

“A wonder Media for heights”

COIR PITH- A MONEY SPINNER

Webinar

Join our LIVE webcast

on 18th November, 2020. -2.30 pm - 4:30 pm

Invitation Letter

Dear all,

Greetings Coir Board and ICAR -IIHR! We would like to cordially invite you to join the Webinar on - *A wonder Media for heights*. We came up with virtual event to create more awareness about the uses of value added coir pith as a growing media in increasing the urban greenery. This program also focuses on bringing all the different stakeholders of coir based and related application industries on one common platform and advance together.

We are inviting all the different stake holders of the coir industry and nursery industry and others interested in promoting the use of Coir pith based growing media for vertical gardens and increase urban greenery.

Join us our live programme with speakers, panelists provide updates on the new growing medium for vertical gardens and scope of promoting specific growing media for vertical gardens We would like to share with you some insights especially on scope of coir pith based products, but also to share the feedback from the eminent industry people on the importance of urban greenery, growing media and the scope and importance of the Coir pith.

The webinar consists of talks, presentations, panel discussion and Q and A sessions. Your opinion matters.

All participants are requested to reserve the slots well in advance by remitting a registration fee of Rs 295/- (Rs.250/-+18% GST) through electronic mode of payment (NEFT/Bank Transfer/UPI Payments etc) for which the details are given below;

Account Holder Name: The Secretary, Coir Board

Account Number: 57009832813

IFSC Code: SBIN0070261

Bank & Branch: SBI, Perumanoor

The payment confirmation along with details like Name and Address and Mobile No. may be forwarded to Shri Midhun C G (Whats App No. 9895529776) or e-mail webinarcoirboard@gmail.com on or before 17.11.2020, upto 8pm., and obtain the User Name. The registered participant can join the webinar only by using the User name provided by Coir Board.

Sd/-

DEVELOPMENT OFFICER(S&T)



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA



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COIR BOARD

Webinar 7

“A wonder Media for heights”

COIR PITH
A MONEY SPINNER



PROGRAMME

Welcome : Shri. M.Krishna, Director (Mktg), Coir Board
Introduction : Shri. M.Kumara Raja, Secretary, Coir Board



Release of video
on Coir pith and

Presidential Address :
Shri. Sudhir Garg, Joint Secretary (ARI), Min.of MSME
& Chairman, Coir Board

Address by Chief Guest: Dr. M.R.Dinesh, Director ICAR –IIHR
Vote of Thanks : Smt. Anita Jacob, Director, CCRI

SPEAKERS

Shri. S.K.Gauthaman
Member, Coir Board

Dr. H. P. Sumangala
Sr. Scientist, ICAR-IIHR

Dr. S. Radhakrishnan
Senior Scientific Officer, CICT, Coir Board

TECHNICAL PANEL

Chairman : Shri. C. S. Prakash, Member, Coir Board

Members : Shri. Robert Fernandes, Landscape Consultant Mumbai.

Shri. Prasanna Murthy Desai, VP, KIBAL, Bengaluru.

Shri. Vishwas Jogdand, President, Maharashtra Nurserymen Association

Moderator: Dr. H. P. Sumangala Sr. Scientist, ICAR-IIHR

Registration Fee:
Rs. 295/- (including GST)
per participant.
(last date of receipt of payment: 17.11.2020, 8pm.)

A/c Details: Name:
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(payment details may be forwarded to
Email: webinarcoirboard@gmail.com or to
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