

Name of the Ministry / Department : **MSME/ Coir Board**

MONTH: MAY, 2022

1.Important policy decisions taken and major achievements during the month:

Enterprise India National Coir Conclave 2022

The Ministry of MSME and Coir Board jointly organized “Enterprise India National Coir Conclave 2022” in connection with the “Azadi Ka Amrit Mahotsav” at Le Meridien Hotel, Coimbatore during 5th & 6th May 2022. The Hon’ble Union Minister for MSME Shri. Narayan Rane inaugurated the National Coir Conclave 2022. The Hon’ble Minister of State for MSME, Shri Bhanu Pratap Singh Verma, Shri T.M Anbarasan, Hon’ble Minister for Micro, Small and Medium Enterprises for Tamil Nadu, Shri C.M Patowary, Hon’ble Minister for Industries & Commerce, Assam along with State Government representatives from 11 coir producing States and different stakeholders graced the occasion. As recognition of excellent achievements in various fields like export, domestic sales, R&D efforts, entrepreneurship, and best performing Cooperative Societies & Clusters, Coir Industry Awards were distributed by the Hon’ble Union Minister for MSME Shri Narayan Rane. The Market Development Assistance to Kerala, Tamil Nadu & Karnataka States were also handed over by him. Coir Board also launched new coir products like coir composite fruit bowl, geo textile shadow lamp, coir buttons, Coir certificate holder, flat rectangular tray made out of coir etc. and also released Manual of Technologies for Coir, Books on Coir Pith, Coir geo textiles and Coir floor furnishing.





A Conclave of the Principal Secretaries and other key functionaries and representatives of the State Governments of the Coir Producing States was organised on 5.5.2022 at Hotel Le Meridien, Coimbatore as part of the 'Enterprise India National Coir Conclave-2022'. Delegates from 11 State/UT Governments and representatives of Coconut Development Board participated in the Conclave. Shri.D.Kuppuramu, Chairman, Coir Board chaired the Conclave. Senior officials of the Ministry of MSME i.e Shri.Shailendrakumar, IAS, Addl. Secretary & Development Commissioner (MSME) and Smt.Alka Arora, Joint Secretary (ARI), Shri.Deepak Narang, Deputy Secretary and Smt.K.R.Rajeswari, Deputy Director spoke on the occasion addressing the delegates. Shri.M.Krishna, Director (Marketing), Coir Board made a PowerPoint Presentation on the scope and objectives of the Conclave.

The main objective of the Conclave was to create a platform for discussing on the current scenario of coir industry in the various States and also to take the views of the respective State Government representatives for bringing further growth and development of the industry in the States through the intervention of the Ministry of MSME and Coir Board.

The important points discussed in the Conclave were with regard to implementation of activities of Coir Board under Coir Vikas Yojana, need for enhanced cultivation and production of coconut, husk utilisation to be increased, value addition in coir sector, mandatory procurement of coir products by State Governments, availing of Coir Board's MDA Scheme by State Governments, Export facilitation programmes, implementation of PMEGP in coir sector, framing of welfare schemes for coir workers, special efforts to be taken by the State Governments, etc. There was a very positive and fruitful interaction between the State Delegates and the officials of Ministry and Coir Board on the above points and there were proactive responses from the participants about the Conclave and it was concluded that similar interactions may be organised at least once in a quarter to

enable the State functionaries to review the progress of implementation of various activities for the development of the coir industry in the State.



A National Seminar on Coir Products and its applications has been conducted as part of the event.

First technical session conducted for application of Coir Geo textiles and presentations were made by the technical experts on

1. Application of coir getotextiles for stabilization of embankments.
2. Application of Coir Geotextiles for reinforcement of roads and its design guidelines.

Second technical session conducted for application of Coir Pith and presentations were made by the technical experts on

1. Potential of cocopeat as an alternate media in horticulture crops
2. Biodegradation of Tannery waste & Coir Pith & its application field and coir Pith and its value addition in agri/horti end use for sustainable development.

Around 500 entrepreneurs in Coir Industry and also in the field of PWD, Agri/Horti departments. There was a very positive and fruitful interaction between the technical experts and the participants in the panel discussion.



