

## Monthly Progress Report (MPR) on important events

**Coir Board**

**MARCH 2020**

### SIGNIFICANT ACHIEVEMENTS/EVENTS DURING FEBRUARY 2020

(from 25<sup>th</sup> February to 30<sup>th</sup> March, 2020)

#### **I. Science & Technology**

##### **• RESEARCH STUDIES**

Development of emission free coir composite board was developed and the work pertaining to the same is continuing in the Institute. The production of PITHPLUS, a mushroom seed for composting of coir pith has been continued in the Pilot Scale Laboratory set up at this centre and a quantity of 120 pkts of the same has been produced. A study on the potential application of coir composite for making vertical garden has been taken up in the laboratory to reduce the carbon footprint of a building by filtering pollutants and carbon dioxide out of the air.

##### **• VALIDATION OF COIR PITH BY ICAR**

As directed by the ADG, ICAR samples of Coir pith (Raw & Composted) have been submitted at Indian Institute of Soil Sciences, Bhopal for testing the physical, chemical and biological properties to confirm fulfillment of criteria for standard fertilizer as stipulated by ICAR. An Action Plan for popularization of Coir pith to increase the export/ domestic market to achieve the target as approved by the Ministry has been prepared and submitted.

#### **II. SKILL UPGRADATION & MAHILA COIR YOJANA**

Various activities for the development of the coir industry are being done through the Regional and Sub Regional offices of the Board all over India. The following special achievements/events have been reported during the period under report.

#### **III. DOMESTIC MARKETING**

##### **1) Participation in Domestic Exhibitions**

To popularize Coir and Coir Products and boosting up the sales through the Board's showrooms, the Board is participating in important exhibitions all over the country. During the period in between 25<sup>th</sup> Feb to 30<sup>th</sup> March, 2020, Board has participated in one exhibition as detailed below.

Monthly achievement is furnished below:

<b>Sl No.</b>	<b>Name of the Exhibition</b>	<b>Place</b>	<b>Date</b>	<b>State</b>
1	6 <sup>TH</sup> INDIA INDUSTRIAL FAIR	Jaipur	19.03.2020 to	Rajasthan

#### **IV. EXPORT MARKET PROMOTION**

Promotion of exports of coir and coir products and carrying on propaganda and publicity for that purpose is an important function assigned to the Coir Board. The Export Market Promotion Programmes implemented by Coir Board is to promote the export of coir products to markets abroad which are borne under the ongoing scheme Coir Vikas Yojana. Coir Industry is an export oriented industry and export helps the industry to adjust the imbalance between the production and demand in the domestic market. Exports help to attain sustainable development with a healthy growth rate.

#### **V. COIR UDYAMI YOJANA (CUY)**

Coir Udyami Yojana is a credit linked subsidy Scheme. The Scheme provides for financial assistance to the tune of 40% of the investment in Building and Plant & Machinery for setting up of coir production units. The remaining amount towards investment is funded through term loan (55%) from Banks and 5% through beneficiary contribution. Assistance under the Scheme is made available to individuals, Companies, Self Help Groups, Non-Governmental Organizations, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies, Joint Liability Groups and Charitable Trust. The maximum admissible cost under the Scheme is Rs.10 lakhs plus working capital, which shall not exceed 25% of the project cost.

#### **(B) PRIME MINISTER'S EMPLOYMENT GENERATION PROGRAMME (PMEGP)**

Prime Minister's Employment Generation Programme is a credit linked subsidy scheme for setting up of new micro enterprises. The Scheme provides subsidy at the rate of 25% of the project cost in rural areas and 15% in urban areas to the General Categories and 35% in rural areas and 25% in urban areas to the Special Categories, which includes SC/ST/OBC/ Minorities/Women/Physically Handicapped/Ex-servicemen, NER, Hill and Border areas. Coir projects with maximum cost up to Rs.25.00 lakhs in Manufacturing Sector and Rs.10.00 lakhs in Business/Service Sector are eligible for assistance under the Scheme. The Scheme is opened to individuals, Self Help Groups, Institutions registered under Societies Registration Act 1860, Production Co-operative Societies and Charitable Trust.

#### **SFURTI CELL**

- **13th Project Screening Committee - 10.03.2020**

The 13th Project Screening Committee (PSC) meeting of SFURTI taken by Secretary, Coir Board was held on 10.03.2020 at Coir Board HO. The DPRs of two new proposals viz.Purba Bardhman, West Bengal and Happy Faces (Karnali), Gujarat have been presented by the representatives of Technical Agencies M/s.Foundation for MSME Clusters, New Delhi and M/s.EDII, Ahmedabad. After witnessing the presentation done by the Technical Agencies, the committee recommended to place these two proposals before the 33rd Scheme Steering Committee(SSC) of the Ministry of MSME. Senior Accounts Officer, Regional Officer(Kerala), Regional Officer i/c, Bengaluru, Development Officer(SFURTI) and other officials of the SFURTI section of the Board also present in the meeting.

