



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

कयर हाउस, एम.जी.रोड., कोच्ची - 682016
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No.I-14020/9/2018-DM

Dt. 28.11.2018

INVITES APPLICATIONS FOR THE POST OF COIR MARKET DEVELOPMENT EXECUTIVES / CONSULTANTS

Applications are invited for engagement as **Coir Market Development Executives / Consultants** by Coir Board, MSME, to work at selected Regions across India for a period of one year, shall be extended on mutual requirement after assessment of the performance.

Role	Market Development Executives / Consultant
Responsibilities	<ul style="list-style-type: none">• Market Development Executives / Consultants will be primarily responsible to promote the marketing/ sales of coir board products and achieving the sales targets assigned from time to time through bulk sales.• The total value of a single bulk sale order should not be less than Rs.5.00 lakh• Job involves convincing the customers about the product and canvas orders.• Will be responsible for all sales/ marketing activities for boosting the sales of Coir Products.• Will be responsible to facilitate the Buyer/ Seller meets for market development of various coir products, attend the Trade shows to increase the demand of coir products.• Ensure that the product stocks/ display etc are available with Showroom, if not make arrangements for arranging the stocks in association with the Managers.• Attending the tenders invited by various organizations.• Target Customers shall be Individuals / Institutions / NGO's / Private or Govt. or Quasi organizations etc. who have bulk requirement of coir products.
Reporting to	Concerned Coir Board Showroom

Qualifications and Experience	<p>a) M.B.A in Marketing from premier national /international institutes with Min. 5 years of experience in similar field.</p> <p>Or</p> <p>Any Graduate with 10 Years of experience in similar field with good contacts and knowledge about the market with proven track record.</p> <p>b) Candidate having previous experience in dealing floor covering products will be given preference.</p> <p>c) Should be with a pleasing personality and excellent communication skills in Hindi, English and respective regional languages</p>
Location	Jurisdiction of the Coir Board Showroom
Age	No age limit
Compensation	50% of Board's net profit shall be shared with the Market Development Executives/Consultants subject to deduction of tax as per rules
Application to be submitted	The Managers of the respective Showrooms as given in Annexure I

The reporting structure may be changed at the discretion of Coir Board/ Ministry, as per the requirement, from time to time.

The applications, along with detailed CV are to be addressed to the concerned Coir Board Showroom Manager.

If found necessary the applicants shall be called for interview.

No TA/DA will be paid to the candidates appearing for the interview.

All candidates are advised to mention clearly their email and contact number in the application along with identity proof.

The addresses of Showrooms & Sales Depots are given in the Annexure-I attached.

Sd/-

SECRETARY, COIR BOARD

Ernakulam,
28.11.2018

प्र.क. एवं बि.के., कयर बोर्ड/ SR&SDs, Coir Board

<p>1 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD शिवनगर, कॉलेज रोड/Shibnagar, College Road अगर्त्ताला कॉलेज पी ओ/Agarthala College P.O. अगर्त्ताला/ Agarthala - 799 004 दूरभाष/Phone : 0381-2518017 Email: cbsr_agartala@rediffmail.com</p>	<p>2 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD " प्राण विजय " / "Pran Vijay" टाइम्स ऑफ इन्डिया के पास/Near Times of India बाटा शोरूम के सामने, आश्रम रोड Opp. Bata Showroom, Ashram Road, अहम्मदाबाद/Ahmedabad -380 009 दूरभाष/Phone : 079-26580226 Email: cbsr_ahmd@yahoo.com</p>
<p>3 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 35, शियो चरनलाल रोड/Sheo Charan Lal Road इलाहाबाद/Allahabad - 211 001 दूरभाष/Phone : 0532-2564810 Email: cbsrald@gmail.com</p>	<p>4 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD Central Institute of Coir Technology, Peenya Industrial Area, Bengaluru -560058 Email: coirboardbangalore@gmail.com</p>
<p>5 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD नं.ए/15, रुचिका मार्केट No.A/15, Ruchika Market, बारामुण्डा यूनिट-19 Baramunda Unit-19, भुबनेश्वर/ Bhubaneswar - 751 003. टेल/Tel: 0674-2355344 Email: cbsrbbsr@gmail.com</p>	<p>6 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD एस सी ओ-84, सेक्टर 38-सी SCO-84, Sector 38 - C, चंडीगढ़/Chandigarh - 160 036 दूरभाष/Phone : 0172-2699736 Email: coirbhavan@gmail.com</p>
<p>7 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD वनविल का-ऑप्टेक्स के सामने Opposite Vanavil Co-optex, तेयनामपेट, 530 मॉंट रोड Teynampaet, 530 Mount Road, अन्ना सालै/Anna Salai, चेन्नै/Chennai - 600 018 दूरभाष/Phone : 044-24349123 Email: coirbhavanchennai@gmail.com</p>	<p>8 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD सं. 61, गाँधी रोड, जैन धर्मशाला के पास No.61, Gandhi Road, Near Jain Dharmasala देहरादून/Dehradun - 248 001 उत्तराखंड/ Uttarakand दूरभाष/Phone : 0135-2521245 Email: coirboarddoon1961@gmail.com</p>
<p>9 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD इंदिरा बाई-पास/Indira Bye Pass आमडो गोलाई के पास/Near Amdo Golai पी ओ ताडोंग, गैंगटोक/P.O Tadong, Gangtok सिक्किम/Sikkim - 737 102 दूरभाष/Phone : 03592-280690 Email: coirboardgangtok@gmail.com</p>	<p>10 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 4 वीं लाईन /6-4-86, प्रथम क्रोस 4th Line, 6-4-86, First Cross अरुन्देलपेट/Arundelpet, गुंटूर/Guntur - 522 002 दूरभाष/Phone : 0863-2234586 Email: coirbavangtr@gmail.com</p>
<p>11 प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD</p>	

