



कयर बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी. रोड, कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

27.07.2018

श्री. मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
मूल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय/Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry
for the period from 27.06.2018 to 27.07.2018 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 27.06.2018 to 27.07.2018 are furnished below.

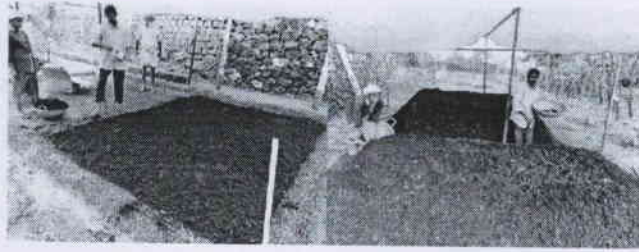
**कयर विकास योजना/COIR VIKAS YOJANA
Science & Technology**

- One Coir Vertical garden (size of 100 sqm) has been set up in the Coir Board Complex, Kalavoor. The vertical garden consists of 500 Syngonium plants growing on coir base comprising of coir geotextiles; coir needled felt, and coir krishimithra organic manure.



Setting up of vertical garden

- Production of 100 rolls of H2M5 coir geotextiles on the newly developed fully automatic power loom ANUGRAHA TEJAS as per the work order received from M/s. Charangattu Coir Manufacturing Company was completed successfully.
- 29 Demonstrations of various technologies developed by the Board were conducted at various places.



Demonstration of Coir pith composting at Kolayadu, Kannur, Kerala

स्किल उपग्रडेशन & महिला कोयर योजना/Skill Up gradation & Mahila Coir Yojana

During the month of July 2018, Coir Board has implemented the following skill developmental activities.

Activity	Kerala	Maharashtra	Goa	Andhra Pradesh	Telangana	Tamil Nadu	Odisha	Lakshadweep	A&N Islands	West Bengal	NER	Total
Training-Mahila Coir Yojana	60	80	20	-	-	-	-	-	-	-	-	160
Training-Value Added Coir Products	40	60	20	-	-	-	-	-	20	-	20	160
EDP	1	-	-	-	-	-	-	-	-	-	1	2
Seminar	1	-	-	-	-	1	-	-	-	-	-	2
Awareness Programme	1	-	-	-	1	1	-	1	1	1	3	9
Workshop	-	-	-	1	-	-	-	-	-	-	-	1
Exposure Tour	-	-	-	-	-	-	1	-	-	-	-	1

- Workshop on Coir Industry at Yadamarri in Chittoor District, Andhra Pradesh



The Officer in charge, Regional Office, Rajahmundry taking technical sessions in the workshop

- Awareness programme jointly organized by MSME-DI, COIR BOARD, CITD, NSIC at Khammam, Telangana



The Officer in charge, Regional Office, Hyderabad taking technical sessions in the Awareness programme

- Chairman, Coir Board distributed certificates to the successful trainees of the Value added products manufacturing & Mahila Coir Yojana training programmes arranged by the Sub Regional Office, Sindhudurg in Goa, in a programme organized by the Sub Regional Office, Sindhudurg on 13.07.2018. Display of various coir products including handicrafts made by the trainees was also arranged on the occasion.



Shri.C P Radhakrishnan, Chairman, Coir Board distributing certificates to the successful trainees



Chairman viewing the exhibits

- Regional Office, Coir Board, Kalavoor organised an Awareness programme at M/s.Panathura C,V,C.S Ltd., Pachalloor, Thiruvananthapuram, Kerala on 17th July, 2018. The programme was inaugurated by Dr. Shashi Tharoor, M.P. 60 entrepreneurs/stakeholders participated.



Inaugural speech by Dr.Shashi Tharoor, Hon'ble M.P in the Awareness programme at Pachalloor, Thiruvananthapuram

स्वदेशी विपणन/DOMESTIC MARKETING

During the month of July 2018, Coir Board has participated in the following exhibitions.

