



कयर बाड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी. रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

25.09.2019

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

विषय Sub:- Material for inclusion in the Report on the Significant Events of
the Ministry for the period from 24.08.2019 to 24.09.2019 – reg.

The Board has been implementing the following schemes during the year 2019-20

- I. Coir Vikas Yojana(CVY)
 1. Science & Technology
 2. Skill Upgradation & Mahila Coir Yojana
 3. Domestic Market Promotion
 4. Export Market Promotion
 5. Trade & Industry Related Functional Support Services (TIRFSS)
- II. PMEGP/Coir Udyami Yojana
- III. Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

The annual target, achievement during the period from 24.08.2019 to 24.09.2019 and the cumulative achievement up to 24.09.2019 are given in the table below:

क्र.सं./ Sl.No	योजना का नाम / उपशीर्षक/ Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्जेट/Target for the year 2019- 20	24.08.2019 से 24.09.2019 तक के दौरान उपलब्धि/ Achievement during 24.08.2019 to 24.09.2019	24.08. 2019तक की उपलब्धि/ Cumulative achievement upto 24 th September, 2019
I(1)	CVY-SCIENCE & TECHNOLOGY			
	Development of new machinery	5Nos.	-	1
	Development of new Technology	6 Nos.	-	1
	Development of new products	9 Nos.	-	3
	Technology Transfer	20Nos.	-	3
	Demonstration/Extension	500Nos.	-	186
I(2)	Skill Upgradation & Mahila Coir Yojana			
	VAP	2200	260	420
	MCY	2200	280	420

	EDP	36	7	2
	WORKSHOP	30	7	4
	SEMINAR	5	1	-
	AWARENESS PROGRAMME	40	6	9
	Exposure Tour	10	-	
	Diploma Course in Coir Technology (Advanced Training Course)	160	-	-
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course)	160	-	39
	Orientation Training Programme	780	30	30
I(3)	DOMESTIC MARKET PROMOTION Participation in Domestic Exhibitions	75 Nos	28	41
I(4)	EXPORT MARKET PROMOTION Exhibitions Abroad	10 Nos.	Nil	Nil *
	Assistance under IC Scheme	100 Nos. Rs.250 Lakhs	10 21,83,308/-	22 Nos. Rs.45,21,123/-
	New Registration / Issuing of RCMC	100 Nos.	7 Nos.	41 Nos.
I(5)	Trade and Industry Related Functional Support Services (TIRFSS) Coir Exports (2019-20, Provisional upto May 2019)	Rs.3000.00crore	Rs.192.35crore (May 2019)	Rs.397.00 crore
II	COIR UDYAMI YOJANA Setting up of Units	*Nil	27	74
	Prime Minister Employment Generation Programme (PMEGP)	1000	12	16

* Since the CUY has been subsumed in PMEGP, no target (for CUY) has been fixed for the year 2019-20. The Scheme has been continuing for settling the spillover claims under the Scheme

महत्वपूर्ण घटनाएँ/Significant Events

Inauguration of LBI at Coir Board Regional Office Bhubaneswar & Seminar on Ecological Application of Coir Products in Government Departments was inaugurated by Hon'ble MoS MSME Shri. Pratap Chandra Sarangi at Bhubaneswar on 24th August 2019.

Inauguration of LBI at Coir Board Regional Office Bhubaneswar



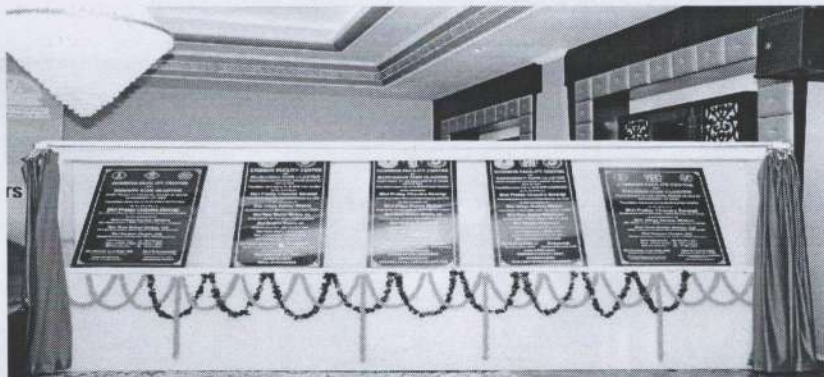
Hon'ble MOS MSME, Shri, Pratap Ch. Sarangi inaugurates the "Livelihood Business Incubation Centre" at Coir Board Regional Office Bhubaneswar

National Seminar on "Policy for eco-logical application of coir products in Govt. departments" was conducted at Bhubaneswar.



Hon'ble MOS MSME, Shri, Pratap Ch. Sarangi delivers inaugural address during national seminar held at Bhubaneswar on 24th August 2019.

