



कयर बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी. रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

26.10.2018

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry
for the period from 26.09.2018 to 26.10.2018 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 26.09.2018 to 26.10.2018 are furnished below.

कयर विकास योजना/COIR VIKAS YOJANA

Science & Technology

- **ECOMARK Criteria for coir and coir products**

The Ministry of Environment, Forest and Climate Change, Government of India has published the Gazette Notification on the ECOMARK Criteria for coir and coir products. The Board had been making constant efforts to get the approval of ECOMARK for coir products. Obtaining the ECOMARK is really an achievement to the Board and it will be encouraging all citizens to use and buy products which are environment-friendly, thereby improving the overall quality of the environment and promote sustainable management of resources in India.

- **Visit of the Delegation headed by Shri. E. R. Srinivas, Minister of Small Scale Industries, Govt. of Karnataka**

Shri. E. R. Srinivas, Minister of Small Scale Industries, Karnataka along with a team of 25 dignitaries visited Central Coir |Research Institute, Kalavoor on 4th, October 2018. The Director, RDTE has made a presentation on all the R&D technologies before the delegation. The delegation visited all the departments of CCRI and witnessed the operation of the MFEM, operation of spinning machine and weaving looms Anugraha, Anupam and Anugraha Tejas.

Technologies of injection moulding plastic with coir for production of chair and garden articles, development of flame retardant coir cushioning material, dyeing of coir using pantone shades and natural dyes were also displayed for the visitors. Demonstration for composting of coir pith, Krishimithra and quality improvement of coir fibre using Biochem formulation has been shown to the visitors. Spinning of coir/sisal fine yarn on the solar powered "Electronic Ratt" and production of diversified coir products have been exhibited to the visitors. Demonstration of making paper by using coir pulp and production of tufted coir mats in the Mini Tufting Plant at the Incubation centre was also done.



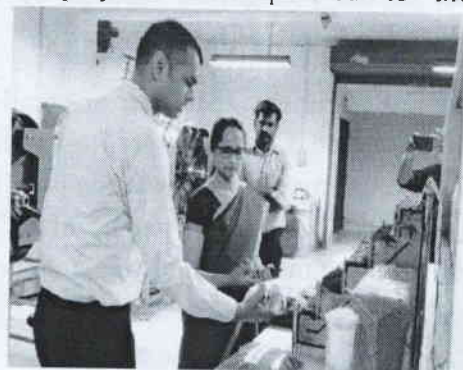
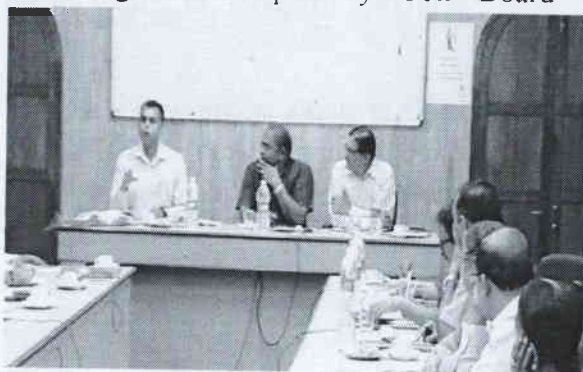
*Sri. E. R. Srinivas, Hon'ble Minister of Small Scale Industries, Karnataka
viewing the exhibits and the lab at CCRI*

On 5th Oct 2018, the delegation had talks with the officials from the District Industries Centre, Government of Kerala and leading exporters at CCRI. They also visited Coir Board Head Office, Kochi and had talks with the officers.

On 11th Oct 2018 the delegation visited Central Institute of Coir Technology, Bengaluru for understanding the technological developments made in the Brown coir fibre sector. The institute displayed various coir composites, moulded coir products etc.

- **Visit of Shri. Sachin Sharma IPS, Director of Industries, UT of Lakshadweep to Coir Board**

Shri. Sachin Sharma IPS, Director of Industries, UT of Lakshadweep along with officials from the Dept. of Industries, Kavarathi visited Coir Board Head Office and CCRI on 16th Oct 2018 in connection with the development of Coir based industries in Lakshadweep Islands. The technologies developed by Coir Board were displayed and explained to the visitors



Shri. Sachin Sharma IPS, Director of Industries UT of Lakshadweep taking meeting in connection with the development of Coir based industries in Lakshadweep Islands, viewing the exhibits and the lab at CCRI

