

Name of the Ministry / Department : **MSME/ Coir Board**

MONTH: MARCH, 2022

1.Important policy decisions taken and major achievements during the month:

NATIONAL LEVEL SEMINAR-Application of Coir Geotextiles in Soil Remediation and Infrastructure Projects

Board's Regional Office at Kalavoor organized a National Seminar on 'Application of Coir Geotextiles in Soil Remediation and Infrastructure Projects' on 25.03.2022. The seminar was inaugurated by Shri.D.Kuppuramu, Hon'ble Chairman, Coir Board. Shri.V.R.Vinod IAS, Director, Coir Development, Shri.M.Kumararaja, Secretary, Coir Board, Shri. John Chacko, Chairman, FICEA were present. Eminent Speakers and Technical Experts have handled the technical sessions and Engineers from various Govt. Departments/PSUs/Private Sector, Exporters, Coir Entrepreneurs, and Coir Clusters etc. from different States have participated in the National Seminar.



KERA SEMINAR – REGIONAL LEVEL SEMINAR

One day "KERA SEMINAR" was organised on 22nd March, 2022 at Kuttiady, Kozhikodu Dist. in association with M/s. Janmabhumi Daily for disseminating the developmental aspect of coconut farming, coir industry and exporting of value added products. The function was inaugurated by Hon'ble Chairman, Coir Board Shri.D.Kuppuramu. The programme was beneficial for more than 250 nos. of potential participants. In order to popularize the R&D Technologies, a demonstration had also been organized with the application of coir geo textiles for road construction and the protection of embankments, laying and functioning of Mini Defibering machine etc.



HOSHIARPUR CRAFT BAZAR & FUN FAIR

Board participated in Hoshiarpur craft bazaar & Fun fair held at Roshan Ground, Hoshiarpur during the period from 5th March to 12th March 2022 organized by A.K.Enterprises, Gurdaspur, Punjab. The stall was well decorated with Coir doormats, mattings, Coir Geotextiles, Non woven matting, Handicraft items & Rubberised coir products and it gave a fabulous look to the visitors. A large number of VIP's also visited in Board's stall. It was a great success for the awareness and also popularized Coir products.



NATURAL LIVING EXPO – 2022

Board participated One day Natural Living Expo-2022 on 05.03.2022 at Hotel Palm Beach, Beach Road, Vizag. The stalls were theme based on Natural products. Around 3000 Nos visited the stall. Dr.G.Laxmisha, IAS, Commissioner, GVMC, Smt.G.Venkata Hari Kumari, Mayor, Visakhapatnam etc are the important VIPs visited the stall.



Review meeting of present status of all the collaborative & Inhouse projects

A detailed review meeting of all the ongoing collaborative and Inhouse Projects has been conducted at Central Coir Research Institute, Kalavoor taken by Hon'ble Chairman Coir Board Shri.D.Kuppuramu on 23rd and 24th of March 2022. Coir Board Officials were attended the Meeting.



EXPORTS

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Monthly achievement may be furnished as per the format given below:

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad Virtual	15 Nos. *	0	2
2	Export (October 2021)(provisional)	₹4000 Crore	₹271.05 Crore Quantity (87806 MT)	₹2338.80 Crore Quantity (704418 MT)
3	New Registration / Issuing of RCMC	100 Nos.	14 Nos.	144 Nos.

New Coir Unit Registrations

Sl.No.	State/UT	No.of Units February 2022
1	Tamil Nadu	20
2	Odisha	1
3	Andhra Pradesh	1
4	Assam	1
Total		23

Research Institutes

Incubation centre at CICT, Bangalore for Value Addition of Tender coconut husks through ecofriendly technology interventions for pollution abatement and sustainable development. The technology of the composting of tender coconut husks has been successfully established under the project. The Study has been initiated for the preparation of particle board, garden articles and handicraft items using tender coconut husk fibre. A study has been taken for the preparation of packaging material using coir in varying proportions for various end uses.



