



कयर बोर्ड / COIR BOARD  
भारत सरकार / Government of India  
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,  
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015( S&T)

27.04.2018

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant  
Events of the Ministry for the period from 23.03.2018  
to 26.04.2018– reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 23.03.2018 to 26.04.2018 are furnished below.

**एस&टी कार्यकलाप/ S&T ACTIVITIES**

- Shri.K.Anzar, Industrial Promotion Officer, Directorate of Industries, Kavarathi, UT of Lakshdweep along with his colleague visited Central Coir Research Institute and had discussion with Director,RDTE with regard to explore the potential of coir pith composting by utilizing the accumulated coir pith in the island.
- Manufacturing of diversified coir products using Coir Cotton Fabric, Leno woven fabric etc., including handicrafts was continued during the reporting period. Different types of coir bags, chapels, suit case and table mat were produced using coir-cotton fabrics. These items were displayed in SME Convention at New Delhi. 13Kg of thin coir yarn, 30 mtr of coir cotton fabric, 10 mtrs. of leno woven fabric in different patterns and shades have been produced.



- आई आर सी अक्रडिटेशन का नवीकरण/**Renewal of IRC Accreditation**

A power point presentation has been made before the accreditation committee of IRC, New Delhi in connection with the renewal of coir geotextiles by IRC. The committee has recommended for renewing the accreditation for coir geotextiles. Discussions were also held with the IRC authorities regarding the preparation of design guidelines for coir geotextiles for use in roads.

- **Training on coir polyester moulding**

5 days' training programme on coir polyester mouldings was conducted to the trainees at National Coir Training & Design Centre.

### **कयर उद्यमी योजन/COIR UDYAMI YOJANA**

During the period, the Board has released a sum of Rs.33,48,000/- towards subsidy for setting up of 16 coir units under Coir Udyami Yojana as detailed below:

Sl.No.	State	No.of Units	Subsidy Released
1	Tamil Nade	4	15,00,000.00
2	Kerala	9	7,60,000.00
3	Odisha	2	8,00,000.00
4	West Bengal	1	2,88,000.00
	<b>Total</b>	<b>16</b>	<b>33,48,000.00</b>

A National Workshop and Management Development Programme has been organized for the Field Officers of the Board from 12.04.2018 to 14.04.2018 at Kochi as part of integration of Coir Udyami Yojana (CUY) with Prime Minister's Employment Generation Programme (PMEGP). In the National workshop held on 12.04.2018, the Officials from the State Office of KVIC, Thiruvananthapuram acquainted the general guidelines of PMEGP and made an online demo of PMEGP e-portal and its features to the Officials of the Board, for the smooth implementation of the Scheme in Coir Sector.



*Secretary, Coir Board inaugurates the National Workshop at Kochi*



*Management Development Programme for the field officers of Coir Board*

**कौशल उन्नयन व उत्पादन आधारिक संरचना कार्यक्रम / Programmes for Skill Upgradation and Development of Production Infrastructure**

- During the period under report the Board continued the field level skill development activities through its Regional and Sub Regional Offices. A total no.of 275 persons were trained. 22 coir units in different coconut producing states were financially supported for establishing/modernizing their units. An amount of Rs.1,06,04,327/- has been disbursed to these units.

The scheme programmes conducted during the period are as detailed below:

Sl. No.	Activity	Karnataka (Nos.)	Odisha (Nos.)	Telangana (Nos.)	Lakshadweep (Nos.)	Kerala (Nos.)	Tamil nadu (Nos.)	West Bengal
1	Financial Assistance		1			2	19	
2	Awareness Programme			1				
3	Training in Value added Products	40				76		40
4	Training under Mahila Coir Yojana	40			20	19		40

- As a part of skill training programmes during the current financial year, the first batch of MCY & VAP trainings has been started at SRO, Guwahati during the third week of April 2018. The MCY training on spinning of coir yarn is given to ST candidates at the field training centre at Bodoland , Assam



*VAP Training*



*MCY Training*

- A meeting of the Regional Officers and Officer-in charges of Sub Regional as well as other implementing offices was conducted at HO on Saturday 14<sup>th</sup> April 2018. 27 officers participated. The performance of implementation of schemes was reviewed. A general awareness on the new schemes CITUS and PMEGP was given to the implementing officers. Each field office has been entrusted to make suitable plans for implementing action plan programme for the year 2018-19.

