Coir Board**

MONTH: JUNE, 2022

1. Important policy decisions taken and major achievements during the month:

The 8th International Day of Yoga was celebrated by Coir Board in association with Centre Square Mall, MG Road, Kochi on 21st June 2022. In order to uplift the importance of Yoga and to give more awareness on Yoga to the public, the 8th IDY was celebrated at Centre Square Mall, Kochi through which the programme got a wide coverage. Shri.M Kumararaja, Secretary Coir Board welcomed the gathering. Shri. D.Kuppuramu, Chairman, Coir Board delivered the keynote address. Shri.Suresh Plavida, Trainer, Patanjali Yoga Training & Research Centre, Kochi, demonstrated various ‘Yogasanas’ which can be practised in daily life for better health. The Officials/staff of Coir Board Head Office and Centre Square Mall and public jointly participated in the programme. T-Shirts depicting YOGA logo were distributed to the participants with the intention of get a wider exposure. The programme live streamed in the social media handles of the Board. Coir Yoga Mats were used and displayed at the Venue on the occasion. All the Sub Offices under Coir Board observed the 8th International Day of Yoga at their premises.





Central Coir Research Institute, Kalavoor, Regional Office, Kalavoor , National Coir Training & Design Centre & Hindustan Coir altogether well arranged yoga day celebration in the Coir Board Complex Kalavoor. Shri. Venu Bharathiyen inaugurated the function. All the staffs and students were participated in the event.



Coir Board bagged Second position for the best implementation of Official Language Hindi among Statutory Bodies. On behalf of Coir Board, Shri. V.C. Reghunandan, Senior Accounts Officer received the Trophy and Certificates from Shri. Ranjith Singh, IRS Chief Income Tax Commissioner, Kochi at a function arranged at Office of the Chief Commissioner of Income Tax on 28.06.2022.



Folk Fair 2022, ODISHA

Board participated in the FOLK FAIR-2022 at Mukதாகash Rangamancha, Saradhabali, Puri , Odisha during the period from 20th to 24th June 2022. The event was inaugurated by Er. Bishweswar Tudu, Hon'ble Minister of State, Ministry of Jal Shakti and Tribal Affairs, Govt. of India. Shri Ranendra Pratap Swain, Hon'ble Minister, Department of Agriculture & Farmers' Empowerment, Fisheries & Animal resources Development, Govt. of Odisha. Shri Soumya Ranjan Patnaik, Hon'ble MLA-cum-Founder Chairman of Eastern Media Ltd., Bhubaneswar, Shri Samarth Verma, IAS, Collector & District Magistrate, Puri and Dr. Kanwar Vishal Singh, IPS,

Superintendent of Police, Puri were present during the occasion. The stall arranged with display of coir products & innovative coir products, live demonstration of manufacturing of coir handicraft items by women coir artisans, distribution of brochures of Coir Board schemes including PMEGP.



10th Ayush Natural World Expo, Mumbai

Board participated in the 10th Ayush Natural World 2022 Mega Mumbai World Expo, Awards and Conference was held from 9th to 11th June 2022 at Bombay Exhibition, Goregaon, Mumbai. The Chief Guest, Hon. Shri Subhash Desai, Industry Minister of Maharashtra inaugurated the mega event. The Guests of Honour was Hon Shri Narayan Prasad, Cabinet Minister of Bihar and other VIPs - Hon Shri Randheer Singh, Director, NITI Aayog (Planning Commission), Government of India inaugurated the Conference. The Best of India award recognition with certificates have presented to Coir Board for creative display at the showcase. Over 3 days, thousands of the target-audience of the exhibitors who were attracted by the wide-media campaign benefited from the Maha Mumbai World Expo & Conference. Our stall was inaugurated by Shri.Randeer Singh, Director NITI Ayog and Shri. Karnesh Sharma, Director Punjab Tourism jointly by cutting Ribbon on 9th June 2022. Pamphlets and copy of the Schemes were displayed and distributed to the public. Arranged Live Demonstration of Corridor Mat, Mesh Mat making in which visitors and VIPs shown keen interest.



12th National Exhibition 2022, Bihar

Board participated in 12th National Exhibition 2022 held at RDS College campus at Muzafferpur, Bihar during the period from 28th to 30th May 2022.



Craft Bazaar 2022, Jammu Thavi

Board participated in Craft Bazaar 2022 held at Ram Lila Ground, Kathua during the period from 4th to 12th June 2022.



Food & Technology Expo 2022, New Delhi

Board has been participated in Food & Technology Expo 2022 held at Pragati Maidan, New Delhi during 17th to 19th June 2022.



India development & Scheme Expo 2022, New Delhi

Board participated in India development & Scheme Expo 2022 held at Janakpuri Haat, New Delhi during 24th to 26th June 2022.



Hon'ble Chairman Coir Board along with 10 Officials of Coir Board participated the grand finale of Enterprise India 'Udyami Bharat' on 30.06.2022 which was presided over by the Hon'ble Prime Minister of India at Vignan Bhavan, New Delhi.





