

**FORMAT OF APPLICATION FOR INVITING CLUSTER PROPOSALS FOR  
DEVELOPMENT OF COIR CLUSTERS UNDER SCHEME OF FUND FOR  
REGENERATION OF TRADITIONAL INDUSTRIES (SFURTI)**

State	Office

**1 Name of the Cluster:**

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(Name of the cluster may specifically prefix the location and activity of the cluster e.g. Salem Coir Cluster)

**2 Implementing Agency :**

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Postal Address			
Contact Person			
Telephone No.		Mobile No.	
Fax No.		E-mail	

**3 Location of the cluster:**

(Indicate the location where the maximum concentration of activity/artisans located)

Name of the Block	
Name of the District	

**4 Area covered by the cluster:**

(Indicate list with specific names of the District, blocks under the district & villages to be covered under the cluster)

Name of the District	Name of the Block	Villages covered

**5 A Brief on Activity of the cluster:**

(Brief about the present on going activity of the cluster viz. spinning, weaving, processing etc.)

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## 6 No.of Coir units covered

(Indicate the list of the institutions to be covered under the cluster. In principal, the cluster must constitute with atleast 7 to 15 coir units)

Sl.No.	Name of the unit		Address		Area of Operation		Affiliated to (Pls tick ✓)	
							State	Others

## 7 Major Products produced in the cluster

(Please indicate the products in rank which has major productions)

(Quantity: Lakhs Sq. Mtrs. Value: Rs. In Lakhs)

S. No.	Products	Production					
		20.... - ....		20.... - .....		20..... - .....	
		Quantity	Value	Quantity	Value	Quantity	Value

## 8 Details of Coir machineries/Ratts available in the Cluster:

(Please indicate the brief about the machines and tools available in the cluster)

## 9 Details of Manpower available in the Cluster

### A) Artisans

(Persons in Nos.)

No. of families	Skilled Artisan		Unskilled Artisans		Others	
	Men	Women	Men	Women	Men	Women

**B) Employees**

Production Staff	Marketing Staff	Management Staff	Others

10.

**Raw material & Service Providers available in the Cluster a)****Raw Material Suppliers**

S.No	Name of the Raw Material Supplier	Type of Raw Material	Avialable in the Cluster	Available Outside the cluster

**b) Other Service Providers**

S.No	Name of the Other Service Providers	Type of Service	Avialable in the Cluster	Available Outside the cluster

(Please tick ☐ if the provider/supplier is inside or outside the cluster. Indicate the type of service provides by the service provider e.g. dyers, printers, etc.)

**11 Sale of products manufactured in the cluster during 20..... - .....**

	Particulars	Value of Sales (Rs. In Lakhs)
1	Retail sales through own sales outlets	
2	Whole Sales to Bulk buyers/Dealers	
3	Sales through Exhibitions	
4	Export	
5	Any other	

**12 Skill Upgradation**

(Please tick ( ✓ ) for Yes or No. Also give a brief clarification in the box below, if yes)

S.No	Particulars	Yes	No
1	Have the Employees/Artisans undergone skill upgradation training in last 2 years		

**13 What Common/ Joint activities proposed by units involved in the cluster:**

(Please brief of the joint activities organized creating common facilities, Skill upgradation trainings, setting up common marketing ventures for domestic as well as export market etc.)

S.No	Activities
1	
2	
3	
4	
5	

**14 Whether the institutions in the cluster are willing to form a consortium to implement the joint action proposed:**

(Please indicate Yes/No. If yes, the details thereof)

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**15 Likely scope for increase in Employment specially Women/ SC, ST, OBC etc.:**

(Please indicate no. of employment in next 5 years)

Sr.No	Year	Scope for Total No. of employment	Total No. of employment will include		
			Women	SC, ST, OBC	Others
1	2011-12				
2	2012-13				
3	2013-14				
4	2014-15				
5	2015-16				

**16 Whether the cluster can continue its activity without incentives like Govt. Subsidy etc. :**

(Please brief the issue)

**17 Analysis of common opportunities/threats in the cluster:**

(Please brief on specific factors for its selection)

**18 Basis for selection and recommending this cluster under SFURTI:**

(Please brief on specific factors for its selection)

**AUTHORISED SIGNATORY**  
**Name and Designation**

(Enclose details in an Annexure in tabular Form):

Sr. No.	Name of the Artisan /coir worker	Contact no.	Adhar Card/ Election ID No.	Skills	Details of Bank A/c.	Livelihood Levels	Existing Employment(No. of working hours/No. of days in a month)	Average Income of Artisan (p.m.)
1								
2								
3								
4								

## **Profile of the Implementing Agency (I.A.)**

<b>I</b>	<b>Institutional Structure/Registration Details</b>						
1	Legal Status	<input type="checkbox"/> Central/State Governments Institution <input type="checkbox"/> Society (Under Societies Registration Act, 1860) <input type="checkbox"/> Co-operative Society (Under appropriate Statute) <input type="checkbox"/> Registered as Trust <input type="checkbox"/> Proprietary firm/partnership <input type="checkbox"/> Registered Under Companies Act, 2013 <div style="margin-left: 20px;"> <input type="checkbox"/> Private Limited Company  <input type="checkbox"/> Public Limited Company  <input type="checkbox"/> Company under Section 8  <input type="checkbox"/> Producer Company under Section 465 (1)           </div> <input type="checkbox"/> Other (Specify)					
2	Date of Incorporation/Registration	Attach Certificate of Incorporation.					
3	Registered Address						
4	Office Address/Locations						
5	Registered with Coir Board	Yes/No  If yes, provide Certificate No. _____  Validity of Certificate _____					
<b>II</b>	<b>Governance Structure</b>						
6	Composition of the Executive Board/ Trustees/Governing Body/Managing Committee and	Sr. No.	Name of Member	Designation	Background/Profile	Contact Number	Email

	Background of Members						
		Not Available					
7	In case, IA is registered under Companies Act, provide shareholding pattern	Sr. No.	Name of Member	Background/ Profile		Shareholding (%)	
		Not Available					
III	<b>Operational Profile</b>						
8	Major Objectives-Vision, Mission, Goal of the Organization						
9	What are focus areas of operational			1. 2. 3.			
10	Provide key projects/activities being undertaken by the IA-Brief description including the project scope, size and duration (mention specific experience in the area/sector of the proposed project)						
11	Mention key clients/donors associated with for project implementation along with details on the nature of association						
12	Mention key partnerships/alliances (if any)						
IV	<b>Management Profile</b>						
13	Background of key Personal (Professionals and others) with brief profile of the senior management personnel)						



<b>V</b>	<b>Financial Position</b>		
14	Key financials of the Organization (Provide copy of the audited financial statements for last 3years)	Fixed Assets	
		Current Assets	
		Current Liabilities	
		Revenue trend for last 3 years	
		Profit/Loss for the last 3 years	
		ISEC availed in case of KVIC/KVIB Inst.	Yes          No
		Amount of ISEC availed during last three years	
		Any other	
<b>VI</b>	<b>Bank Account Details</b>		
15	Name of Bank		
16	Branch Name		
17	Bank Account Number		
18	IFSC code		
<b>VII</b>	<b>Contact Details</b>		
19	Name of Contact Person		
20	Designation of Contact Person		
21	Correspondence Address		
22	Contact Number		
23	E-mail Address		
	1. PAN/TAN 2. GST Number 3. DARPAN No. 4. Udyog Aadhaar/ MSME Regn. No.		

Treasurer(I.A.)

Secretary(I.A.)

Chairman(I.A.)