



कयर बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी. रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

28.09.2018

श्री.मगनलाल / Shri.Magan Lal,
भारत सरकार के अवर सचिव / Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय / Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय /Sub:- Material for inclusion in the Report on the Significant Events of the Ministry
for the period from 25.08.2018 to 26.09.2018 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 25.08.2018 to 26.09.2018 are furnished below.

कयर विकास योजना/COIR VIKAS YOJANA

एस&टी कार्यकलाप/ S&T ACTIVITIES

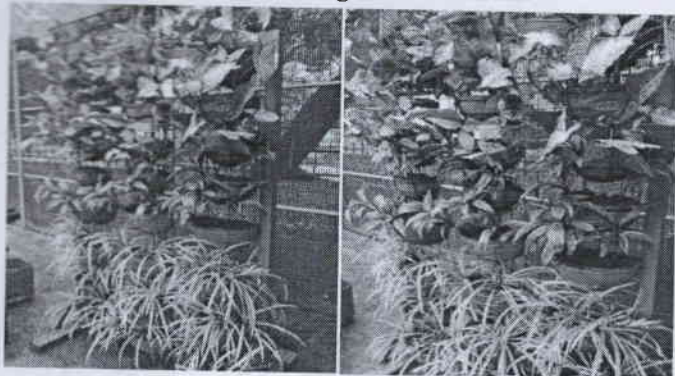
- The 10th Meeting of Coir & Coir Products Sectional Committee, BIS (Bureau of Indian Standards)TXD 25 was held on 11th September, 2018 at CCRI, Kalavoor with participation of representatives from BIS , FICEA, Trade from Karnataka, Kerala & Tamil Nadu and scientists from CCRI/CICT.



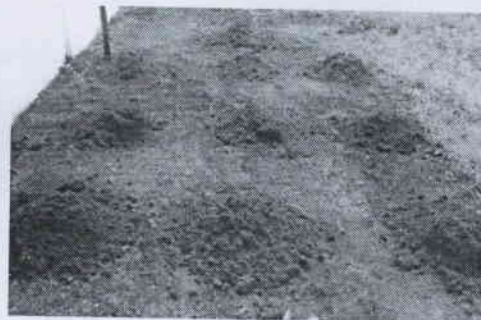
- A team of 15 students and faculty from the Department of International Environment and Development Studies, Norwegian University of Life Sciences working on environmental and ecological research visited Coir Board Complex, at Kalavoor and had an interaction session on coir in the chamber of the Director, RDTE on 13/09/2018.



- A Vertical garden has been set up and is being maintained in CCRI campus. The garden has a size of 100 sq meter and holding 500 Syngonium plants. The garden is composed of Coir geotextiles; Coir needled felt, and coir krishimithra as growth substrate.



- The standardization of Coir KrishiMithra with a new nitrogen supplements viz. Bone meal and Cow dung was conducted at CCRI campus.



स्किल अपग्रेडेशन & महिला कोयर योजना/Skill Up gradation & Mahila Coir Yojana

Plan Programmes organised as per Action Plan 2018-19 under "Skill upgradation & Mahila Coir Yojana during the reporting period

Activity	Kerala	Maha rashtra	Karna taka	Andhra Pradesh	Telen- gana	Tamil Nadu	Port Blair	Odisha	West Bengal	NER	Total
Training- Value Added Coir Products	-	-	40	-	-	40	20	-	-	60	160
Training-Mahila Coir Yojana	38	-	40	-	-	20	20	-	-	40	158
EDP	-	1	-	-	-	-	1	-	-	-	2
Seminar	-	-	-	-	-	-	-	-	-	-	-
Awareness Programme	-	-	-	1	1	2	1	-	-	-	5
Workshop	1	1	-	-	-	1	-	1	-	3	7

- The Board attended the meeting of MSMEs organised by the MSME -DI, Ahmedabad for discussing about the development of coir industry in Gujarat on 27.08.2018 and 30.08.2018.

