



कयर बोर्ड / COIR BOARD  
भारत सरकार / Government of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,  
एम. जी. रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015( S&T)

01.07.2019

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of  
the Ministry for the period from 29.05.2019 to 28.06.2019 – reg.**

The Board has been implementing the following schemes during the year 2019-20

**I. Coir Vikas Yojana**

1. Science & Technology
2. Skill Upgradation & Mahila Coir Yojana
3. Domestic Market Promotion
4. Export Market Promotion
5. Trade & Industry Related Functional Support Services (TIRFSS)

**II. PMEGP/Coir Udyami Yojana**

**III. Scheme of Fund for Regeneration of Traditional Industries (SFURTI)**

The annual target, achievement during the period from 29.05.2019 to 28.06.2019 and the cumulative achievement up to 28.06.2019 is given in the table below:

क्र.सं / SI.No.	योजना का नाम / उपशीर्षक/ Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्जेट/Target for the year 2019- 20	29.05.2019 से 28.06.2019 तक के दौरान उपलब्धि/ Achievement during 29.05.2019 to 28.06.2019	28 जून 2019 तक की उपलब्धि/ Cumulative achievement upto 28 <sup>th</sup> June 2019
I	<b>SCIENCE &amp; TECHNOLOGY</b>			
	<b>Development of new machinery</b>	5Nos.	-	-
	<b>Development of new Technology</b>	6 Nos.	-	-
	<b>Development of new products</b>	9 Nos.	-	-
	<b>Technology Transfer</b>	20Nos.	1.	1
	<b>Demonstration/Extension</b>	500Nos.	90	90

II	<b>Skill upgradation &amp; Mahila Coir Yojana</b>			
	Training on VAP (No. of trainees)	2200		2 months training started at various centres
	Training on MCY (No. of trainees)	2200		2 months training started at various centres
	EDP(No. of programmes)	36	-	-
	Awareness Programme (No. of programmes)	40	1	1
	Workshop (No. of programmes)	30	-	-
	Seminar(No. of programmes)	5	-	-
	Exposure Tour (No. of programmes)	10	-	-
	Diploma Course in Coir Technology (Advance Training Course) 1 Year course	160	37 (Continuing)	37
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course) 6 months course	160	29	29
	Orientation Training Programme	780	-	-
III	<b>DOMESTIC MARKET PROMOTION</b> Participation in Domestic Exhibitions	75 Nos	2	3
IV	<b>EXPORT MARKET PROMOTION</b>			
	Exhibitions Abroad	10 Nos.	-	-
	Assistance under IC Scheme	100 Nos.	-	2
	New Registration / Issuing of RCMC	100 Nos.	9	21
V	<b>COIR UDYAMI YOJANA</b> Setting up of Units	*Nil	46	46
	<b>Prime Minister Employment Generation Programme (PMEGP)</b>	1000 coir units	Nil	1
VI	<b>Trade and Industry Related Functional Support Services (TIRFSS)</b> Coir Exports (2018-19)	₹ 2500 Crore	-	₹ 2728.05 Crore

\* Since the CUY has been subsumed in PMEGP, no target has been fixed for the year 2019-20. The Scheme has been continuing for settling the spillover claims under the Scheme.

## महत्वपूर्ण घटनाएँ/Significant Events

Secretary, Coir Board had made a Power Point Presentation before Shri. Nithin Jairam Gadkari, Hon'ble Union Minister of MSME and Shri. Pratap Chandra Sarangi, Hon'ble Minister of State for MSME, Govt. Of India on 04/06/2019 at New Delhi along with Secretary, MSME and Chairman, Coir Board on the activities of Coir Board Action Plan for 2019-20 and Vision for 2025.

### 1. RESEARCH AND DEVELOPMENT ACTIVITIES

#### • Coir Geotextiles for Mine Dump Protection- Visit of the officers from Neyveli Lignite Corporation (NLC) ,Tamil Nadu

The officials from Neyveli Lignite Corporation visited CCRI Kalavoor on 7<sup>th</sup> June 2019 to discuss about the possibility of slope stabilization and erosion control on mines dump soil using coir geotextiles. The NLC has requested CCRI officials to visit the proposed mine site for evaluations and render further recommendations on the subject.



- E-Office has been successfully implemented in CCRI.
- Preparation of Auto Cad drawing for developing 2 meter new ANUGRAHA TEJAS Loom is continuing.
- Fabrication work of pre crushing unit for modified version of fibre extraction machine is completed and tuning works are in process.
- Fabrication work of preprocessing unit for slivering of coir fibre before spinning into the uniform yarn is completed and new spinning unit is under progress.
- Running and monitoring of tool room for the fabrication of improved version of coir processing machinery at Engineering Section of CCRI.
- Tuning works are being carried out on Krishna Core-less spinning machine.
- The production of diversified coir product manufacturing was continued and different diversified coir products using coir fibre, coir yarn, thin blended yarn, softened coir fibre were developed in different patterns and design. The sales of newly developed diversified products in Souvenir Shop at International Coir Museum was initiated and the revenue generated @ Rs. 9980/-.

