

Coir Button

This small yet functional product goes disregarded during the disposal of textiles as no proper button segregation system exists before the dumping of any apparel into the soil. Coir Button is a concept for growing Fast Fashion Industries. A balanced combination of natural and man-made material consciously designed for environmental and for sustainable conscious fashion brands and industries. Coir Board launched this product at National Coir Conclave 2022 at Coimbatore.