- During 27.8.2018 to 06.09.2018 field visit was conducted by the Regional Office of the Board at Bangalore in the Aspirational Districts of Narmada and Dahod in the state of Gujarat. The officer deputed from the Board along with the Deputy Director, Horticulture, Narmda District, Gujarat and Asst. Conservation Forest officer visited the Devmorga Temple Area in the Narmada district to explore the husk availability for utilising the same for manufacturing value added products/handicrafts.
- The Board attended the awareness programmes on the schemes and services of MSME held at Dahod Aspirational district in Gujarat and Gadag in Karnataka.
- RO, Bhubaneswar represented the Board in the district level livelihood workshop organised by Odisha livelihood mission at DRDA, Bhadrak, Odisha.
- As part of implementation of the Action Plan in the Aspirational district Virudhanagar, Tamil Nadu, the Regional Office of the Board at Pollachi conducted an Awareness Programme at Rajappalayam, Virudhanagar(dt) on 07.09.2018.
- The Board attended the inauguration of the coir geo textiles unit at Arsikere arranged by M/s Karnataka State Coir Co-operative Federation Ltd. The Board had also attended in the handholding meet PMEGP SC-ST entrepreneurs organised by NSIC SC-ST Hub at NSIC HUB Bengaluru.
- A delegation under the leadership of Hon'ble Minister of Small Scale Industry, Govt. of Karnataka, Shri. S.R.Sreenivasa, with members of Shri.Shivalinga Gowda Hon'ble MLA of Arasikere Taluk, Shri.Balakrishna, Hon'ble MLA of Shravanabelagola, Shri.Thimmarayappa Hon'ble Ex MLA of Pavagada Taluk, Tumkur, Shri.Suresh Babhu, Hon'ble Ex.MLA of Chikkanayakan Halli Taluk,Tumkur, Shri.Lokesh, Ex President Chamber of Commerce Tumkur, Shri.Putturaju President, Karnataka State Coir Co-operative Federation Ltd., Shri.Kumaraswamy, Vice President, Karnataka State Coir Co-operative Federation Ltd., Dr.Arunkumar H R, Managing Director, Karnataka State Coir Co-operative Federation Ltd., Shi.Kumaraswamy, M D Karnataka State Coir Development Corporation and Representatives visited Pollachi to know more about the functioning of coir units and industry in Tamil Nadu. The visit was held during 17-19 September 2018. The Regional Office, Pollachi made necessary arrangements for the industrial visit in and around Pollachi. The RO has also organised a workshop cum interactive meeting with Coir Association and Coir unit holders, Machinery manufactures on the occasion.
- Regional Office, Coir Board Pollachi has organised one day Awareness programme jointly with DIC, Karur and Karur Coir Association, on 5.9.2018. The programme was organized for motivating the entrepreneurs to start coir industry. It was inaugurated by Shri A. Ramesh GM, DIC, Karur. More than 100 entrepreneurs including Coir Association members, coir unit holders etc. attended the programme. The Officials of Coir Board, DIC, TIIC and Coir Association explained services and schemes offered by them in the Technical Sessions.

Glimpses of Implementation of plan programmes



Products made from coir by the trainees who have undergone VAP training organised by RO, Kalavoor at Mangad Coir Society at Kollam Dist.



Workshop at Nayagarh in Odisha organised by Regional Office, Bhubaneswar



Workshop on development of Coir industry organised at Sindhudurg on 29.08.2018 by the Sub Regional Office, Sindhudurg



Awareness Programme organised by the Regional Office, Rajahmundry



Awareness Programme organised by the Regional Office, Pollachi.

स्वदेशी विपणन/DOMESTIC MARKETING

During the reporting period, Coir Board has participated in the following exhibitions.

Sl No	Name of the exhibition	Place	Date	State
1	National SC/ST Hub Regional Conclave	Bhubaneswar	30 th Aug	Odisha
2	Sri Krishna Janmashtami Utsav 2018	Visakhapatnam	1-4 Sep	Andhra Pradesh
3	World Coconut Day Celebration	Pollachi	2 nd Sep	Tamilnadu
4	Pre Puja Trade Expo 2018	Guwahati	8-17 Sep	Assam
5	NEST Fest 2018	New Delhi	8 th Sep	Delhi

निर्यात विपणन/ EXPORT MARKETING

External Market Development Assistance

An amount of Rs.4,63,690/- (Rupees Four Lakh Sixty Three Thousand Six Hundred and Ninety only) has been disbursed to three coir units as External Market Development Assistance for conducting various export promotional activities abroad.

Export Registration

19 firms were newly registered as Coir Exporters and Registration-Cum-Membership Certificates were issued.

कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the period under report, the Board has released a sum of **Rs.8,00,000/-** towards subsidy for setting up of 2 coir units under Coir Udyami Yojana in the State of Karnataka.

स्फूर्ति/SFURTI

27th Scheme Steering Committee (SSC) Meeting

The 27th Scheme Steering Committee (SSC) meeting was held at Ministry of MSME, New Delhi on 12.09.2018 under the chairmanship of Hon'ble Secretary, MSME, Govt. of India. The committee has approved 6 more SFURTI clusters in coir sector. They are Tarapur(Gujarat), Ambalapuzha (Kerala), Andaman (UT of Andaman & Nicobar), Bhograi, Konark and Rajkanika (Odisha) coir clusters with a total GoI grant of Rs.1142.63 lakhs. The committee has accorded approval for these cluster proposals with a view to enhance the enrolment of artisans and also to diversify the products.

स्वच्छता ही सेवा/Swachha Hi Sewa(SHS)

As part of Swachh Bharath Mission "Swachhta Hi Sewa" fortnight celebrations started from 15th September to 2nd October-2018. The employees of the Board took Swachhta Pledge on 15.09.2018 in Head Office and Sub Offices of the Board. In Head Office, the Pledge was administered by Shri M.Kumararaja, Secretary, Coir Board. Shri V.P.Gopalakrishnan, Administrative Officer & Nodal Officer for SBM delivered an introductory speech highlighting the importance of Swachhta Hi Sewa programme. After the Swachhta Pledge, cleanliness drives were also conducted in different Sections in the Office and its outside premises.

