



कयर बोर्ड / COIR BOARD

भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

27.11.2018

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry
for the period from 27.10.2018 to 26.11.2018 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period
from 27.10.2018 to 26.11.2018 are furnished below.

कयर विकास योजना/COIR VIKAS YOJANA

स्किल अपग्रेडेशन & महिला कयर योजना/Skill Up gradation & Mahila Coir Yojana

The Board has been conducting various programmes like Entrepreneurship Development Programme, Awareness Programme, Workshop, Seminar, Exposure Tour etc. for attracting more entrepreneurs to start coir processing units. Further training programme such as training on manufacturing of value added coir products, weaving and spinning etc. are also being organised through the field offices.

- Shri. DPS Negi, Financial Advisor, Ministry of MSME visited Coir Production Cum Demonstration Centre, Kavarati, UT of Lakshadweep on 25.11.2018



- An Awareness Programme was organised in association with Department of Handicrafts, Textile and Coir (DHTC), Panaji on Goa. The programme was inaugurated by Shri.Govind Jaiswal, IAS, Secretary, DHTC, Panaji, Goa.



- A Workshop was organized by Coir Board Sub Regional Office, Kannur on Coir Industry and the programme was inaugurated by Shri.K.R.Jaitran, Municipal Chairman, Kodungalloor at Kodungalloor on 08.11.2018.



- A Workshop on development of Coir industry in Gujarat organized by Coir Board Regional Office, Bangalore at NAKA, Dist. Sabarkanta, Gujarat on 12.11.2018.



- An awareness program was organised through Coir Board Regional office, Bangalore on 13.11.2018 at Panchayat Hall, Karvad, Dist Valsad of Gujarat.



- An Awareness Program was organised through Regional Office Bangalore at Hanuman Bari, Vandsa, Dist.- Nausari, Gujarat on 14.11.2018 .



- Three days Entrepreneurship Development Programme was jointly organised by Coir Board Regional Office, Bangalore and DIC, Mangalore at D.S.I.A auditorium, Yeyadi, Mangalore from 14-16th Nov. 2018.



- An Awareness Program was organised on 15.11.2018 by Coir Board Regional Office, Bangalore at Sagar Complex, Bhavnagar, Gujarat. General Manager, DIC, Chief Manager, SBI, SME, Industry Officer, Bhavnagar, Coir Expert, Coir Handicrafts Experts, Badoli, MSME Desk officer etc were present in the program.



- A Workshop on Development of Coir industry was held at Shirgoan in Ratnagiri Dist., Maharashtra. This was organised through Coir Board Sub Regional Office, Sindhudurg on 17.11.2018



- An Exposure Tour was organised to the coir entrepreneurs from Assam through Coir Board Sub Regional Office, Guwahati from 12th to 18th November 2018 to the traditional coir producing areas of Kerala to acquaint them with the latest technical and research developments in the field of coir, field demonstration on applications of latest technology, etc.



कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the reporting period, the Board has released a sum of Rs.33,60,000/- towards subsidy for setting up of 21 coir units under Coir Udyami Yojana in the following states:

Sl.No.	State	No. of Units	Subsidy released (Rs.)
1	Andhra Pradesh	5	20,00,000.00
2	Kerala	15	9,60,000.00
3	Karnataka	1	4,00,000.00
	Total	21	33,60,000.00

स्वदेशी विपणन/DOMESTIC MARKETING

During 27th October to 25th November 2018, Coir Board has participated in the following exhibitions.

Sl No.	Name of the exhibition	Place	Date	State
1	Rise in Jammu & Kashmir	Jammu	1 st to 3 rd November	Jammu
2	Noida Deep Utsav	Delhi	26 th October to 4 th November	Delhi
3	Deepawali Bazaar 2018	Patna	26 th to 30 th October	Bihar
4	Bihar Scientific Literacy Festival	Buxar	29 th to 31 st October	Bihar
5	Krishi Kumbh International Conference	Lucknow	26 th to 28 th October	UP
6.	Diwali Carnival	Jaipur	1 st to 4 th November	Rajasthan
7.	Uttarakhand Mahotsav	Lucknow	16 th to 25 th November	UP
8.	Agrovision 2018	Nagpur	23 rd to 26 th November	Maharashtra
9.	CII Chandigarh Fair 2018	Chandigarh	26 th to 29 th October	Punjab
10.	5 th Vibrant India & Meri Dilli Mahotsav	New Delhi	2 nd to 4 th November	Delhi
11.	Manitex 2018	Imphal	5 th to 15 th November	Manipur
12.	Vaikom Fest 2018	Vaikom	24 th November to 2 nd December	Kerala