- **Exposure visit of International Delegates**



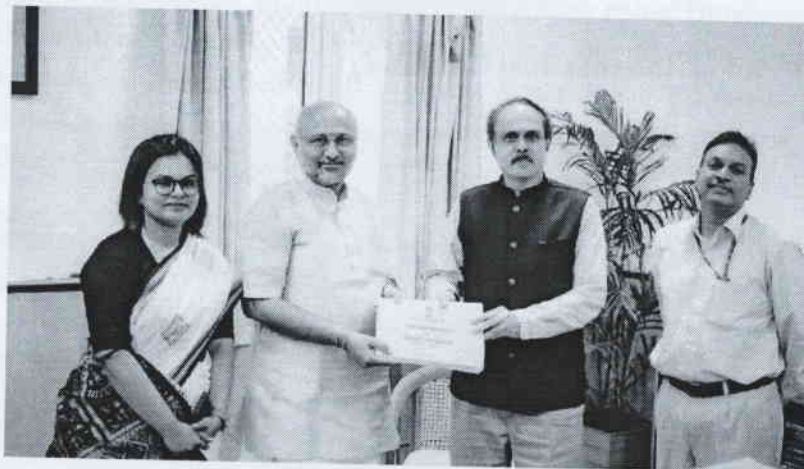
30 nos. of International Delegates from 14 developing nations visited Central Institute of Coir Technology, Bengaluru as part of the NI-MSME's International Programme on Promotion and Development of Micro, Small and Medium Enterprises (PDMSMEs). These types of in plant Exposure visit to different important institutions and enterprises give them an opportunity to interact with officials / owners / Managers of respective organizations to enhance their knowledge with latest technology and streamline their operations.

- **Visit of Hon'ble Minister of State, Ministry of MSME, GoI to CICT, Bengaluru**

Shri. Giriraj Singh, Hon'ble Minister of State, Ministry of MSME, GoI visited Central Institute of Coir Technology, Bengaluru on to review the activities of all departments under the MoMSME. An inter departmental meeting of MSME Offices in Bengaluru was conducted at CICT, Bengaluru. All MSME departments participated in the discussion.



- Coir Board submitted the Draft National Coir Policy and roll out a National Coir Mission with the objective of raising the export of coir products and for the holistic development of coir industry given its potential for growth in rural employment generation.



स्किल अपग्रेडेशन & महिला कयर योजना/Skill Up gradation & Mahila Coir Yojana

During the month of October 2018, Coir Board has implemented the following skill developmental activities.

Activity	Kerala	Andhra Pradesh	West Bengal	Tamil Nadu	A&N Island	Odisha	Lakshadweep Islands	Assam	Total
Training- Value Added Coir Products (nos. of trainees)	--	-	-	20	-	-	-	20	40
Training-Mahila Coir Yojana (nos. of trainees)	80	-	-	-	20	-	-	40	140
EDP (No. of programmes)	-	1	-	-	-	-	-	-	1
Awareness Programme (No. of programmes)	2	2	-	-	-	1	1	-	6
Workshop (No. of programmes)	-	-	1	-	-	-	-	-	1
Exposure Tour (No. of programmes)	1	-	-	-	-	-	-	-	1

- The State Director, KVIC, Dy. Director – MSME-DI, Cuttack, Manager, NSIC Ltd. and Coir Expert – DI Odisha, Cuttack attended the Awareness Programme at Jharapara, Bhubaneswar conducted on 16.10.2018.



- Coir Awareness program was organised on 18-10-2018 at Unemployed Welfare Society, Kavaratti, UT of Lakshadweep.



- Awareness Programme was organised at Aasritha Heritage Hall, Thrissur, Kerala on 05/10/2018. The programme was organised by the Sub Regional Office, Coir Board.



- Shri. P. C. George, M. L. A inaugurated Awareness Programme at Erumely, Kottayam, Kerala on 25th October 2018 which was organised through Coir Board Regional Office, Kalavoor.



- Entrepreneurship Development Programme (EDP) was commenced on 22.10.2018 (5 days duration) for Coir Udyami Yojana beneficiaries through IEDO, Bhubaneswar. The Inaugural function was attended by the CEO and Admn. Officer of IEDO, Bhubaneswar. Briefed on the CUY scheme and post follow-up for the benefit of the participants.



- KVIC, NSIC, DIC, TIIC and Association participated in the MSME Stake Holders Meet at CODSSIA, Coimbatore, Tamilnadu organised by the MSME-DI Chennai on 05.10.18. Coir Board explained the schemes and services of the Board.



- Hon'ble Chairman, Coir Board inaugurated a three-day Entrepreneurship Development Programme on 27th September, 2018 at Grandmothers' Auditorium, Vaikom, Kerala.



स्वदेशी विपणन/DOMESTIC MARKETING

During the period under report, Coir Board has participated in the following exhibitions.