### **Coir Handicraft**

- |   |            |
|---|------------|
| 1. Hanging Basket                                     | - 12 Nos.  |
| 2. Garden Tray  | - 17 Nos.  |
| 3. Repairing works of Hanging Basket 16”& Garden Trey | -43Nos     |
| 4. Maintenance works of Paper Grinding Machine        | -2days     |
| 5. PVC matting  | - 20.5mtr  |
| 6. To Assist visitors in incubation & Demo Centre     | - 69 nos.  |
| 7. Research works for Chemistry using Hydraulic Press | -1 day     |
| 8. Hand Made Paper                                    | - 19nos    |
| 9. Mat Cutting 30”x18”                                | - 233 nos. |
| 10. Mat Cutting 24”x18”                               | - 32 nos.  |
| 11. Mat Shearing                                      | -179 nos.  |
| 12. Mat Shearing 24”x 14”                             | -16 nos.   |
- Technology transfer of MFEM was made to Mr. Cheruvatheri Maani Pramod, Chovur P.O, Cheruvatherihouse, Thrissur.
  - 10 days training on dyeing and shade matching of coir has been conducted.

- The following coir and coir products samples were tested as per the requirement from the trade.

Coir Fibre	-	13Samples
Coir Geotextile	-	2 samples
Coir Mat & Mattings	-	2 Samples
Rubberised Coir	-	1 Samples

## 2. SKILL UPGRADATION & MAHILA COIR YOJANA

- Boards officials from RO, Bhubaneswar attended the meeting called by Addl. Chef Secretary at MSME Dept. Govt. of Odisha in connection with review of MSMEs by Hon’ble Minister MSME Govt of Odisha on 30-05-2019



- Boards officials from RO, Bhubaneswar attended the coordination committee meeting of Departments of MSME Govt. of India at MSME DI, Cuttack and discussed on different issues pertaining to MSME sector on 04-06-2019
- Coir Board participated in the Awareness Meeting organized by DIC, Nayagarh and presented the schemes and services of Coir Board on 07-06-2019



- Boards officials from RO, Bhubaneswar attended the meeting at Puri convened by Shri. Pratap Chandra Sarangi, Hon'ble State Minister for MSME, Government of India on 08-06-2019



- Accompanied the Hon'ble Minister of State, Shri. Pratap Chandra Sadangi to Baleswore and back. Also attended meetings at Collectorate Baleswore among the MSME departments and MSE representatives on 09-06-2019



### **3. DOMESTIC MARKETING**

Coir Board participated in the following exhibitions for the promotion of Domestic marketing.

- Vibrant Nort East 2019 at Imphal, Manipur on 19/06/2019 to 21/06/2019
- Rajpura Trade expo at Rajpura, Punjab on 21/06/2019 to 30/06/2019

### **4. EXPORT MARKET PROMOTION**

Promotion of exports of coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

### **5. SCHEME OF FUND FOR REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)**

- An exclusive meeting on SFURTI held on 18.06.2019 at Ministry of MSME, New Delhi under the chairmanship of Dr. Arun Kumar Panda, Secretary, MSME, Govt. of India for having discussion on projection of SFURTI coir cluster proposals in the next 5 years upto 2023-24. Secretary, Coir Board has proposed 81 new SFURTI coir clusters at an estimated budget of Rs.375 Cr. for the above tenure. Shri. Bandla Srinivas, Joint Secretary (ARI), MSME, Shri. Samar Nanda, Director (ARI), MSME, representatives from Nodal Agencies such as ni-msme, Hyderabad, IMEDF, New Delhi etc. and other higher officials from the Ministry were also present in the meeting.



- A meeting of Technical Agencies and NAFOs of the 35 approved SFURTI coir clusters held on 26.06.2019 at Coir Board HQ, Kochi under the chairmanship of Secretary, Coir Board for reviewing the action taken by them on the decisions taken in the previous review meetings held under SFURTI on 29.04.2019 and 06.05.2019 respectively at Coir Board HQ. Secretary, Coir Board instructed TAs and NAFOs that all the pending activities to be completed immediately so that the Common Facility Centres of the completed clusters would get inaugurated within 31<sup>th</sup> July 2019. Representatives of empanelled Technical Agencies such as ITCOT Consultancy & Services Ltd, Chennai, ni-MSME, Hyderabad, Foundation for MSME Clusters, New Delhi, APITCO Ltd., Hyderabad, Regional Officers/SROs from Kerala, Tamil Nadu/Karnataka, Maharashtra, Andhra Pradesh, Gujarat and other higher officials of the Board were also present in the meeting.