SI NO	Name of the exhibition	Place	Date	State
1	AgriVikash 2018	Bhubaneswar	29-30 June	Odisha
2	Trade Fair HGH India-2018	Mumbai	03-05 July	Maharashtra
3	Industrial Exhibition	Panaji	13-14 July	Goa

4	Agri Intex 2018	Coimbatore	13-16 July	Tamilnadu
5	Alluring Rajasthan 2018	Udaipur	18-20 July	Rajasthan
6	6 th Indian National Exhibition	Kolkata	26-29 July	West Bengal

निर्यात विपणन/ EXPORT MARKETING

External Market Development Assistance

An amount of Rs.9,75,376/- (Rupees Nine Lakh Seventy Five Thousand Three Hundred and Seventy Six only) has been disbursed to 6 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

Nine firms were newly registered as Coir Exporters. Registration-Cum-Membership Certificates were issued.

करर उद्यमी योजन/COIR UDYAMI YOJANA

During the period from 23.06.2018 to 24.07.2018, the Board has released a sum of Rs.8,00,000/- towards subsidy for setting up of 2 coir units under Coir Udyami Yojana in the State of **Karnataka**.

- **Training Programme conducted on PMEGP e-portal**

As per the modified operational guidelines of PMEGP, Coir Board will assist the KVIC in identifying suitable coir units for providing assistance under PMEGP. As the project proposals under the Scheme would be registered through online, the KVIC has been directed to provide access to PMEGP e-portal to Coir Board. Accordingly, KVIC has included Coir Board as one of the agency for implementation of the Scheme and made necessary modifications in the PMEGP e-portal.

In order to familiarize the PMEGP e-portal, a two days training programme has been organized at Coir Board, Head Office, Kochi on 23rd and 24th July, 2018 for the Board's Regional / Sub Regional Officers and also for officers / staff at Coir Board, Head Quarters. Experts from KVIC, Mumbai and State Office, Thiruvananthapuram have imparted training to the Officials of the Board.



Shri. R. Pradeep, Assistant Director, KVIC, Thiruvananthapuram taking class during the technical session to the Officials of the Board

अन्य गतिविधियां/Other Activities

1. Coir Board bagged the 1st Prize of the Swachhta Pakhwada Awards of the Ministry of Drinking Water and Sanitation, Govt. of India

The Ministry of MSME and its Sub ordinate Offices observed Swachhta Pakhwada from 16th to 30th June, 2018. The Board carried out a large number of activities, including Beach cleaning and Coir exhibition at the beach at Puri, Odisha, Adoption of Kempusagara village for cleanliness and maintenance of existing sanitation infrastructure in Karnataka, Maintenance of public toilets at Vathuruthy, Kochi in collaboration with the Corporation of Cochin in Kerala, De-weeding in local water ways in association with the local municipality at Alleppey, Kerala, Maintenance of toilets in Municipal Middle School, Devangapuram, Tirupur in Tamil Nadu, Maintenance of Prabhu Ghat at Varanasi in Uttar Pradesh, etc. These programmes were undertaken during this period under the aegis of Head Office at Kochi and different Sub Offices of the Board all over the Country.



Shri. DPS Negi, Economic Advisor (Finance) receiving the awards from Hon'ble Minister of MSME, Shri. Giriraj Singh

Coir Board bagged the 1st Prize of the Swachhta Pakhwada Awards of the Ministry of Drinking Water and Sanitation, Govt. of India for the exemplary performance during the Swachhta Pakhwada period from 16th to 30th June, 2018, among the organisations under the Ministry of MSME.



Shri. KA Baby, Regional Officer, Bhubaneswar receiving the awards from Hon'ble Minister of MSME, Shri. Giriraj Singh

Among the Swachhta Awards of the Ministry of MSME, the Head Office of the Board at Ernakulam, Kochi, Regional Offices at Kalavoor and Bhubaneswar bagged 1st, 2nd and 3rd Prizes respectively.

In addition to the above, various other activities, as per the Calender of activities approved by the Ministry like screening of short-films for spreading the message of Swatchhta, Statue cleaning, adoption of two trees, slogan writing competitions, Seminars, cleanliness campaigns etc. were also conducted during the Pakhwada period. A valedictory function was also organized in Head Office for giving away the prizes to the winners of different competitions on 30th June 2018.