Foundation stone laying (Clarion call) ceremony of the five new coir clusters of Odisha at Bhubaneswar on 24th August 2019



Hon'ble MOS MSME, Shri, Pratap Ch. Sarangi laid foundation stones for the five new coir clusters of Odisha at Bhubaneswar on 24th August 2019

Certificates distributed to the passed out trainees of NSQF level 3 training (6 months duration) at Bhubaneswar by Hon'ble MOS MSME



Certificate distribution to the passed out trainee of NSQF level 3 training (6 months duration) by Hon'ble MOS MSME, Shri, Pratap Ch. Sarangi

Coconut saplings distributed to SFURTI clusters under implementation of Swatchha Bharat programme at Bhubaneswar



Hon'ble MOS MSME, Shri, Pratap Ch. Sarangi distributed Coconut saplings to SFURTI coir clusters under Swatchha Bharat

Visit of Shri. Lal Krishna Advani 7th Deputy Minister of India on 04/09/2019 at Alleppey

Shri. Lal Krishna Advani, 7th Deputy Minister of India has visited International Coir Museum in the Coir Board Complex, Kalavoor on 04/09/2019. The leader has witnessed the spinning coir fibre into yarn by the trainees in the NCT&DC and explained about the technologies developed for coir and the potentials of coir as the strongest natural fibre during the visit.



SKILL UPGRADATION & MAHILA COIR YOJANA

Various activities for the development of the coir industry are being done through the Regional and Sub Regional offices of the Board all over India. The following special achievements/events have been reported during the period from 24.08.2019 to 24.09.2019.

COIR BOARD REGIONAL OFFICE-RAJAHMUNDRY

- Board organized 3 days EDP Programme at Women and Child Welfare Centre, Garividi, Vizianagaram District for the period from 28/08/2019 to 30/08/2019.
- Board conducted one day Workshop at St.Paul's Lutheran Church community hall, Salur, Vizianagaram District on 31/08/2019.
- Board attended for the Purchase Committee meeting conducted at Gumpam in Vizianagaram Coir Cluster on 12/09/2019

COIR BOARD REGIONAL OFFICE-BHUBANESWAR

- Attended the 1st working committee meeting of Rajkanika Coir Cluster on 03-09-2019 at the I.A. office, Chandaka industrial estate, Bhubaneswar.
- Attended State Level Workshop Organized by KVIC on 05-09-2019 at Hotel May Fair, Bhubaneswar.
- Attended the DLTF meeting on 07-09-2019 at Collectorate, Puri for approval of PMEGP applications by the committee.
- R.O. Bhubaneswar participated in the Regional Trade Fair 2019 on 15.09.2019 at Bamapada, Baslasore organized by NOCCI. The fair was inaugurated by Hon'ble MOS MSME, Shri. Pratap Ch. Sarangi.



- R.O. Bhubaneswar participated in the UdyamaSamagam organized by different District Magistrates & DICs jointly with MSMEDI for the period from 16.09.2019 to 19.09.2019, Kanpur, Uttar Pradesh.

COIR BOARD SUB- REGIONAL OFFICE-SINDHUDURG:

- Attended SLBC meeting on 27.08.2019 at Mumbai
- Attended 106th SLBC meeting on 28.08.2019 at Goa

COIR BOARD SUB-REGIONAL OFFICE, KANNUR

- Board organized One no.of EDP at Miami eco tourism ,Balathiruthy,Malappuram during the period from 02.09.2019 to 04.09.2019.
- Board completed one batch Value Added Products manufacturing training (20 Nos.) at Melur CVCS LTD.No.368 ,Melur P.O, Koyilandy,Kozhikode district. (22.07.2019 to 21.09.2019)

COIR BOARD REGIONAL OFFICE, KALAVOOR

- Board organized an EDP Programme at Peruvambu , Palakkad during the period from 03.09.2019 to 05.09.2019 arranged by Regional Office,Kalavoor . The Programme was inaugurated by Smt.C.Sasikala , President , Peruvembu Grama Panchayat , Palakkad.
- Board organized EDP Programme at Erumely , Kottayam during the period from 28.08.2019 to 30.08.2019 arranged by Regional Office,Kalavoor . The Programme was inaugurated by Shri.P.C,George (M.L.A.) of the Poonjar constituency in the Kottayam.
- Board conducted one day Workshop on 30.08.2019 at Cherthala , Alappuzha arranged by Regional Office, Kalavoor . The Programme was inaugurated by Shri.P.Unnikrishnan, Chairman, Cherthala Municipality.
- Board conducted one day Workshop on 04.09.2019 at Plachimada , Palakkad arranged by Regional Office,Kalavoor . The Programme was inaugurated by Shri.G.Marimuthu, President, Grama Panchayat, Perumatty.
- Board conducted an Awareness Programme on 26.08.2019 at Erickavu , Karthikapally, Alappuzha arranged by Regional Office, Kalavoor . The Programme was inaugurated by Shri.S.Suresh Kumar, President, Grama Panchayat, Kumarapuram.