## **6. PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)**

Prime Minister's Employment Generation Programme is a credit linked subsidy scheme for setting up of new micro enterprises. The Scheme provides subsidy at the rate of 25% of the project cost in rural areas and 15% in urban areas to the General Categories and 35% in rural areas and 25% in urban areas to the Special Categories, which includes SC/ST/OBC/ Minorities/Women/Physically Handicapped/Ex-servicemen, NER, Hill and Border areas. Coir projects with maximum cost up to Rs.25.00 lakhs in Manufacturing Sector and Rs.10.00 lakhs in Business/Service Sector are eligible for assistance under the Scheme. The Scheme is opened to individuals, Self Help Groups, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies and Charitable Trust.

### **Swachh Bharath Activities**

As part of Swachh Bharath Mission "Swachh Bharath Pakhwada" fortnight celebrations started from 16<sup>th</sup> to 30<sup>th</sup> June, 2019, the following programmes were held in Board's Head Office, Sub Offices and SR&SDs

#### **I. Cleanliness Drives(17.06. 2019)**

The programme scheduled for 17.06.2019 as per the calendar was Cleanliness Drive at Office premises. The programme was carried out in Head Office as well as in different Sub Offices of the Board including SR & SDs in the Country.

#### **II. 'Campaign for Hand Wash and personal hygiene at public places'(18.06. 2019)**

A campaign on 'Hand wash and personal hygiene was conducted at Govt Regional Fisheries Vocational Higher Secondary School, Thevera, Kochi. The session on 'Hand wash and personal hygiene' were handled by Dr. R. P. Rahul and Dr. Deepthy Gopalakrishnan, from the Community Medicine Department of the Amrita Institute of Medical Science Hospital, Ernakulam. A pamphlet on hand wash and personal hygiene was distributed to the students of Govt Regional Fisheries Vocational Higher Secondary School, Thevera, Kochi, during the programme to make an awareness about the Cleanliness and personal hygiene. Similar programmes and activities were also conducted by different Sub Offices of the Board.

#### **. III. Plantation drives in Coir Units/Cori Clusters (19.06.2019)**

As part of Swachh Bharath Mission “Swachh Bharath Pakhwada” The programme scheduled for 19.06.2019 is “Plantation drives in Coir Units/Coir Clusters” all over India. Accordingly, the following Coir Units/Coir Clusters conducted the activities under the supervision of various Sub Offices of the Board in the Country.

1. Central Coir Research Institute, Coir Board, Kalavoor, conducted the programme at Alleppey District Harijan Coir Mats & Mattings Co-operative Society Ltd.No.A 744, Kalavoor, Mannamcherry.
2. Hindustan Coir, Coir Board, Kalavoor, conducted the programme at Sarvodayapuram Coir Mats & Matting Co-operative Society Ltd No.A732, Sarvodayapuram, Alappuzha.
3. National Coir Training and Design Centre, Coir Board, Kalavoor, conducted the programme at Nethaji Small Scale Coir Mats and Matting producers’ Co-operative society ltd.No.A994, Mannanchery.
4. Regional Office, Coir Board, Rajhamundry, conducted the programme at Vizianagaram Coir Cluster, Vizianagaram District in Andhra Pradesh, M/S Sri Seetharamaraju Coir Workers Society at B.Doddavaram in East Godavari District of Andhra Pradesh and M/s Sri Laxmi Coir Welfare Society, Lavetipalem, Laveru Mandal in Srikakulam District in Andhra Pradesh.
5. Sub Regional Office, Coir Board, Guwahati, conducted the programme at Manas Coir Cluster, Nalbari, Assam.
6. Sub Regional Office, Coir Board, Kolkatta, conducted the programme at M/s.Debnath Coir Industries, Automatic Coir Yarn Spinning Unit, Katwa, Burdwan District.
7. Sub Regional Office, Coir Board, Kavaratti, conducted the programme at Coir Production Cum Demonstration centre, Kavaratti.
8. Sub Regional Office, Coir Board, Sindhudurg, conducted the programme at Mahila Coir Co-Operative Society Ltd Vengurla,Sindhudurg dist.
9. Sub Regional Office, Coir Board, Kannur, conducted the Programme at Balussery Coir Cluster, Kavil PO, Naduvannur.
10. Regional Office, Coir Board, Kalavoor conducted the Programme at Ambalappuza Talukk Coir Cluster.
11. Regional Office, Coir Board, Pollachi conducted the programme at Eco Coir Cluster, Pollachi, Tamil Nadu.