In order to observe the "Swachhta Hi Sewa" fortnight celebrations, Almirahs and cupboards in various Sections in Head Office and Sub Offices were cleaned and labelled with paper pasted on top right side of the almirahs indicating number of almirah, name of the custodian etc.. during the period from 17th September to 19th September, 2018. Old records were weeded out by keeping the details of the same. Digitalizations of important records were also carried out during the above period.

On 21.09.2018, a thorough cleaning activity was undertaken by Coir Board Head office at Government Girls High school, Ernakulam, from 10.am in connection with Swachhta Hi Seva, where approximately, more than 1000 girls are studying. Toilets and surroundings of the school were cleaned to make it neat and tidy.

Swachhta Hi Seva in photographs



अन्य गतिविधियां /Other Activities

- Coir Board has extended its contributions to the flood victims in Kerala, in a function arranged at the Alleppey Collectorate on 03.09.2018. Shri. CP Radhakrishnan Ex.MP, Chairman, Coir Board handed over the DD for Rs.5,06,876/- towards contribution of one day salary of officers and staff and one month salary of Chairman to Chief Minister's Distress Relief Fund to Dr.T.M Thomas Isaac, Finance Minister, Kerala.



- Chairman also flagged off a total quantity of 4070 numbers of 4 shaft coir matting having weight 2.5Kg.(approx.), length 6ft. and width 3ft. worth Rs.20.00lakhs produced at Coir Board Complex, Kalavoor, Alappuzha to be distributed for rehabilitation purpose. The Board's employees also collected materials like clothes, medicines and other things and distributed in various relief camps. The entrepreneurs from the coir industry have also made their contributions to the CM's Relief Fund to support the reconstruction efforts of the State.



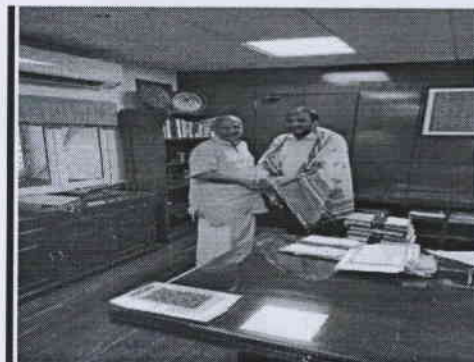
- Shri. C.P. Radhakrishnan, Chairman Coir Board met Shri Santosh Gangwar, Labour Minister, Govt. of India and discussed for using Coir products like Coir mattresses & Doormats in the all organizations under his ministry including ESI .



- Hon'ble Secretary, MSME, Govt. of India visited Coir Board Showroom at Hyderabad.



- The Chairman, Coir Board had discussions with Shri. Amar Agarwal, Hon'ble Minister for industries, Urban Development & Commercial taxes, Govt. of Chhattisgarh for exploring the possibility of getting Govt. accommodation for opening Board's Showroom in Chhattisgarh.
- Hon'ble Chairman, Coir Board met with Hon'ble Commerce Secretary, Govt. of India Shri. Anup Wadhawan, IAS for discussing export promotion & participation IITF-2018 in New Delhi.



- Participated in the Exhibition at Dharmapada Bhawan, NSIC New Building, Bhubaneswar organized by NSIC in connection with inauguration of National SC ST Hub Regional conclave at Bhubaneswar. The Exhibition was inaugurated by Shri Giriraj Singh, Minister MSME .



- A 3 day HRD programme was conducted in Baghuapalli of Khandapara Block, Dist- Nayagarh, Odisha . The programme was inaugurated by GM, DIC, Nayagarh. A Medical camp was also organised as a part of this programme.



- Hindi day was observed in all the establishments of the Board on 14th September 2018. Hindi celebration was inaugurated by the Secretary, Coir Board on 14.09.2018 at Coir Board, Kochi. The celebrations are organised during the fortnight 14-28 September 2018. Various competitions are conducted during the period for motivating the staff to use Hindi in their routine work. The celebrations were started in the Board's research institute at CCRI, Kalavoor also.
- The Board has completed the registration formalities under the CPPP and the portal has been launched. EoIs for construction of Eco Labs and Setting up of Pilot scale plant for the extraction of sodium lignosulphonate from coir pith for diversified application were published in the portal.
- A Buyer Seller Meet and managerial training programme were organised for the benefit of managers of the showrooms of the Board at Kochi during 17-20th September 2018. Programme also includes a talk on Skilling India by Shri.Prakash Sharma, CFO of NSDC.



- Chairman, Coir Board, met Shri Prakash Sharma, CFO of NSDC at New Delhi and had discussions regarding Skill development in Coir Sector.



- Director, CCRI attended the meeting of Sectional Committee TXD 25 for Coir & Coir Products in the Textiles Divisional Council Meeting of BIS at New Delhi on 5th September 2018.
- The 229th meeting of the Board was conducted on 26.9.2018 at Trivandrum. This was the last meeting of the present Board.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/Joint Director(Plg)

प्रतिलिपि/ Copy to:

1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,
New Delhi- 110 108.