• **33rd Scheme Steering Committee -20.03.2020**

The 33rd Scheme Steering Committee meeting of SFURTI under the chairmanship of Secretary, MSME held on 20.03.2020 at New Delhi in continuation with the 1st session of the meeting held on 16.03.2020 through Video Conferencing, has accorded final approval to Purba Bardhaman Coir Cluster in West Bengal with a total project cost of Rs.322.56 lakhs, out of which GoI assistance is Rs.296.86 lakhs. The cluster comprises of 600 artisans with a provision to distribute mesh and corridor mat frames and coir pith manure training to coir artisans.

**Activities taken for the prevention of spreading Covid-19**

Against the background of Covid 19 Pandemic, the two office buildings of Coir Board, HQ at Kochi were got sanitized/ disinfected on 19th March 2020, as a precautionary measure. All the visitors were strictly restricted in HO and all other Sub offices of the Board, on special instructions. Hand sanitizers were provided in all the rooms in the HO buildings in Kochi. The entry points were also provided with Hand sanitizers. Masks were provided to the staff members in HO. The Sub Offices were instructed to take adequate precautionary measures in line with the DoPT instructions also, through special Circulars. Coir Board HO and it's all sub offices Observing Lockdown from 25th March 2020 for 21 days, as per the instructions of Govt. of India.



**CICT, Bangalore**

In order to accelerate the efforts to achieve universal sanitation coverage following the recent outbreak of Corona virus (COVID-19), all prophylactic measures have been taken at CICT, Bangalore. The office premises were cleaned and got disinfected on 13th March 2020. Further the office buildings viz Administrative block, laboratory, workshop, etc were got disinfected as a prophylactic measure. Sanitizer and hand wash were provided at the entry point of the offices and at the wash rooms to maintain the system more hygienic. Face masks were provided to all staff and direction was passed on them for keeping social distance and to avoid gathering to arrest the spreading of COVID-19.

**PROGRESS RELATING TO KEY PROGRAMMES/ PROJECTS ALONG WITH PERFORMANCE AGAINST THE TARGETS DURING THE MONTH:**

क्र. सं./ Sl. No.	योजना का नाम / उपशीर्षक/ Name of Scheme/Sub head	वर्ष 2019-20 के लिए टार्गेट/Target	25.02.2020 से 30.03.2020 तक के दौरान उपलब्धि/	30.03.2020 तक की उपलब्धि/ Cumulative achievement up
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		for the year 2019-20	Achievement during 25.02.2020 to 30.03.2020	to 30.03.2020
I	<b>SCIENCE &amp; TECHNOLOGY</b>			
	Development of new machinery	5 Nos.	0	2 Nos.
	Development of new Technology	6 Nos.	0	2 Nos.
	Development of new products	9 Nos.	0	5 Nos.
	Technology Transfer	20 Nos.	0	4 Nos.
	Demonstration/Extension	500 Nos.	0	203 Nos.
II	<b>Skill Upgradation &amp; Mahila Coir Yojana</b>			
	Training on VAP (No. of trainees)	2200	204	2064
	Training on MCY (No. of trainees)	2200	264	2075
	EDP(No. of programmes)	36	5	33
	Awareness Programme (No. of programmes)	40	5	37
	Workshop (No. of programmes)	30	4	28
	Seminar(No. of programmes)	5	0	4
	Exposure Tour (No. of programmes)	10	3	8
	Diploma Course in Coir Technology (Advance Training Course) 1 Year course	160	0	37
	Certificate Course of Coir Artisan in Coir Technology (Artisans Training Course) 6 months course	160	0	71
	Orientation Training Programme	780	0	59
	Trainers' Training Programme	..	19	19
III	<b>DOMESTIC MARKET PROMOTION</b> Participation in Domestic Exhibitions	60	1	103
IV	<b>EXPORT MARKET PROMOTION</b>			
	Exhibitions Abroad	10 Nos.	0	6
	Assistance under IC Scheme	100 Nos. (₹ 250 lakh)	6	₹ 1,12,67,739/-
	New Registration / Issuing of RCMC	100 Nos.	16	85 Nos.
V	<b>COIR UDYAMI YOJANA</b> Setting up of Units	*Nil	0	79

	<b>Prime Minister Employment Generation Programme (PMEGP)</b>	1000	0	57
VI	<b>Trade and Industry Related Functional Support Services (TIRFSS)</b> Coir Exports (2019-20)	₹ 3000 Crore	0	** Rs. 2156.71 crore (upto January, 2020)
	HRD Training	1200 Nos	500	950 Nos

*\* Since the CUY has been subsumed in PMEGP, no target has been fixed for the year 2019-20. The Scheme has been continuing for settling the spillover claims under the Scheme.*

*\*\* Provisional*

**As per Government orders, Coir Board HO and it's all sub offices are observing Lockdown from 25th March 2020. Hence, those details we have collected so far have been furnished herewith. If any further details to be supplemented to these, the same will be included in the report of April, 2020.**