#### **IV ‘Awareness Programme on Swachhta at Board's Sub Offices/Regional Offices(20.06.2019)**

As part of Swachh Bharath Mission “Swachh Bharath Pakhwada” The programme scheduled for 20.06.2019 is ‘Awareness Programme on Swachhta at Board's Sub Offices/Regional Offices’ Accordingly, the programmes were conducted by the different Sub Offices/Regional Offices of the Board

#### **V. ‘Planting of Trees at Board’s own premises.(21.06.2019)**

As part of Swachh Bharath Mission “Swachh Bharath Pakhwada” The programme scheduled for 20.06.2019 is ‘Planting of Trees at Board’s own premises’ Accordingly, the following Sub Offices/Regional Offices of the Board conducted the activities.



1. Central Coir Research Institute, Coir Board, Kalavoor,
2. Regional Extension Centre, Coir Board, Thanjavur
3. Regional Office, Coir Board, Bhubaneswar
4. Regional Office, Coir Board, Rajhamundry
5. Sub Regional Office, Coir Board, Sindhudurg
6. Regional Office, Coir Board, Pollachi

VI. **'Issuing Brush and Brooms made out of Coir fibre'(24.06.2019)**

As part of Swachh Bharath Mission "Swachh Bharath Pakhwada" The programme scheduled for 24.06.2019 is 'Issuing Brush and Brooms made out of Coir fibre to the Schools nearby Coir producing areas. Accordingly, the programmes were conducted by the different Sub Offices/Regional Offices of the Board, as detailed below:

1. The Central Coir Research Institute, Coir Board, Kalavoor, Supplied Brushes and Brooms made out of Coir fibre to three schools in Alappuzha.
2. The Hindustan Coir, Coir Board, Kalavoor, Alappuzha Supplied Brushes and Brooms made out of Coir fibre to Sarvodayapuram Coir Vyavasaya Co-op: Society Ltd, Kalavoor.
3. Regional Office, Coir Board, Kalavoor, Supplied Brushes and Brooms made out of Coir fibre to the V.V.S.D UP School, Kalavoor ,Alappuzha.
4. Sub Regional Office, Coir Board, Kavaratti, Supplied Brushes and Brooms made out of Coir fibre to the Govt. Senior secondary School, Kavaratti.
5. Sub Regional Office, Coir Board, Kolkata, Supplied Brushes and Brooms made out of Coir fibre to the Jathinpur F.P.School Burshwan Dist.
6. Regional Office, Coir Board, Bhubaneswar, Supplied Brushes and Brooms made out of Coir fibre to the Schools located in Pipli, Mangalpur and Suhagpur.

VII. **'Awareness Programme on Swachhta at Coir Clusters/Units in the Country.(25.06.2019)**

As part of Swachh Bharath Mission "Swachh Bharath Pakhwada" The programme scheduled for 24.06.2019 is 'Awareness Programme on Swachhta at Coir Clusters/Units. Accordingly, the programmes were conducted by the different Sub Offices/Regional Offices of the Board and classes were taken by officials from health department of concerned places, as detailed below:

1. The Central Coir Research Institute, Coir Board, Kalavoor, conducted the programme at "Varanam Coir Vyavasaya Co-Operative Society,.
2. The Hindustan Coir, Coir Board, Kalavoor, Alappuzha, conducted the programme at Sarvodayapuram Coir Mats & Matting Co-op: Society Ltd, Alleppey.
3. Sub Regional Office, Coir Board, Kannur, conducted the Programme at Balussery Coir Cluster.
4. Regional Office, Coir Board, Rajhamundry, conducted the programme at Vizianagaram Coir Cluster, Gumpam, Vizianagaram District in Andhra Pradesh.
5. Sub Regional Office, Coir Board, Pollachi, conducted the programme at the Cholanadu Coir Ply Cluster, Manarkuddi. They cleaned the Public Bus stop, Public Road side,

Public Toilet like Ullikottai, Magathevapattinam Road, Melathirupalakkudi, Alangottai, Keela Nagai, Kupatchikottai Pancahyathu Union School etc...

6. Regional Office, Coir Board, Bengaluru conducted the programme at at Coir Training and Production Centre of Haralakkatta Coir Cluster, Yadapura Road, Arsikere.
7. Regional Office, Coir Board, Bhubaneswar conducted the programmes at M/s-Ragunath Coir cluster and M/s-Radharani Coir Cluster respectively.
8. Sub Regional Office, Coir Board, Kolkatta, conducted the programme at Dhancheberia Coir Cluster .
9. Sub Regional Office, Coir Board, Guwahati, conducted the programme at Brillians Collage, Ellengidol, Nalbari especially for parents of the students.

Head Office, Kochi

SRO Kannur



SRO Sindhudurg

Regional Office Kalavoor





**भवदीय/Yours faithfully,**

**K. Ananda Babu**

**संयुक्त निदेशक (योजना)/Joint Director(Plg.)**

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RO, Bhubaneswar

SRO Port Blair



भवदीय/Yours faithfully,

K. Ananda Babu

संयुक्त निदेशक (योजना)/Joint Director(Plg.)

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