



# कयर बोर्ड COIR BOARD

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MSME, Govt. of India)

कयर हाउस / Coir House  
एम.जी.रोड / M.G.Road  
कोच्ची / Kochi-682 016  
तार / Gram : COIR BOARD  
दूरभाष / Ph: 0484-2351954  
2351807, 2351788  
फैक्स / Fax: 0484-2370034, 2354397  
ई-मेल / E-mail: coir@md2.vsnl.net.in  
वेब / Web : www.coirboard.nic.in  
www.coirboard.gov.in

नं. \_\_\_\_\_  
No-1-19015(15)/ 1/ 2015( S&T)

दिनांक \_\_\_\_\_  
Date: 27.06.2018

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
मू.स.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry  
for the period from 25.05.2018 to 26.06.2018- reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 25.05.2018 to 26.06.2018 are furnished below.

## कयर विकास योजना/COIR VIKAS YOJANA

### Science & Technology

1. CCRI has received an order for supply of 100 rolls of coir geotextiles from a leading exporter M/s. Charankattu Coir Manufacturing Co., Cherthala, Kerala. The weaving of coir geotextiles on the newly fabricated loom "Anugraha Tejas" is under progress. The entire consignment will be dispatched by 30<sup>th</sup> June 2018. An amount of Rs. 2,26,800/- will be generated as revenue in CCRI through this activity.
2. Experimental trials on application of Coir Pith Organic Manure (urea less) "Krishimithra" is underway on ornamental, vegetable & medicinal plants.



The nutrient status enhancement of Coir KrishiMithra using supplements viz. Bone meal and Cow dung is also continuing in the CCRI campus. These two substrates in addition to already used Azolla, Neem cake and Fish waste are found to be helpful for the broad spectrum of selection of nitrogen supplements for composting process.

3. The Ministry has sanctioned an amount of Rs.27,16,49,600/- under the ATI Scheme for setting up of Eco labs at Central Coir Research Institute (CCRI), Kalavoor, Kerala & Central Institute of Coir Technology (CICT), Bangalore. Shri. Giriraj Singh, the Hon'ble Minister of state for Micro, Small & Medium Enterprises laid the foundation stone for the Eco Lab at CICT on 21<sup>st</sup> May, 2018. The actions to set up the labs are underway.
4. As per the suggestion made by the Hon'ble Minister of MSME, the Central Institute of Coir Technology (CICT), Bangalore, developed a demo unit for the gift article making machine by using coir and paddy husk. This demo unit will be set up in a suitable location so as to enable the entrepreneur to get training unit and set up their own units.
5. Fabrication work of fully automatic power-loom "ANUGRAHA-TEJAS" for weaving more quantity of coir geo textile has been completed.
6. Fabrication work of pre crushing unit for modified version of fibre extraction machine is going on.
7. The winding mechanism in ANUGRAHA TEJAS is modified which enhances easy forward and reverse winding as per the requirement.
8. Fabrication work of preprocessing unit for slivering of coir fibre before spinning into the uniform yarn is completed.
9. Tuning work of KRISHNA spinning machine is under progress by varying the speed ratio of combing drum and spinning head.
10. Technology Sourcing Fest for MSMEs

Central Coir Research Institute, Coir Board participated in the Technology Sourcing Fest for MSMEs "MSME- Technology Developers Interface Programme". The programme was organized by M/s MSME Development Institute, Thrissur, Ministry of MSME in association with NIIST, Thiruvananthapuram, Industries Department of Govt. of Kerala and other stake holders on 12.06.2018 at National Institute of Interdisciplinary Science and Technology (NIIST) – CSIR Lab, Pappanamcode, Thiruvananthapuram. The SSO(Poly) i/c presented the R&D technologies of Coir Board and attended the panel discussions. Discussions were also held on the technologies for quality improvement of fibres during the panel discussions.

## **स्वदेशी विपणन/DOMESTIC MARKETING**

### **Participation of the Board in the World Environment Day Celebrations**

Coir Board participated in the four day exhibition organized as part of World Environment Day Celebrations with the theme of "Beat Plastic Pollution" by the Ministry of Environment, Forest and Climate Change, during 2nd - 5th June, 2018 in Vigyan Bhavan, New Delhi. Coir Board had made beautiful presentation of coir products with a real vertical garden of 10' x 10', a net house, demonstration of composting of coir pith into urea free organic manure, stabilization of soil using coir geotextiles, coir wood substitute for natural wood, in addition to display of traditional floor covering products and handicraft products. Coir Board

pavilion conveyed the message on World Environment Day in the most natural way compared with other exhibitors. Dr. Harsha Vardhan, Hon'ble Union Minister for Environment, Forest and Climate Change, Shri. Manohar Lal Khattar, Hon'ble Chief Minister of Haryana, Dr. Arun Kumar Panda IAS, Hon'ble Secretary to the Govt. of India, Ministry of Micro, Small and Medium Enterprises, Shri C K Mishra IAS, Hon'ble Secretary to the Govt. of India, Ministry of Environment, Forest and Climate Change, Shri Ram Mohan Mishra, Additional Secretary & Development Commissioner (MSME); Shri Bandla Srinivas IAS & Smt. Alka Arora IAS, Joint Secretaries to the Govt. of India in the Ministry of Micro, Small and Medium Enterprises etc. are some of the dignitaries, who visited Coir Board pavilion in the exhibition.