MSME WEEK

As part of the MSME Week during the period from 27.06.2022 to 03.07.2022, Central Coir Research Institute, Coir Board has conducted a demonstration of composting of coir pith on 28.06.2022 at the material collection centre of Kanjikkuzhi Grama Panchayat, Charamangalam, Cherthala. The programme was inaugurated by Shri. A. M. Ariff, Hon'ble M P, Alappuzha in the presence of the President and Secretary of Kanjikkuzhi Grama Panchayat, Ward Member and the members of Haritha Karma Sena, Kanjikkuzhi.



Central Coir Research Institute, Coir Board had conducted a demonstration of Biochem Treatment on 29.06.2022 at M/s Varanam Coir Vyavasaya Co-operative Society Ltd No. A. 834, Karikkad. P. O, Thanneermukkam, Cherthala as part of the MSME Week.



Regional Office Bhubaneswar organised one day Awareness Programme in Dhenkanal Aspirational District of Odisha on 29.06.2022 in connection with MSME Week 2022.



Regional Office Sindhudurg has organized one day Awareness Program at Nerur, Kudal taluk of Sindhudurg dist on 29.06.2022 as part of MSME week 2022



Regional Office Rajahmundry organized Awareness Program at Rajahmundry on 30.06.2022 in connection with MSME Week 2022



The Central Institute of Coir Technology has conducted an Awareness Program on Coir Products at REVA University, Bangalore on 29th June 2022 in connection with Promotional Activities -

MSME week. The Joint Director (Tech) has presented about the coir products and its special features and also the importance of usage of coir products.



Awareness Programme “Coir Exports – A niche for expansion of MSME” has been arranged on 30.6.2022 as part of MSME week for promotion of Coir Exports through MSME’s. Hon’ble MP Pollachi Shri. Shanmygasundaram was the Chief Guest of the event.



As part of MSME week, CCRI has conducted an awareness programme at College of Engineering, Pallippuram, Cherthala on 30.06.2022 on the application of Coir geotextils for village road construction and embankment protection . Shri.Vinu Thomas, Principal, College of Engineering., Pallippuram, Cherthala was inaugurated the Awairness Programme.



RESEARCH

State/Regional level workshop conducted by NHAI for the southern states

Coir Board has been invited to take technical session on coir geotextiles and its applications in the the State/Regional level workshop conducted by NHAI for the southern states on 28.05.2022 at Ernakulam. It was as per the invitation from the regional officer NHAI Kerala. Ms. Alka Updhyay IAS, Chairman, NHAI presided over the programme. Senior Scientific Officer (poly) i/c and Dr. Samson Mathew NATPC together made the presentation on coir geotextiles for roads. The regional officers of southern states, contractors, and Field engineers from the southern states were attended the workshop and queries raised by the participants were answered. Coir Pith also been presented for the medians and for the tree plantation drive in highways. It was informed in the meeting by the officials of NHAI that NHAI will soon release the order on use of coir geotextiles for highway embankments.



National seminar Geosynthetics and natural fibres organized at IIT Madras

Coir Board Officials have been attended National seminar on Geosynthetics and natural fibres organized at IIT Madras on 24.06.2022. Senior Scientific Officer (Poly) i/c, Coir Board has made a presentation on Coir Geotextiles in the Seminar.



The action plan has been initiated for development of new coir products without the application of adhesives. A feasibility study has been carried out for making Binderless plate. The study turned out to be successful. A prototype of the Binderless plate has been produced and the same is under testing stage.



Central Coir Research Institute, Kalavoor Product Development Division has been developed Coir insulated Thermal Retaining Bag using Rubberized coir felt as insulator which is durable, sturdy and provide good insulation and can be used for multifunctional purposes like camping and shopping frozen and warm items. It will comfortably maintain cold/warm temperature for 3 to 4 hours.



EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export-oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

The export data for the month of December, 2021 & January, 2022 (Final) and cumulative figures as given below:

December 2021 (Final)

Quantity - 73480 MT

Value- ₹.- 304.36 Crore

January 2022 (Final)

Quantity - 103234 MT

Value- ₹.- 337.66 Crore

April 2021 to January, 2022 (Cumulative)

Quantity - 961123 MT

Value- ₹.- 3466.76 Crore

Monthly achievement as per the format given below:

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad Virtual	15 Nos. *	0	0
2	Assistance under IC Scheme	100 Nos.	Nil	Nil
		Rs.170 Lakhs	Nil	Nil
3	New Registration / Issuing of RCMC	100 Nos.	10 Nos.	37 Nos.

* Subject to review based on the impact of COVID 19 situations.

Indian coir sector achieved an export of 961123 MT valued at Rs.3466.76 Cr. during the year 2021-22 upto January 2022.

2. Important policy matter held up on account of prolonged inter-ministerial consultations:
N/A
3. No. of cases of 'sanction for prosecution' pending for more than three months: NIL
4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A
5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign): NIL
6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs: N/A
9. List of cases in which ACC directions have not been complied with: N/A
10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