As part of the Coir Marathon a “Run for Coir” Marathon was also organized on 6th May 2022 to promote the use of coir, as a natural, degradable, eco-friendly product. Hon’ble Union Minister for MSME Shri. Narayan Rane & Hon’ble Minister of State for MSME Shri Bhanu Pratap Singh Verma and Shri D. Kuppuramu, Chairman, Coir Board flagged off the run. More than one thousand and five hundred people including dignitaries, college students and the general public were participated in the Run which created a huge synergy and awareness among the students and public about coir products and its role in reversing Global Warming. The above programmes caught the attention of Press, Media and Public throughout India.



Management Development Programme on Export Management Skills for Coir Exporters

Coir Board conducted a Management Development Programme (MDP) on "Export Management Skills for Coir Exporters" at Ramada, Alleppey through Indian Institute of Foreign Trade during 25th to 27th May 2022



Coir Board in association with IIFT conducted Management Development Programme on Export Management Skills for Coir Exporters. It was held at Hotel Gokulam Park, Coimbatore during the period from 29th to 31st May 2022. A total of 71 registered participants from various trade associations and Sfurti coir clusters in Tamil Nadu attended the programme. The programme was inaugurated by Shri D Kuppuramu, Chairman, Coir Board. The technical sessions have been taken over by Shri Ashish Pandey, Head, MDP Division, IITF and his team.



4th International Industry & Technology Expo held at Bhopal during 6th to 8th May, 2022

The expo was organized by M/s. Bharti Media & Events Pvt. Ltd, and Mandideep Industries Association. The expo was inaugurated by Shri.Narhari(I.A.S), ACS, Ministry of MSME, Govt. of Madhyapradesh, with Shri.P.K.Jha, Zonal General Manager, NSIC Ltd., Ministry of MSME. It was open with a view to provide Government Schemes and policies, Industry Technology, Horticulture, Food, Packaging, Related solution under one roof, catering needs of both Exhibitors and visitors.



Suwarna Pallavi 2022 Mahotsav Agri exhibition held at Ratnagiri, Maharashtra during 13th to 17th May, 2022.

Board participated in the Agricultural Fair “Suwarna Palavi-2022 held at Dr.Balasaheb Sawant Konkan Krishi Vidyapeeth, Dapoli during the period from 13.05.2022 to 17.05.2022.



6th Bhubaneswar International Trade Fair-2022 held at Odisha during 20th to 30th May 2022.

The inauguration of 6th BITF was held on 20.05.2022 at Janata Maidan, Bhubaneswar. The event was inaugurated by Shri.P.K.Gupta, Joint Director, MSME-DI, Cuttack and other eminent guests. There are more than 300 participants participated in the BITF-2022 including Govt. stalls.



SITEX-Summer Edition 2022 held at Shimla during 25th to 30th May 2022.

SITEX Summer Edition 2022 held at Shimla during 25th to 30th May 2022 was inaugurated by Shri.Suresh Bhardwaj Minister of Urban Development, Govt. of Himachal Pradesh.



Jaukandhei Bahaghara Utsav 2022, Odisha

The expo held at Odisha during the period from 25th to 29th May 2022, and it was inaugurated by Shri.Sudarsan Sahoo, Padma Vibhushan Award Winner of Balasore District.



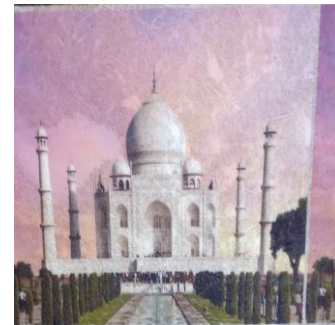
Agri Expo 2022 held at Dharmapuri, Madhurai

Agri Expo 2022 held at Maddhurabai Kalyana Mandapam, Dharmapuri during the period from 29th April to 1st May 2022. The stall was displayed with varieties of coir products and distributed brochures of CUY/CVY and SFURTI schemes among thousands of visitors.



