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## **PRESS RELEASE**

### **COIR EXPORTS BOOMS DESPITE COVID19 CRISIS**

Shri. D Kuppuramu, Chairman, Coir Board announced that the exports of Coir and Coir products from India during the year 2021-22 registered an all time record of 1234855 MTs valued at Rs.4340.05 crores against an export of 1163213 MTs valued at Rs.3778.98crores during the previous year.

- The export has registered a growth rate of 6.2% in terms of quantity and 14.8% in terms of value during the year 2021-22.
- The exports of coir pith, tufted mats, coir fibre, handloom mats, coir yarn, powerloom mats, rugs & carpet, coir rope, curled coir and coir other sorts registered growth both in terms of quantity and value
- Products like handloom matting, powerloom matting, coir geotextiles and rubberized coir shown decline in both quantity and value
- The product coir other sortsshowed decline in terms of quantity and increase in terms of value.
- Coir pith with export earnings of Rs.2259.18croresconstituted 52.05% of the total export of coir products from the country.
- Tufted mats come second by overtaking coir fibre with export earnings of Rs.1001.15 (23.06%) crores.
- Coir fibre with an export of Rs.636.56 crores constituted to 14.66% of the total exports.
- Thevalue-added items put together constituted 33% of the total exports.
- Tuticorin port bags 46% of the total exports made for coir and coir products.

- Cochin and Chennai are the other ports which exported substantial quantities of coir and coir products.
- During the year 2021-22, **103** countries have imported coir and coir products from India.
- USA topped the importing countries with 29.79% in value and 17% in quantity.
- China is the second largest importer of coir products from India with a share of 20% in value and 38% in quantity.
- The other countries, which imported substantial quantities of coir and coir products during the year under report, were Netherlands, South Korea, UK, Spain, Australia, Italy, Germany and Canada.

Shri. D Kuppuramu, Chairman, Coir Board opined that the team work of Coir Board and all the exporters in coir sector is there behind this achievement, along with the support of the Union Government. Even during the covid19 pandemic situations all the exporters took special effort to complete the export orders. Chairman also added that his focus is to achieve Rs.7000 crores of coir exports in a couple of years.

The detailed statements on exports for the year 2021-22 with comparative figures for 2020-21 and item-wise details are furnished below;

## EXPORT STATISTICS

### COMPARITIVE STATEMENT OF EXPORT OF COIR PRODUCTS (2021-22 and 2020-21)

Q=Quantity in MT  Item					V=Value in Rs.Lakhs	
	2021-22		2020-21		% Growth Cumulative	
	Q	V	Q	V	Q	V
Coir Fibre	399428	63655.79	354123	62890.57	12.8	1.2
Coir Yarn	4285	3330.73	3849	2919.30	11.3	14.1
Handloom Mat	21079	26172.99	20527	24662.10	2.7	6.1
Poweloom Mat	408	753.80	65	106.51	531.3	607.7
Tufted Mat	92810	100114.57	81799	80690.82	13.5	24.1
Handloom Matting	1110	1423.21	1418	1712.00	-21.8	-16.9
Powerloom Matting	4	9.62	11	19.24	-66.6	-50.0
Coir Geotextiles	6978	6165.74	8583	7059.05	-18.7	-12.7
Coir Rugs & Carpets	580	861.79	327	427.90	77.4	101.4
Coir Rope	716	649.84	505	491.76	41.9	32.1
Curled Coir	9943	2622.89	9381	2422.22	6.0	8.3
Rubberised Coir	644	1096.88	982	1321.41	-34.4	-17.0
Coir Pith	696175	225917.69	680898	191974.07	2.2	17.7
Coir Other Sorts**	696	1229.56	744	1200.96	-6.5	2.4
<b>Total</b>	<b>1234855</b>	<b>434005.10</b>	<b>1163213</b>	<b>377897.91</b>	<b>6.2</b>	<b>14.8</b>

**\*\*Coir braids, Poles, Bags, Fenders& Coir Fancy items**

Further the port-wise details of export are also provided below for reference;

<b>Port - wise Export of Coir Products (2021-22)</b>					
	<b>Port/ Place of Export</b>	<b>2021-22</b>		<b>Composition %</b>	
		<b>Qty</b>	<b>Value</b>	<b>Qty</b>	<b>Value</b>
1	Cochin	222080	146113	17.98	33.67
2	Tuticorin	595666	199420	48.24	45.95
3	Chennai	409043	86139.4	33.12	19.85
4	Vishakapatanam&Krishnapattanam	7170.28	1435.25	0.58	0.33
5	Mumbai	651.976	545.533	0.05	0.13
6	Kolkata	193.959	261.025	0.02	0.06
8	Bangalore	6.651	50.5653	0.00	0.01
9	Others	43.305	40.2696	0.00	0.01
	<b>Total</b>	<b>1234855</b>	<b>434005</b>	100.00	100.00

Qty= Quantity in MT, Value in Rs. Lakhs

Subject to E & OE

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### Export of Coir Tufted Mat for the last 5 years



### Export of Handloom Mat for the last 5 years



## Export of Coir Pith for the last 5 years



## Export of all varieties of Coir Products for the last 5 years

