

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
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EXPORT MARKETING SECTION

TRADE CIRCULAR No. 8 DATED 1 August, 2018

Coir Board proposes to organize participation of Indian coir sector in the following fairs during 2018-19 under the International Cooperation Scheme of the Ministry:

Sl. No.	Name of Fair	Country	Tentative Period
Floor Covering Fairs			
1	Thessaloniki International Fair	Greece	8-16 September, 2018
2	Mega Show Part I, Hong Kong	Hong Kong	20-23 October, 2018
3	Canton Fair – Phase 3, Guangzhou	China	31 Oct - 4 Nov., 2018
4	Domotex Hannover, Germany	Germany	11-14 January, 2019
5	Ambiente, Frankfurt	Germany	8-12 February, 2019
6	Indian Trade Exhibition, Tel Aviv	Israel	11-14 February, 2019
Horticultural Fairs			
1	Gardex, Tokyo	Japan	10-12 Oct., 2018
2	International Horticulture Trade Fair, Holland	Netherlands	7-9 Nov. 2018
3	IPM Dubai	UAE	1-3 October, 2018
4	IPM, Essen	Germany	22-25 January, 2019
Technical Textile Fair			
1	IECA Annual Conference & Expo	USA	19-22 February, 2019

All entrepreneurs/exporters in the coir sector are requested to make use of this opportunity to boost up their export by participating in the trade fairs and thereby to set the industry in the path of accelerated growth.

Interested members can rush their applications for participation along with participation fee/advance space rent of Rs.50,000/- for each fair. The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/08/Application-Form-and-Rules-Regulations-Exhibitions-abroad.pdf>

The payment of participation fee / space rent may be remitted by Bank Transfer. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

Eligible participants can avail assistance upto Rs.2,50,000/- for participation in two fairs abroad under the International Cooperation Scheme.

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2351900 – Extn. 935).

**Sd/-
SECRETARY**

To:

All Regd. Exporters / Manufacturers

Copy to: All Coir Exporters' Associations
All Regional Offices of Coir Board

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