Research

Coir composite products such as 1500 Pieces of coir medals were prepared for “Coir Run” marathon on 6th May 2022, 50 Nos of Ganesha sculpture, Coir skin photos (50 Nos of Tajmahal, 25 Nos of Raman Laxman and 10 Nos of Chathrapathi Sivaji) have been produced for presenting Momentum/Gifts to the VIPs and Special guests during the inaugural function and the items are despatched to “Enterprise India - National Coir Conclave 2022” held at Coimbatore, Tamilnadu on 5th and 6th May.



A viability product of Binderless particle board was fabricated in varied thickness by means of compression molding method under the varied parameters such as temperature, pressure and curing time. The work has been initiated for the development of new coir products without the application of adhesives. During the Enterprise India National Coir Conclave, newly developed coir composite products viz, shadow lamp holder, coir composite container and fruit bowl were displayed.



Handmade papers were prepared by existing pulp making method with the application of Tender coconut fiber / baby fiber, paper wastes and Hibiscus plant leaves in various proportions.



Coir Button

Coir Button is a new concept for growing Fast Fashion Industries. A balanced combination of natural and man-made material, consciously designed for environment and for sustainable conscious fashion brands and industries.



Automotive Mirror Cover

In the perspective of producing environment friendly fully green composites, Poly(lactic acid) is a suitable candidate because of its renewable, biodegradable and biocompatible properties with reduced carbon footprint. The utilization of BIT coir fibers in biopolymers for developing eco-friendly “fully green” polymeric composite(having lower carbon footprint compared to petroleum based conventional materials) to be used in automotive and domestic sector such as mirror back covers and ID cards respectively . The Coir fibre reinforced PLA composites are potential candidate similar applications such as trays, cutlery, pen stands , agricultural moulded products etc.



Cylindrical Certificate Holder

A Cylindrical holder made out of handmade coir paper for holding the Certificates and is beautified by fixing lace at both edges and a flower ribbon at the centre.



Published Two new BIS Standards

With the active involvement of Coir Board, Bureau of Indian standards (BIS) has published following two Indian standards for Coir and coir products.

1. IS 17739: 2022:- Raw Coir Pith – Specification
2. IS 17734 : 2022 :- PVC/Latex Tufted Coir Mats – Specification.

IS 17739:2022 prescribes the various requirements of coir pith extracted from coconut husk by mechanical means. IS 17734 : 2022 prescribes the constructional particulars and performance of tufted mats made from coir and PVC/latex backing.

- **Participated in the International conference on "New Technologies & Innovation in Rural Roads" at Pragati Maidan organized by NRIDA, Ministry of Rural Development, GOI.**

Technology Transfer

Technology Transfer of Mini fiber Extraction machine(5000+ GST)

1. M/s Ashok steel Thanki kavala Cherthala 688529
2. Suresh engineering works Kochi 682016
3. Metal forms 12/258 chandra Nagar Palakkad 678007
4. Siv surya (SS) constructions Cherthala south Alappuzha
5. Sukumar Engineering Dr No 8 Ponnakkadu Erode

Incubation/Inhouse training

Five days Incubation/Inhouse training conducted at CCRI, Coir Board, Kalavoor during the period from 23.05.2022 to 27.05.2022. Hon'ble Chairman, Coir Board distributed the certificates to the trainees.



EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Monthly achievement may be furnished as per the format given below:

Export – November 2021 (Final)

Quantity - 55569 MT

Value- ₹236.17 Crore

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad Virtual	15 Nos. *	0	0
2	Assistance under IC Scheme	100 Nos. Rs.170 Lakhs	Nil Nil	Nil Nil
3	New Registration / Issuing of RCMC	100 Nos.	21 Nos.	27
4.	Coir Industry Award	1	1	1

* Subject to review based on the impact of COVID 19 situations.

Indian coir sector achieved an export of 784408 MT valued at Rs. 282474.27 lakhs during the year 2021-22 upto November, 2021.

2. Important policy matter held up on account of prolonged inter-ministerial consultations: N/A
3. No. of cases of 'sanction for prosecution' pending for more than three months: NIL
4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A
5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign): NIL
6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs: N/A
9. List of cases in which ACC directions have not been complied with: N/A
10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