*Dr. Harsha Vardhan, Hon'ble Union Minister for Environment, Forest and Climate Change viewing the coir pith products in the exhibition*



*Shri. Manohar Lal Khattar, Hon'ble Chief Minister, Haryana visiting the Coir Board Stall*



*Shri. D. P. S. Negi, Secretary, Coir Board explaining to Smt. Alka Arora, Joint Secretary, Ministry of MSME about the Coir Vertical garden demonstrated in the Coir Board's Stall*



*Visitors viewing the exhibits in the Coir Board Stall*

## **निर्यात विपणन/ EXPORT MARKETING**

### **External Market Development Assistance**

An amount of Rs.19,53,810/- (Rupees Nineteen Lakh Fifty Three Thousand Eight Hundred and Ten only) has been disbursed to 12 Units as External Market Development Assistance for various export promotional activities abroad.

### **Export Registration**

Three firms were newly registered as Coir Exporters and Registration-Cum-Membership Certificates were issued to them.

## कौशल उन्नयन & महिला कयर योजना/Skill Upgradation & Mahila Coir Yojana

A total number of 57 persons were trained in spinning of coir yarn and manufacture of value added coir products and 58 persons were trained under Mahila Coir Yojana in the State of Assam. 200 Nos. of trainees are undergoing training at various field training centres under the Regional/Sub Regional Offices of the Board.

## कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the period from 25.05.2018 to 22.06.2018 the Board has released a total amount of Rs.1,80,15,600/- towards the subsidy for setting up of 67 coir units under CUY in the following States. This was pending for release during the last F.Y. due to paucity of funds.

Sl.No.	State	No. of Units	Subsidy released (in Rs.)
1	Tamilnadu	33	13174800.00
2	Kerala	24	2040800.00
3	West Bengal	1	400000.00
4	Andhra Pradesh	3	600000.00
5	Odisha	6	1800000.00
	Total	67	18015600.00

## स्फुर्थि/SFURTI

### **26<sup>th</sup> Scheme Steering Committee (SSC) Meeting of the Ministry of MSME – 29.05.2018**

The 26<sup>th</sup> Scheme Steering Committee (SSC) meeting was held at New Delhi on 29.05.2018 under the chairmanship of Hon'ble Secretary, MSME, Govt. of India. The committee has approved three more clusters in Coir sector. They are Javagal and Gudakanhalli Coir Clusters at Hassan District in Karnataka and Krishnagiri Coir Cluster at Krishnagiri District in Tamil Nadu with a total Gol grant of Rs.577.60 Lakhs.

## अन्य गतिविधियां \Other Activities

### **I. Implementation of the MSME schemes in the "Transformation of Aspirational Districts"**

Coir Board Officials attended meetings organised by MSME-DIs in various states in connection with preparing action plans for the development of identified Aspirational districts in the concerned States. The entire concerned officials were informed to modulate their efforts for the development of the 115 backward districts identified by NITI Aayog. The coordination and co-operation between the concerned departments are essential for achieving true financial inclusion and empowerment of people.

- a. Shri Ramachandra Rao, Officer i/c. Regional Office, Rajamundry, A.P. explains the potential activities which the Board can undertake for the development of Aspirational Districts in a meeting on Rapid Transformation of 115 backward districts as identified by NITI Aayog conducted by the District Collector on 06/06/2018 at Vizianagaram District in A.P.



- b. In Karnataka State, Yadgir District has been identified as Aspirational District. A meeting of all Central Govt., State Govt., and Industries Associations was held at Yadgir on 05.06.2018 to discuss about the Action Plan for the development of the District. The meeting was Chaired by Shri. J.Manjunath, IAS, DC&DM, MSME-DC. Regional Office, Bangalore represented Coir Board in the meeting and presented the Action Plan for Skill Development training and demonstrations of coirtechnologies for the benefit of the people in the District.



- c. Meeting organized by the MSME-DI under the chairmanship of the District collector Nandurbar Aspirational District in Gujarat on 19.06.2018 to discuss the actions to be taken for the development of the district. Officer in charge, Sub Regional Office, Sindudurgh attended the meeting.