Sl No.	Name of the exhibition	Place	Date	State
1	Shining Maharashtra 2018	Solapur	24-26 Sep	Maharashtra
2	BHU Durga Pooja 2018	Varanasi	15-19 Oct	Uttar Pradesh
3	Delhi Intl. Trade Fair 2018	Noida	12-21 Oct	Delhi
4	6 th Govt. Development & Policies Exhibition 2018	Indore	20-22 Oct	Madhya Pradesh
5	19 th World Food Science & Technology Congress	Mumbai	23-27 Oct	Maharashtra

निर्यात विपणन/ EXPORT MARKETING

Facilitation of participation in Gardex, Chiba, Japan

Gardex is Asia's leading trade show for garden articles, outdoor living & building industry and attracts a vast number of buyers from all over Japan every year. The Board facilitated participation of Indian coir sector in the Gardex, 2018, Chiba, Japan held during 10-12 October, 2018, by setting up an 'Indian MSME Pavilion'. The response was very encouraging and the participants could generate a lot of trade enquiries and firm business orders for coir pith and garden articles.

External Market Development Assistance

An amount of Rs.10,78,105/- has been disbursed to 6 coir Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

12 units were newly registered as Coir Exporters and the Board issued Registration-Cum-Membership Certificates to them.

कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the period from 26.09.2018 to 26.10.2018, the Board has released a sum of Rs.54,80,000/- towards subsidy for setting up of 27 coir units under Coir Udyami Yojana in the following States:

Sl.No.	State	No. of Units	Subsidy released (in Rs.)
1	Andhra Pradesh	11	36,00,000.00
2	Kerala	15	16,80,000.00
3	Maharashtra	1	2,00,000.00
	Total	27	54,80,000.00

स्फुर्थि/SFURTI

Visit of Board members to the Ethamozhy Coir Cluster in Tamil Nadu

Members of the Board visited the Ethamozhy coir cluster in Tamil Nadu on 26.09.2018 after the 229th Board meeting at Thiruvananthapuram. The products of the cluster are different varieties of Brushes and Brooms made of coir fibre. The Members of the Board were very much attracted by the products and appreciated the same and suggested that being eco-friendly Brushes and Brooms, these types of products shall be encouraged.

SFURTI II phase meeting

A meeting was conducted at the Project Office (Coir), Kayamkulam, Kerala on 08.10.2018 by Deputy Director (SFURTI) for ascertaining the progress of the implementation of Haripad Coir cluster. In the meeting it was noted that eventhough two Raw Material Banks were established at Haripad, they are not functional. In the meeting it was decided to send a team from the cluster including the Regional Officer, Coir Board to visit Tamil Nadu to explore the procurement of the raw material at the most competitive rate for the use of the cluster. Officers from the Coir Board also visited the CFCs of Haripad cluster to review its functioning.

Review meeting of clusters under SFURTI II phase

A Review meeting of the clusters in Karnataka, Maharashtra, Andhra Pradesh and Gujarat was held at CICT, Bengaluru on 22.10.2018 at 10.30 a.m. The Chairman, Coir Board presided over the meeting. The Technical Agencies, Implementing Agencies, President/Chairman of SPVs and CDEs of the SFURTI coir clusters attended the meeting and made presentations of the progress in their clusters. It was decided to complete all the clusters before 31st December, 2018. The Secretary, Coir Board had discussion with Shri. L.N. Guptha, Additional Secretary, Govt. of Odisha & other senior officials and presented a road map for the development of Coir Industry in Odisha.

Swachhta Hi Seva Pakhwada

- As part of Swachhta Hi Seva Pakhwada a cleaning programme has been conducted at Vaikom Sathyagraha Smarakom , Vaikom on 27th September , 2018 in association with Municipal Office, Vaikom, Kerala. The Chairman, Coir Board inaugurated the function by lighting the Ceremonial lamp. Smt. Indira Devi, Muncipal Chairperson, Vaikom presided over the function.



- Awareness Programmes on Swachhta Hi Seva were conducted at FTC Nischintakoili, JS Pur and Totapalli, Chhatrapur, Bhubaneswar, Odiasha on 26.09.2018. Advised the participants to keep their surroundings clean and tidy to improve their living standards.



Swachhta Rally & Plantation Drive

- Swachhta Rally for generating awareness on Swachhta has been organised by Coir Board, Kochi on 28.09.2018. Procession/rally has been formally inaugurated by Shri, G. Pradeep Kumar, Senior Accounts Officer, Coir Board. The Rally started from Church Landing Road and concluded at Coir Board Head Office at Kochi covering Warriyam Road and M.G. Road. All establishments of Coir Board and SFURTI Coir Clusters have been organised plantation drive on 28th September 2018. On Conclusion of the fortnight a valedictory function was organized at Head Office.



भवदीय/Yours faithfully,

संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि/ Copy to:

1. Shri. R.R. Meena, Deputy Secretary (Cair), Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,
New Delhi- 110 108.