**Coir Board attended various meetings/discussions/training programmes as a part of industrial development**

- Officials from the Sub Regional Office, Sindudurgh represented Coir Board in the following meetings held in the Maharashtra state during the period.
- Meeting presided over by Shri. Suresh G Prabhu, Hon'ble Union Minister of Commerce and Industries at Ratnagiri on 01.04.2018
- Meeting called by the State Minister of Home and Finance at Sahyadri Guest House, Mumbai on 07.04.2018 and also the meeting conducted by MSSIDC, Mumbai on 09.04.2018 in connection with drafting of Coir Policy for Maharashtra.

- Meetings conducted by GM,DIC, Ratnagiri and Agriculture Development Trust, Pune (Dt.) on 18.04.2018 and 23.04.2018 respectively for discussing about imparting trainings for skill development for rural women and also for setting up of coir units in the regions
- Regional Officer, Regional Office, Bhubaneswar attended an awareness programme on Coir at Dhenkanal on-19-04-2018 organised by Regional Industry Centre Dhenkanal to popularise Coir Board Schemes and services . He also attended a meeting at collectorate Dhenkanal in connection with NITI Ayog on 20-04-2018 under the chairmanship of Collector, Dhenkanal .
- Four officers of Coir Board attended egional Office , Rajamundry attended the Training Programme on "Leadership Transition With Whole Brain Thinking" held during 18/04/2018 & 19/04/2018 at New Delhi organised by M/s WOW Factors India Pvt. Ltd., Faridabad, Haryana.
- An interactive meeting with the Hon'ble Agriculture Minister of the Govt.of Puduchery Shri.Kamalakannan and Officers of Coir Board was held at the chamber of the minister at Puduchery on 26.04.2018 . The meeting was organised to discuss possibilities of maximum utilization of Coconut Husk and popularisation of coir pith and value coir added products in the Agricultural department in the state. The implementation of various schemes of Coir Board for the development of coir industry in the state was also discussed.



### **स्वदेशी विपणन/DOMESTIC MARKETING**

- During the month of April 2018, Coir Board participated in the following exhibitions.

Sl No	Name of the exhibition	Place	Date	State
1	Thrissur Pooram	Thrissur	01/04/2018 to 21/05/2018	Kerala
2	Home Expo India 2018	Greater Noida	16/04/2018 to 18/04/2018	New Delhi

### **Participation in the International SME Convention**

- Coir Board participated in the exhibition as a part of International SME Convention held during 22-24 April, 2018 at Ohkla, New Delhi organized by the Ministry of MSME, Govt. of India. The Board set up an 'Indian Coir Pavilion' in the fair where Board's research institutes

viz. CCRI, Kalavoor & CICT, Bangalore and five entrepreneurs from Indian coir sector displayed their products.



*Hon'ble Minister inaugurating the Indian Coir Pavilion*

### **External Market Development Assistance**

- An amount of Rs.21,89,019/- (Rupees Twenty One Lakh Eighty Nine Thousand and Nineteen Only) has been disbursed to 15 Units as External Market Development Assistance for various export promotional activities abroad.

### **Export Registration**

- Four firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

### **Export**

- The final figures of export of coir and coir products during the year 2017-18 (upto January 2018) is valued at Rs.2057.99 crores for a quantum of 823416 MT. It shows an increase of 8.2 % in terms of value and 12% in terms of quantity when compared to the corresponding period of the previous year.

भवदीय/Yours faithfully,

**संयुक्त निदेशक (यो.) /Joint Director (Plg.)**

प्रतिलिपि

- Copy to: 1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India  
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,  
New Delhi- 110 108.
3. Shri. D.P.S. Negi, Economic Advisor, Ministry of MSME & Secretary. Coir Board.