2. Interactive meeting for the development of Assam with all promotional organizations under MSME at Guwahati on 29.05.2018 organised by the MSME-DI. Officer in charge, SRO, Guwahati attended the meeting .



### 3. 4th International Day of Yoga

The 4<sup>th</sup> International Day of Yoga was observed by the Coir Board Head Office on 21<sup>st</sup> June, 2018 at the Centre Square Mall in Kochi in a belitting manner. The public who visited the Centre Square Mall also took an active part in the Yoga day celebrations. Hence there was a wide publicity on the Yoga day celebrations organised by Coir Board. A Yoga Master from Patanjali Yoga Training & Research Centre, Kochi demonstrated various “Yogasanas” which can be practiced in the daily life for better health. Hon’ble Chairman, Coir Board motivated the staff by participating in the programme by doing the asanas. The Board’s Sub Offices in different parts of the country also observed the Yoga Day.



*Coir Board, Kochi*



*CICT, Bengaluru*



*REC, Thanjavur, T.N.*

4. Coir Board attended the review meeting of MSME departments chaired by Dr. Arun Kumar Panda, IAS, Secretary, MSME during his visit to Hyderabad during 21- 23 June 2018.



*Dr. Arun Kumar Panda, IAS, Secretary, MSME reviewing the progress of MSME departments at Hyderabad.*

5. The Board deputed its First Appellate Authorities for Right to Information Act, 2005 to attend the training programme on "First Appellate Authorities/Public Information Officers/Alternate Public Information Officers/Assistant Public Information and Nodal Officers on the Right to Information Act, 2005" organised by the Institute of Public Administration, Bangalore on 24th and 25th May, 2018 at Goa.

#### **6. Swachhta Fortnight**

As per the directions of the Ministry of MSME, Govt. of India, Coir Board is observing Swachhta Pakhwada 2018 from 16<sup>th</sup> to 30<sup>th</sup> June, 2018. A Swachhta Pledge was taken in all the offices of the Board. Various activities have been scheduled for each office and the same is being undertaken. Some of the activities already completed in various offices are shown here under.

- a. Swachhta Pledge was taken in All the establishments of Coir Board.
- b. Coir Board initiated adoption of nearby habitat(Slum/village)- Vathuruthi Slum area, Opp. to old Airport, Kochi and cleanliness drives in co-ordination with the representatives from the Local Administration on 16.06.2018
- c. Painting competition organised by Coir Board Head Office, Cochin on 17.06.2018





- d. As part of the Scheduled action plan of Swachh Bharat Pakawada, we have owned two trees and selected a statue (24 feet Height) to clean at "Mazhavil Azhak" Park at Rajendra Maidan..



- e. Painting competition for school children from local schools in Alappuzha on the theme "Clean India" by Coir Board Complex, Kalavoor, Alappuzha as part of Swachhta Pakhwada 2018



- f. Campaign on Hand Wash & Personal Hygiene handled by Dr. Deepa M Nair, Medical Trust Hospital, Ernakulam in Govt. Girls Higher Secondary School, Ernakulam, Kerala on 20.06.2018



- g. Awareness Campaign on Swachhta was conducted at the Alleppey District Harijan Coir Mats & Mattings Co-operative Society Ltd No.A.744, Kalavoor, Alappuzha on 22.06.2018 by the Central Coir Research Institute. Coir Board. Shri. Venugopal, State Faculty, Kerala Suchithwa Mission has taken class to the participants. The staff of CCRI has cleaned the surroundings of the Society.



- h. As part of the Swachhta Pakhwada, an Awareness Programme organised by Coir Board Head Office in association with M/s.Kera Fibretex International (P) Ltd, Kakkanad at their premises on 22.06.2018. About 50 nos of workers attended the programme. A Pamphlet & Brochure brought out by the Board in connection with Swachh Bharath Mission for conveying its message were also distributed to the Coir Workers, staff etc. in the above Coir unit.



- i. Swachh Bharath Awareness Programme conducted at Heriur at SFURTI –Tumkur Heritage Coir Cluster on 22.06.2018 by Regional Office, Bangalore



- j. As part of the Swachhta Pakhwada, cleanliness drive held by Regional Office, Coir Board Alappuzha to clean the canal banks of Alappuzha. The District Collector Shri.S.Suhas IAS inaugurated the cleanliness drive in presence of the Municipal Chairman Shri.Thomas Joseph on 22nd June 2018.



- k. Essay Competition conducted for Higher Secondary Students at Coir Board Head Office during Swachhta Pakhwada on 23.06.2018



भवदीय/Yours faithfully,

संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि/ Copy to:

1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India  
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road,  
New Delhi- 110 108.
3. Shri. D.P.S. Negi, Economic Advisor, Ministry of MSME & Secretary, Coir Board.