

MONTH: DECEMBER 2022

I. Important policy decisions taken and major achievements during the month:

During the reporting period the Board has participated in the following eight domestic exhibitions.

1. Kashi Tamil Sangamam-2022 at Varanasi

Coir Board participated in Kashi Tamil Sangamam Exhibition 2022 organized by Ministry of Education, Govt. of India held during the period from 19th November to 19th December 2022. The event was inaugurated by Shri. Narendra Modi, Hon'ble Prime Minister of India in the presence of Shri. Yogi Adityanath, Chief Minister, Govt.

of UP. Chairman, Coir Board was honored in the event by the organizers. Coir Board's stall was inaugurated by Shri. Daya Sanker Mishra, Hon'ble Minister, Ministry of Ayush, Govt. of U.P. Coir Board's pavilion was displayed with innovative coir products and attracted all the visitors



2. Exhibition cum Sales-2022 at Srinagar J&K

Coir Board Showroom & Sales Depot, Jammu Participated in Exhibition Cum Sales - 2022 held at Urban Haat, Srinagar, J & K during 01 - 10 December 2022. F.F. Mats, C-Pom, Garden articles, Coir Matting, Rubberized Coir products, Geo-Textiles, Handicrafts items, Non Woven matting, Coco peat were displayed in the pavilion.



3. 34th Biennial Conference of Home Science Association of India -2022

Coir Board has participated in the 34th Biennial Conference of Home Science Association of India held at St. Teresa's College, Ernakulam from 15th – 17th December 2022, organized by the Home Science Department of different Colleges. The event was inaugurated by Shri. V. Muraleedharan, Hon'ble Minister of State for External Affairs of India by Virtual mode. Coir Board being the sponsor of the programme and

participated in the exhibition through Board's Showroom at Ernakulam. Being a sponsor, Board's emblem is displayed at different places in the venue of the exhibition. Board's participation in the above event got good publicity on Coir & Coir products.



4. Agri Expo -2022

Coir Board has participated in the Agri Expo 2022 exhibition held at Kalayarangam, Trichy during the period from 16.12.2022 to 18.12.2022. Board's pavilion was decorated with different variety of coir products. Brochures of the schemes also displayed in the pavilion. Thousands of people visited Board's stall and appreciated on the products exhibited. Besides the counter sales, Board has received enquiries on all products especially coir pith blocks, C-Pom and coir handicrafts items.



5. International Trade Expo -2022

Coir Board has Participated in the "International Trade Expo-2022" Mega Exhibition held at Jaipur- Rajasthan from 21st - 25th December 2022. Various Coir products like Coir Geo- textiles, Coir Pith, Coir ply, Coir garden articles, Coir jewellerys including Coir Mats/ Matting and Rubberized Coir Items etc were displayed in the Board's stall. Visitors were highly interested in the quality Coir products displayed. 5000 above School/ Collage students and public visited in the Exhibition and appreciated on the display of Coir products.



6. Shining Maharashtra -2022

Coir Board participated in the Shinning Maharashtra Exhibition 2022-23 held during the period from 22nd to 24th December 2022. Board's stall was inaugurated by Member of Parliament - Shri Ranjeetsingh Naik Nimbalkar. Coir Board displayed various types of products such as coir door mats, rubber backed door mats, garden articles, coir geo textiles and coco peat etc., Board bagged "BEST STALL" award for the elegant, beautiful and grand stall in the Exhibition.



7. 1st Subarna Krishi Mela -2022

Coir Board have participated in the 1st Subarna Krishi Mela-2022 at Suliapada, Mayurbhanji Dist on 23rd – 24th December-2022. The stall was arranged with Coir products including innovative products and Brochures regarding details of coir product, Schemes and Coir Board Showrooms. Other brochures including PMEGP were distributed among the visitors. Arranged live demonstration of Coir machineries of Automatic Spinning machine, MFEM, Corridor mat making, Electronic spinning Ratt and Coir Handicrafts manufacturing etc. also made demonstration of Coir Geo textiles on road construction of embankment, display of Coir Vertical Garden etc.



8. National SC/ST Hub Conclave

Coir Board have participated in the National SC/ST Hub Conclave organized by NSIC at Sahid Smruti Bhavan, Meher Colony, Baripada, Mayurbhanj, Odisha on 27th December 2022. The MoS, Ministry of MSME, Secretary, Ministry of MSME& CAG of India visited Coir Board stall.



SCIENCE & TECHNOLOGY

RESEARCH STUDIES.

- a. **Analysis of Coconut husk / Coir pith leachates** – The Coconut husk / Coir pith effluent generated from the industry were collected and analyzed the process parameters in the Microbiology department. The work is being continued in the department.
- b. **Determination of particle size distribution in coir pith** -A particle size analyzer is an analytical instrument that measures, visualizes, and reports a particle size distribution for a given particle or droplet population. Particle size analyzers play an important role during process development and quality control of particle systems in order to develop efficient processes and achieve high final product quality. A study has been initiated in the department for categorization of coir pith in terms of its particle size distribution.
- c. **Enrichment of bioorganic manure-** A study has also been taken up in the department for enriching the manorial value of Coir Pith Organic Manure (CPOM) using natural supplements so as to consolidate the formulation of a crop wise manner for agriculture applications.
- d. **Development of an Insect repellent from Coir pith-**The study on the development of an effective repellent from coir pith using Coffee powder and Clove for controlling insects including mosquito is underway with encouraging results.

