



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार)
Ministry of MS&ME, Govt. of India)

कयर हाउस, एम.जी. रोड, कोच्ची - 682016
Coir House, M.G. Road, Kochi - 682016
नगर / Gram : COIR BOARD
दूरभाष / Ph : 0484-2351954, 2351807, 2351788
फैक्स / Fax : 0484-2370034, 2354397
ई-मेल / E-mail : coir@md2.vsnl.net.in
वेब / Web : www.coirboard.nic.in, www.coirboard.gov.in

OFFICE ORDER No. 45.....DATED 23-03-2021

Sub:-Work Arrangements- reg.

The Marketing activities of the Board need more focused attention, especially against the background of high targets for development of domestic as well as Overseas markets. The untapped potential for development of coir industry in the country have to be properly explored and harvested for better employment generation and export augmentation. For achieving this goal, strategic and effective plan of action and programmes are to be chalked out and implemented in a time bound manner. In view of this, it has been ordered that, henceforth, Shri. M. Krishna, Joint Director (Plg.), who is the Director (Mktg.) i.e. also, may concentrate in Marketing and connected matters of the Board, with immediate effect.

The files of Administration Department shall be submitted to Secretary, through Senior Accounts Officer.

This issues with the approval of Chairman, Coir Board and it takes effect immediately

Approved for issue

Sd/-
SECRETARY

ADMINISTRATIVE OFFICER

To

1. Shri. V.C. Raghunandan, Senior Accounts Officer, Coir Board.
2. Shri M. Krishna, Joint Director (Plg.) and Director (M) i.e., Coir Board, Ernakulam

Copy to:

1. All Senior/Branch Officers and Sections in the Head Office
2. All Sub Offices and SR&SDs
3. Personal file
4. Stock file.
5. Coir Board website

{Issued from file No. A-59/4/2019-ADM(PERSONNEL)}