

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
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EXPORT MARKETING-I SECTION

TRADE CIRCULAR No. 07 DATED 14.06.2018

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	:	HGH INDIA 2018, Mumbai
Period	:	03-05 July 2018
Venue	:	Bombay Exhibition Centre, Mumbai
Space availability	:	Coir Board pavilion (60 sq.mtr) Only limited space is available, allotment will be on first come first served basis
Participation fee	:	Nil (free of cost)

As per feedback from the organisers of HGH India, it is a trade show for home textiles, furnishing fabrics, home décor, houseware and gifts and the last edition of the event i.e HGH India 2017 attracted 30,700 trade visitors from 462 cities and towns across India, most of whom were senior decision makers, retailers, wholesalers, distributors, agents, importers, institutional buyers, corporate gift buyers and interior designers.

Interested traders / exporters/ manufacturers/ entrepreneurs for participation in the HGH India 2018 through Coir Board pavilion may rush their application immediately, but not later than **20th June 2018**. The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/03/Application-Form-and-Rules-Regulations-Exhibitions-abroad-1.pdf>

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

Sd/-

SECRETARY

To:

All Regd. Exporters / Manufacturers / Traders
All Coir Exporters' / Traders' Associations

Copy to:

All Regional Offices /Sub Offices / Showrooms of Coir Board

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