Technology Transfer

a).Technology of Mini fiber Extraction machine 5000+ GST

Transferred to M/s Sindu Coir Industries H-130, MIDC kudal, Sindhudurg, Maharashtra-416525 ph 8600730622

b).Technology of Mini fiber Extraction machine 5000+ GST

Transferred to Mr.Pramod Kumar Sharma, B801, Pushp vinod-2, Kora Kendra SV Road , Bolorivali-West, Mumbai-400092.Near Mac'donal

Industrial Development

Sl.No.	Name of Scheme/Sub head	Target for the year 2021-22	Achievement during 26.02.2022 to 31.03.2022	Cumulative achievement up to 31.03.2022
	Skill upgradation & Mahila Coir Yojana			
1	VAP	2000	844	2283
2	MCY	2000	880	2331
3	EDP	30	14	25
4	WORKSHOP	25	9	24
5	SEMINAR	6	4	5
6	AWARENESS PROGRAMME	40	13	33
7	Exposure Tour	5	10	11
8	Diploma Course in Coir Technology (Advanced Training Course)	100	60	62
9	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course)	100	45	79

AWARENESS PROGRAMME CONDUCTED BY SUB-REGIONAL OFFICE KANNUR AT SUSTHIRA TRAINING CENTRE , PARIYARAM , KANNUR ON 23.03.2022 (SCSP)

As part of Action Plan 2021-22 of Coir Board during the financial year, The Sub Regional Office Kannur conducted One day Awareness programme (SCSP) at Susthira , Pariyaram Medical College, Kannur District on 23.03.2022. Shri. Sanny Asariparambil, Director, Susthira presided over the function. Shri. M Sreedharan, President, Cheruthazham Gramapanchayath, inaugurated the function followed felicitation by Shri. S K Suresh Kumar, Deputy Registrar, District Industries Centre, Pathanamthitta. There were about more than 80 numbers of participants.



WORKSHOP CONDUCTED BY SUB-REGIONAL OFFICE KANNUR AT HOTEL ROYAL OMARS KANNUR ON 17.03.2022.

One day Workshop has been arranged at Hotel Royal Omars, Kannur District on 17.03.2022 in association with Project Office (Coir), Kannur. Smt. Smitha Jacob, Project Officer, Project Office (Coir), Kannur Presided over the function. and the function inaugurated by Adv. T O Mohanan, Hon. Mayor, Kannur Corporation. Facilitations were offered by S/s P Sanjeev, Director, KVIC, Trivandram, K Balakrishnan, Secretary, Kerala State Defibering Societies Association and C Rajan, President, Kannur Project Coir Societies Association. There were about more than 65 numbers of participants.



AWARENESS PROGRAMME CONDUCTED BY SUB-REGIONAL OFFICE PORT BLAIR AT COLOUR FOUNDATION GARACHARMA, SOUTH ANDAMAN ON 11.03.2022.

One day Awareness program has been arranged at Colour foundation Garacharma, South Andaman on 11.03.2022 by Coir Board Sub Regional Office Port Blair. Program Inaugurated by Shri.Omkar Nath, Sr.Manager Andaman Nicobar State Co-operative Bank



AWARENESS PROGRAMME CONDUCTED BY SUB-REGIONAL OFFICE PORT BLAIR AT SUNDER COLONY (KURUNDHAM HELPING HANDS) , HADDO, SOUTH ANDAMAN ON 10.03.2022

One day Awareness program has been arranged by Sub Regional Office, Port Blair at Sunder Colony, Haddo, South Andaman on 10.03.2022 inaugurated by Shri.Mohan Das Gandhi, Asst. Manager NABARD, Port Blair. Shri.Harihara Varma, Technical Officer, Coconut Development Board presided over the function.



2. Important policy matter held up on account of prolonged inter-ministerial consultations:
N/A
3. No. of cases of 'sanction for prosecution' pending for more than three months: NIL
4. Particulars of cases in which there has been a departure from the Transaction of Business Rules or established policy of the Government: N/A
5. Status of ongoing Swachhta Abhiyan (progress under Special Campaign): NIL
6. Status of Rationalization of Autonomous Bodies: N/A
7. Information on specific steps taken for utilization of the Space Technology based tools and applications in Governance and Development: N/A
8. Vacancy position of senior level appointments in the Ministry/Department, including Autonomous Bodies/PSUs: N/A
9. List of cases in which ACC directions have not been complied with: N/A
10. Details of FDI proposals cleared during the month and status of FDI proposals awaiting approval in the Ministry/Department: N/A
