

# Monthly Progress Report (MPR)

**DIVISION:** कयरबोर्ड/COIR BOARD

**MONTH:** JANUARY 2022

**SIGNIFICANT ACHIEVEMENTS/EVENTS DURING THE MONTH OF JANUARY 2022**

**PROGRESS RELATING TO KEY PROGRAMMES/ PROJECTS ALONG WITH PERFORMANCE AGAINST THE TARGETS DURING THE MONTH:**

## DOMESTIC MARKETING

### ➤ Inauguration of Showroom at Varanasi

Inauguration of Varanasi Showroom – The Showroom & Sales Depot has been inaugurated by **Shri. Narayan Rane, Hon'ble Union Minister of MSME**, Government of India on **06<sup>th</sup> January 2022** in the presence of **Chairman, Coir Board**. An exclusive **Coir exhibition** was also organised at the Varanasi Showroom premises, as part of **Azadi Ka Amrit Mahotsav** during the period from **6<sup>th</sup> to 13<sup>th</sup> January, 2022**. This exhibition was also inaugurated by **Shri. Narayan Tatu Rane, the Hon'ble Union Minister for MSME**.



➤ **New Year International Expo, Jaipur**

The Board has participated in the New Year International Expo held from 29th December 2021 to 2nd January 2021 at Jaipur .

➤ **Azadi Ka Amrit Mahotsav, Chandigarh**

Board has organized exclusive exhibition of Coir Products at Chandigarh by SR & SD Chandigarh in connection with the Azadi Ka Amrit Mahotsav during the period from 21st to 30th December 2021.



### ➤ **India Handicraft Trade Fair, Jaipur**

Board's participation in **India Handicraft Trade Fair-2021** held at Hotel Haveli, Statue Circle. Opp. Birla Auditorium, Jaipur, Rajasthan during the period from December 17<sup>th</sup> to 23<sup>rd</sup> 2021.



## Science & Technology

### ➤ **RESEARCH STUDIES INITIATED UNDER THE INHOUSE PROJECTS AT CICT**

- a. **Value addition of tender coconut husks** Trail studies of binder less particle board using tender coconut husk fiber has been initiated. Fabrication of garden articles using tender coconut husk fiber with the application of natural adhesive was initiated.



### **Participation and machine launching**

The Mini Fiber Extraction Machine Inaugurated by Honorable Union Minister of MSME Shri. Narayan Tatu Rane in the presence of Hon'ble Chairman Coir Board at Banaras Coir Mahotsav Varanasi. Demonstrated the mini fiber extraction machine at Banaras Coir Mahotsav at Varanasi



➤ **TECHNOLOGY TRANSFER, INCUBATION, TESTING AND SERVICE FACILITY**

• **Development of Coir Reinforced Biodegradable Food Packaging Trays In Association With CIPET**

Action was initiated for the development of coir reinforced biodegradable food packaging trays in association with CIPET. The samples from NIFTEM have been collected and experiments have been conducted to develop coir reinforced trays. Trial samples tray have been prepared from Coir reinforced Poly Lactic acid material. The coir fiber reinforcement used here is 25%. The samples have been forwarded NIFTEM, Thanjavur for evaluation of the quality requirements at their end. Action has been initiated for collecting the moulds matching the requirements of NIFTEM in association with existing plastic container manufacturers are in progress.



## ECONOMIC RESEARCH AND STATISTICS

### Unit Registrations

Sl.No.	State/UT	No.of Units December 2021
1	Kerala	5
2	Tamil Nadu	3
3	Odisha	1
<b>Total</b>		<b>9</b>

### Training

14 Numbers of Officials from Coir Board were deputed for HRD Training.

## **INDUSTRIAL DEVELOPMENT**

1. Conducted a Workshop on Coir Industry at Sulthan Bathery, Wayanad, Kerala (Aspirational District) on 15.01.2022 and one Awareness Programme at Howrah District, Kolkata on 24.01.2021.
2. Shri. **Prathap Chandra Sarangi, Hon'ble MP, Balasore Odisha** had visited Board's Field Training Centre at Kamarda, Odisha and interacted with the trainees



## **EXPORT MARKETING**

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Sl. No.	Name of Scheme/ Sub head	Annual Target	Current month achievement	Cumulative achievement
	Export Market Promotion			
1	Exhibitions Abroad Virtual	15 Nos. *	Nil	<b>1</b>
2	Assistance under IC Scheme	100 Nos. Rs.170 Lakhs	Nil Nil	<b>Nil</b> Nil
3	New Registration / Issuing of RCMC	100 Nos.	29 Nos.	111 Nos.

\* Subject to review based on the impact of COVID 19 situation.

**Export - October 2021 (Provisional)**

Quantity - 87806 MT  
Value- ₹. 271.05 Crore

**HINDI SECTION**

**NETAJI SUBHAS CHANDRA BOSE JAYANTI “PARAKRAM DIWAS” COIR BOARD ORGANIZED WEBINAR**

The Official Language Division of Coir Board, Kochi celebrated the **125<sup>th</sup> birth anniversary of Netaji Subhas Chandra Bose by observing 23<sup>rd</sup> January, 2022 as “Parakram Diwas”**. A Webinar titled “Observance of PARAKRAM DIWAS – A Comprehensive Lecture in Official Language Hindi” was organised in the online platform, on the next working day. **The Chairman, Coir Board Shri. D. Kuppuramu, inaugurating the Webinar paid rich tributes to the patriotism and courage shown by Netaji in his fight against the Britishers.** An exquisite essaying of the topic of the Webinar was made by Smt Leena Gopinath, Translation Officer, FSI, GOI so as to attract the rapt attention of the viewers.

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