2. Shri. Santhosh Kumar, I.A.S, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd, Mumbai and Shri. V.D.K.Kapate, General Manager, MSSIDC Ltd has visited at Central Coir Research Institute, Coir Board, Kalavoor on 03/07/2018. The visit was as part of their study in Coir Industry in Kerala as well as various schemes implemented by Coir Board for the development of Coir Industry. The MD was appraised of all the technologies developed in CCRI. The details of trainings conducted at the NCT&DC were also explained to him during the visit. He requested the Director, CCRI to provide the technical information in order to extend the technologies to Maharashtra. As follow up the requested information has been sent to the MSSIDC, Mumbai. The technology of corridor mat has also been transferred to them as per their request.



Visit of MD, MSSIDC, Mumbai

3. The Regional Office, Coir Board Pollachi organised one day Stakeholder Consultation on NATIONAL COIR POLICY AND MISSION, Tamilnadu Summit at Pollachi Chamber of Commerce and Industries, Pollachi on 28/06/2018. The Seminar was inaugurated by Shri. C.P. Radhakrishnan Ex M.P, Hon'ble Chairman, Coir Board. In the Seminar about 115 stakeholders including the leading Exporters, Manufacturers, etc. participated.
4. Stakeholder consultation on National Coir Policy & Mission, Kerala Summit at Alappuzha on 02.07.2018 was conducted. Display of the coir products/technologies was also arranged at the meeting hall. The Seminar was inaugurated by Shri. DPS Negi, Economic Advisor (Finance) & Secretary, Coir Board.
5. Coir Board attended the interaction meet with Industry Associations & Cluster Stakeholders at Odisha held on 12.07.2018.



Dr. Arun Kumar Panda, IAS, Secretary, MSME interacting with stakeholders at Odisha

6. Chairman Coir Board meets the Chief Minister of Goa

Coir Board has chalked out plans for reviving the coir industry in the State of Goa. Chairman, Coir Board held discussions with the Hon'ble Chief Minister of Goa, Shri. Manohar Parrikar and also with the Speaker of Goa Legislative Assembly Shri. Pramod Sawant to promote the Coir Industry in the state of Goa. The interactive meeting was held at the chamber of the Chief Minister on 13.07.2018. The implementation of various schemes of the Board for the development of coir industry in the state was also discussed in detail.

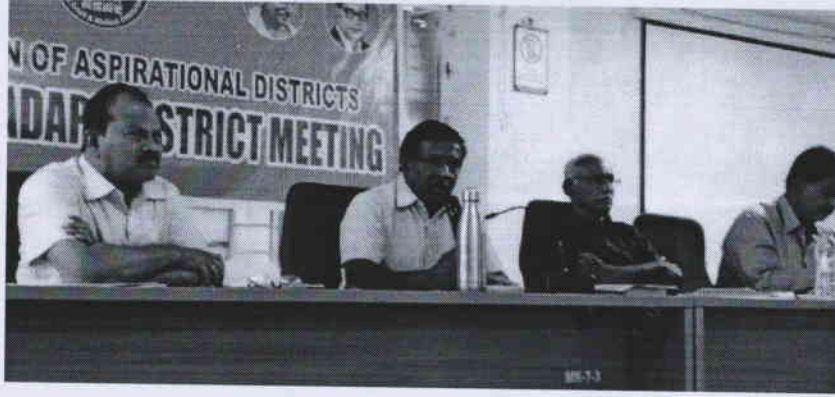


Chairman, Coir Board in discussion with the Chief Minister of Goa & Speaker of Goa Legislative Assembly

7. Review of Action Plan programmes implemented through Regional Offices & Sub Regional Offices

A Review meeting was conducted at Coir Board, Coir House, Kochi on 24.07.2018 to review the action plan programmes implemented through Regional Offices & Sub Regional Offices. The implementation of various Schemes during the 1st Quarter and the timeline for completing activities as per the action plan were discussed in detail.

8. Officer in charge, Regional Office, Rajahmundry attended the meeting conducted at YSR Kadapa District which is an Aspirational District selected in the state of Andhra Pradesh on 19th July, 2018. The meeting was organised by the MSME-DI to discuss the actions to be taken for the development of the district.



भवदीय/Yours faithfully,

संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि/ Copy to:

1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,
New Delhi- 110 108.
3. Shri. Srinivas Bandla, Joint Secretary, Ministry of MSME & Secretary. Coir Board.