EXPORT MARKET PROMOTION

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

Special/significant achievements, if any :

Nil

** Only 8 exhibitions have been approved by the Ministry for participation during 2019-20 under the I.C Scheme and the first event is in October 2019.*

DOMESTIC MARKETING

Participation in Domestic Exhibitions

To popularize Coir and Coir Products and boosting up the sales through the Board's showrooms, the Board is participating in important exhibitions all over the country. Monthly achievement is furnished below:

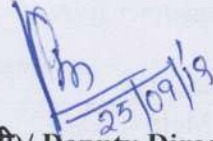
Sl No.	Name of the Exhibition	Place	Date	State
1	Jaipur	Jaipur	28.08.2019 to 31.08.2019	Rajasthan
2	Batala Trade Expo 2019	Batala	27.08.2019 to 05.09.2019	Punjab
3	Rise in Haryana 2019	Hansi	29.08.2019 to 31.08.2019	Haryana
4	Technotex	Mumbai	29.08.2019 to 31.08.2019	NewDelhi
5	State Level PMEGP Exhibition	Kozhikode	26.08.2019 to 04.09.2019	Kerala
6	Shopping Bazar	Kanpur	24.08.2019 to 02.09.2019	Kanpur
7	UP Trendz 2019	Kanpur	07.09.2019 to 08.09.2019	Kanpur
8	Kota Consumer Expo 2019	Kota,	05.09.2019 to 08.09.2019	Rajasthan
9	Agri Asia 2019	Gandhinagar	06.09.2019 to 08.09.2019	Gujarat
10	Neyyar Mela	Neyyattinkara	05.09.2019 to 15.09.2019	Kerala
11	VISTA 2019	Visakhapatnam	14/09/2019 to 15/09/2019	Andhra Pradesh
12	World Coconut Day Celebration	Pollachi	07-09-2019	Tamilnadu
13	Udyam Samagam	Barabanki	12-09-2019 to 13-09-2019	Uttar Pradesh
14	Udyam Samagam	Kannauj	16-09-2019 to 17-09-2019	Uttar Pradesh
15	Udyam Samagam	Kanpur Nagar	16-09-2019 to 17-09-2019	Uttar Pradesh
16	Udyam Samagam	Kanpur Dehat	16-09-2019 to 17-09-2019	Uttar Pradesh
17	Udyam Samagam	Hardoi	18-09-2019 to 19-09-2019	Uttar Pradesh
18	Udyam Samagam	Unnao	20-09-2019 to 21-09-2019	Uttar Pradesh
19	Udyam Samagam	Deoria	24-09-2019 to 25-09-2019	Uttar Pradesh
20	Udyam Samagam	Mahaba	26-09-2019 to 27-09-2019	Uttar Pradesh
21	Udyam Samagam	Jalaun	27-09-2019 to 28-09-2019	Uttar Pradesh
22	Udyam Samagam	Shahjahanpur	27-09-2019 to 28-09-2019	Uttar Pradesh
23	Udyam Samagam	Raibaraeli	18-09-2019 to 19-09-2019	Uttar Pradesh
24	Udyam Samagam	Lucknow	20-09-2019 to 21-09-2019	Uttar Pradesh
25	Regional Trade Fair	Balasure	15/09/2019 to 24/09/2019	Odisha
26	Himachal Utsav 2019	Thodo Ground	15/09/2019 to 22/09/19	Himachal Pradesh
27	Udyam Samagam	Mangalore	27/09/2019 to 28/09/2019	Karnataka
28	Vision Rajasthan 2019	Udaipur	17/09/2019 to 19/09/19	Rajasthan

SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES

12th Project Screening Committee meeting of SFURTI-06.09.2019-reg.

The 12th Project Screening Committee (PSC) of SFURTI taken by Secretary, Coir Board was conducted on 06.09.2019 at 10.30 a.m. in the Conference Hall of Coir Board, Coir House, Kochi-16, in order to scrutinize the DSR/DPRs submitted by the empanelled Technical Agencies viz. M/s. ITCOT Consultancy & Services Ltd., Chennai, M/s.ni-msme, Hyderabad and M/s. Foundation for MSME Clusters, New Delhi. The committee has given in-principal approval to a total of 10 DPRs (Udumalpet, Pattukottai, Western Ghats, Dindigul, Karur (Tamil Nadu), Konaseema, Godawari (Andhra Pradesh), Sidhhanakatte, Uduppi and Chitradurga (Karnataka) presented by the agencies. Now, it is expected that all these 10 DPRs could be placed before the forthcoming Scheme Steering Committee (SSC) meeting of the Ministry of MSME for getting final approval for the same. The officers from the respective field offices of the Board and HO and representatives of Implementing Agencies/SPVs and bank were also present in the meeting.

भवदीय/Yours faithfully,

A handwritten signature in blue ink, followed by the date '25/09/19' written in blue ink.

उपनिदेशक(आईडी)/ Deputy Director(I&D)

प्रतिलिपि/ Copy to:

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उद्योग भवन, नई दिल्ली -110 011
Shri.R.R. Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. अतिरिक्त औद्योगिक सलाहकार, निर्माण भवन, 7 वीं मंजिल, मौलाना आज़ाद रोड,
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