	<p>2 जी, दिहांग आरकेड/ 2 G, Dihang Arcade भंगाघर/ Bangaghar पल्लवी मोटोर्स के सामने/ Opp. to Pallavi Motors जी एस रोड, गुवाहती/ G S Rd, Guwahati - 781005 दूरभाष/फैक्स सं./ Ph/Fax.No. 0361-24641423 email: coirboardsrsd@gmail.com</p>		
12	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 5-8-328/1, चापेल रोड/Chapel Road, हैदराबाद/Hyderabad - 500 001 दूरभाष/Phone : 040-23202276 Email: coirbhowanhyd@gmail.com</p>	13	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD प्लोट नं.610/ Plot No.610, स्कीम नं.44 / Scheme No.44 खट्टिवाला टैंक / Khatiwala Tank, विकाश रेखा कॉम्प्लेक्स / Opp.Vikash Rekha Complex इंदोर / Indore-452 014. दूरभाष/Phone : 0731-2462106 Email: coir.board@rediffmail.com</p>
14	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD रवीन्द्र भवन/Raveendra Bhavan ए आई आर के सामने, एम आई रोड Opposite A.I.R., M.I Road जयपुर/Jaipur - 302 001 दूरभाष/Phone : 0141-2365427 Email: cbsrjp@gmail.com</p>	15	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD कलधीधर गुरुद्वारा के सामने Opp. Kalgidhar Gurudwara रेहरी चुंगी/Rehari Chungi जम्मू तवी/Jammu Tawi- 180 001, दूरभाष/Phone : 0191-2583827 Email: coirbhavan_jmu@rediffmail.com</p>
16	<p>प्रबन्धक/ The Manager, कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD सं./No.111A/403, 80 फीट रोड, अशोक नगर 80 Feet Road, Ashok Nagar, कानपुर / Kanpur - 208012 Email: coirboardsrk@gmail.com</p>	17	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 22, U.N, Brrahmchari Road Park Street Kolkata - 700016 Ph: 033-22905287 Email: coirboardkol@gmail.com</p>
18	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 6, वाल्मीकी मार्ग/ 6, Balmiki Marg नोवेल्टी सिनेमा के पीछे/Behind Novelty Cinema लालबाग/Lalbagh, लखनऊ/Lucknow - 226 001 दूरभाष/Phone : 0522-2282448 Email: cbsrlucknow@gmail.com</p>	19	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD 182, वेस्ट मासी स्ट्रीट/182, West Masi Street टी एम कोर्ट के पास/ Near T.M. Court, मदुरै/Madurai - 625 001 दूरभाष/Phone : 0452-2340505 Email: cbsr_madurai@yahoo.co.in</p>
20	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD यूनीट नं./Unit No.G-205, फंटासिया बिसिनेस पार्क/Fantassia Business Park, वाशि/Vashi, नवी मुंबई/Navi Mumbai - 400 703 दूरभाष/Phone : 022-27814666 Email: cbsrnavimumbai@rediffmail.com</p>	21	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD Rajiv Gandhi Handicrafts Bhavan दूसरा तल, बाबा खड्ग सिंह मार्ग, कनॉट प्लेस I Floor, Baba Khadag Singh Marg, Cannught Place नई दिल्ली/New Delhi - 110 001 email: coirboard.srnp@gmail.com</p>

<p>22</p>	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD जी एफ/GF 3/90, नेहरू प्लेस / Nehru Place नई दिल्ली/New Delhi - 110 019 दूरभाष/Phone : 011-26431544 Email: cbsrnpdel15@rediffmail.com</p>	<p>23</p> <p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD स्टेडियम स्टेन्ड के पास/Near Stadium Stand एन एस टावर/NS Tower, नं./No./280-1&2 पालक्काड/ Palakkad-678013 दूरभाष/Phone: 0491 2544377 Email: coirboardpkd@yahoo.com</p>
<p>24</p>	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD बिसकॉमन भवन/Biscomaun Bhavan वेस्ट लॉन/West Lawn पटना/Patna – 800 001 दूरभाष/Phone : 0612-2219550 Email: coirboardsrpat@gmail.com</p>	<p>25</p> <p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD टीसी/TC-25/360-2, रामकृष्ण बिल्डिंग/Ramakrishna Building मनोरमा रोड/Manorama Road, ईस्ट तंपानूर/East Thampanur तिरुवनन्तपुरम/ Trivandrum -695 001 दूरभाष/Phone : 0471-2325315 Email: coirbhavantvm123@gmail.com</p>
<p>26</p>	<p>प्रबन्धक/ The Manager कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD वेस्ट पल्लित्तमम बिल्डिंग West Pallithanam Building, 28/876/14, करुणाकरन नंबियार रोड Karunakaran Nambiar Road, त्रिश्शूर/Thrissur - 686 020, दूरभाष/Phone : 0487-2331463 Email: coirboardtcr@gmail.com</p>	<p>27</p> <p>प्रबन्धक/ The Manager, कयर बोर्ड शोरूम व बिक्री केन्द्र/ Coir Board SR&SD Shop No:4,5,8 & 9 Udyog Bhavan Siripuram Beside APCO विशाखपट्टनम/Visakhapatnam - 530 003 दूरभाष/Phone : 0891-2525186 Email: coirshowvsp@yahoo.com</p>
<p>28</p>	<p>The Manager, Coir Board SR & SD M.G Road Kochi -16 Email: cbekmsr@gmail.com</p>	<p>29</p> <p>The Manager Coir Board SR & SD B-25/4A, Hanumanpura Ward Bhelpura P.O – Bhelpura Varanasi – 221010 Uttar Pradesh Email: cbsrvaranasi@gmail.com</p>