स्फुर्थि/SFURTI

Implementation of SFURTI Coir Clusters in Odisha.

Secretary, Coir Board along with other Officials from Coir Board conducted cluster visit in Odisha from 25.10.2018 to 27.10.2018. They visited the newly approved Rajkanika, Bhograi and Konark coir clusters in Odisha for evaluating the progress of the cluster implementation under SFURTI. They also visited the newly proposed coir cluster areas in Odisha for ascertaining the viability of the project in those areas.

Review meeting of Haripad Coir Cluster in Kerala conducted on 21.11.2018 at Kayamkulam



• Shri. C. P. Radhakrishnan Ex.MP, Chairman, Coir Board conducted a review meeting on 21.11.2018 at 11.00 a.m. at NTPC Guest House, Kayamkulam for sorting out the issues on completion of the 3rd CFC of Haripad coir cluster under SFURTI. The Project Officer (Coir), Kayamkulam, the Implementing Agency of the Cluster, SPV members, and representative of Technical Agency M/s.EDII, Thrissur and Coir Board Officials were present in the meeting.

VIGILANCE AWARENESS WEEK, 2018 IN COIR BOARD

The Vigilance Awareness Week, 2018 was observed in the Head Quarters, Sub-Offices and Showrooms of Coir Board from 29th October to 3rd November, 2018 with various programmes. The observance of the Vigilance Awareness Week – 2018 in Coir Board commenced with the Pledge taken by the employees at 11 a.m. on 29th October, 2018. On 31st October, 2018, a lecture on “Eradicate Corruption - Build a New India” was delivered by Justice B. Kemal Pasha, an eminent retired Judge of High Court of Kerala.



Sensitisation Programme at Head Office, Kochi on 31.10.2018

Cyclone Gaja: Chairman, Coir Board reviews situation of the Coir industry and stepped up relief operation



Shri.C. P. Radhakrishnan Ex.M.P., Chairman, Coir Board took stock of the situation at a field level meeting attended by Coir officials and various coir association in the aftermath of the cyclone that crossed the TamilNadu State coast. Relief operations under the guidance of Chairman, Coir Board gathered pace in cyclone 'Gaja'-hit districts of Tamil Nadu by the affected coconut farmers and coir industries. Reports received here painted a grim picture of the affected districts where the farm sector has taken a severe hit as crops in large swathe of lands have been damaged. Nearly two lakhs of coconut trees uprooted, leaving the farmers in acute distress. The damages to coir fibre units are all set to make an impact on the production of coir and coir pith based products.

National Integrity Day

As part of the birthday celebration of Shri. Sardar Vallbhai Patel, Iron Man Of India "National Integrity Day" was observed at Coir Board Head Office, Sub-Offices and Showrooms of the Board on 30th October 2018. The employees of the Board took a Pledge on National Integrity in the forenoon of the day.

Quami Ekta Week



"Quami Ekta week" was observed from 19th to 25th November 2018. On first day i.e., 19th November a pledge was administered by all employees. After taking the pledge, talks on the topic Secularism, Communalism, Non-Violence were delivered by coir board officials. During the period, Kavi sammelan was organised among the employees of the Board and six poems

were presented by the employees in six different languages giving stress on the theme National Integration. Shri.Biju.C.Thomas, Manager, Kerala State Development Corporation for SC & ST Ltd. delivered a speech about the sections and the programme extended to these categories of peoples. Dr. Ajitha, Cochin University delivered a brief speech about women's day on this occasion.

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि/ Copy to:

1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road, New Delhi- 110 108.