Pilot Scale Laboratory as the service Extension centre of PITHPLUS/ Biochem/C-POM & facility for testing at CCRI, CICT, RO's(Pollachi, Rajahmundry and Bhubaneswar)

The production of PITHPLUS, Biochem and testing of coir pith / coir fibre in the Pilot Scale Laboratory are being continued to meet the requirement of the industry

ITEM	QUANTITY			VALUE (₹)
	Production(Kg/ltr.)	Sale (Kg./Ltr)	Used for Demo	
PITHPLUS	186.4 Kg.	145.6 Kg	3.2 Kg.	19,098
BIOCHEM	5 Ltr.	2 Ltr.		105
TESTING	20 Nos.			1,12,424
TOTAL				1,31,627

DEVELOPMENT OF MACHINERY & EQUIPMENTS **R & D Fabrication.**

1. Modification work of coreless vertical spinning machine single Heads completed and trail run started.

2. Modification work and Turning work of two meter width Anugraha Tejus power Loom for Coir Geo Textiles is completed
3. Preventive maintenance works of all tool room machineries such as FN2U milling machine and NH26, NH22, etc installed at Engineering section is carried out.

PRODUCT DEVELOPMENT & DIVERSIFICATION

COIR SCRUBBERS

The two ply coir yarn is wrapped over two ply coir yarn and stitched it in to shape of coir scrubbers. The natural bristles of wrapped coir in the scrubbers get into all those hard to clean appliances and utensils. They are sturdy enough to last, and their antibacterial properties keep them cleaner as well. Caring for coir scrubber is also easy as allowing it to dry, and compost your plastic free coir scrubber at the end of its life.

EXPORT MARKET PROMOTION

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Monthly achievement	Cumulative achievement
1	Exhibitions Abroad	15 Nos.	Nil	1
2	New Registration / Issuing of RCMC	100 Nos.	8 Nos.	91
3	Assistance under IC Scheme	100 Nos.	11	102
		Rs.170 Lakhs	Nil	76,89,397/-

HRD Training	December	Total
Workers	250	450
Officials	2	23

Coir Unit Registration upto 30th November 2022 -166 Nos.

During the month of November 2022 – 14Nos.

INDUSTRIAL DEVELOPMENT

Sub Regional Office, Kannur

The Sub Regional Office Kannur has conducted the Entrepreneurship Development Programme at Block Panchayath Hall, Mathara, Kozhikode District during the period from 01.12.2022 to 03.12.2022



Regional Extension Centre, Thanjavur

The Regional Extension Centre, Thanjavur has conducted one day Orientation training to the Trainers and officials of the District Industries centre, Mahalir Thittam, Tiruvarur on 14.12.2022 and 15.12.2022 respectively.



Sub Regional Office, Hyderabad

Coir Board participated in the KVIC – State Level Monitoring Committee Meeting (SLMC) on 17.12.2022 at Hotel Marigold, Begumpet, Hyderabad convened by KVIC, Telangana. The meeting was addressed by Shri . D. Krishna Bhaskar IAS, Director, Commissioner of Industries, Telangana State. The performances of the PMEGP scheme under each category were reviewed and discussions were held on the various issues and the activities of Coir Industry.

Sub Regional Office, Guwahati

SRO Guwahati has conducted one Awareness programme and one EDP programme for the month of December 2022.



Regional Office, Bhubaneswar

Monthly co-ordination committee meeting of Ministry of MSME offices in Odisha jurisdiction was held on 01.12.2022 at 02:30P.M at SC-ST Hub office, 3rd Floor, NSIC-IMDC, Dharmapad Bhawan, Mancheswar Industrial Estate, Bhubaneswar.



Regional Office has conducted Entrepreneurship Development Programme at Baghuapalli, Bhapur, Nayagarhon dated 06.12.2022 to 08.12.2022.



Regional Office has Conducted Entrepreneurship Development Programme at Abhiyan, Nalipur, Dist.-Jajpurduring 19.12.2022 to 21.12.2022



Regional Office, Rajahmundry

Two batches of training programme i.e. VAP-1 (Exclusively for SC) & MCY-1 (Exclusively for SC) commenced on 01/12/2022 at Akkannagari Palli, G.D. Nellore Mandal, Chittoor District, Andhra Pradesh. These two training programmes will be completed on 31/01/2023 which are organised through the NGO Rural Action for Social Service, K.J. Puram, Palasamudram Mandal, Chittoor District.

Officials of Regional office attended one-day Workshop on MSME Sustainable ZED Certification Scheme conducted at Dr. B.R. Ambedkar Konaseema (Dist), Mamidikuduru (M), Doddavaram (V), Andhra Pradesh on 27 Dec 2022. The Workshop was organized by MSME-Development & Facilitation Office, Visakhapatnam.

Regional Office, Pollachi

An EDP was organised at the Conference Hall of Directorate of Industries, Port Blair, A & N Islands from 1st to 3rd Dec 2022. The programme was inaugurated by Shri. Abhishek Bhukal, Director of Industries, Port Blair.

Administration

Coir Board has notified for the direct recruitment to fill 36 vacancies in various posts. Online exam is being conducted to the applicants at various centres across the country on 2nd and 3rd January 2023.