



**कयर बोर्ड / COIR BOARD**  
**भारत सरकार / Government of India**  
**सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,**  
**एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.**

**I-19015(15)/ 1/ 2015( S&T)**

**28.05.2018**

श्री.मगनलाल/Shri.Magan Lal,  
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,  
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,  
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant Events of the Ministry  
for the period from 27.04.2018 to 25.05.2018– reg.**

The important events/discussions/decisions pertaining to Coir Board for the period from 27.04.2018 to 25.05.2018 are furnished below.

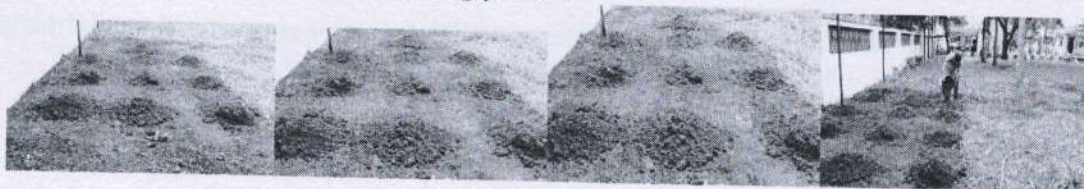
**कयर विकास योजना/COIR VIKAS YOJANA**

**एस&टी कार्यकलाप/ S&T ACTIVITIES**

Research on the efficiency of Coir Krishi Mithra for the cultivation of different kinds of plants viz. Ornamental, Vegetable and Medicinal plants was conducted. The same has been done in open concrete base. This technology is a boon for the farmers to do the cultivation even in terraces of their buildings without soil.



The standardization of Coir Krishi Mithra with a few more nitrogen supplements viz. Bone meal and Cow dung also conducted at CCRI campus. The use of these two substrates in addition to already used Azolla, Neem cake and Fish waste was found helpful for the broad spectrum of selection of nitrogen supplements for composting process.





Second Project Review Committee Meeting was held to review and evaluate the progress of the collaborative project on "Development of Plant Machinery & Control Systems to Spin Fine Quality Coir Yarn of Uniform Thickness and Reduced Hairiness for Weaving Superior Quality Coir Floor Furnishing products" with ARI (Advanced Research Institute), Dr. M.G.R. University.

### स्किल उपग्रेडेशन & महिला कोयर योजना/Skill Up gradation & Mahila Coir Yojana

Coir Board organized a one-day Regional Seminar at Farmer's Training Hall, Thattanchavady, Puducherry on 24.05.2018 with a view to make an awareness on Coir & Coir Products and also to explore the possibilities for the development of Coir Industry in Puducherry. Shri.Kamala Kannan, *Minister for Agriculture & Education, Govt. of Puducherry* inaugurated the Regional Seminar. This was conducted by the Regional Office of the Board at Pollachi, TamilNadu in association with the Dept. of Agriculture, Govt. of Puducherry. Coconut Development Board also participated. Display of Coir products was also arranged in connection with the Regional Seminar "Promotion of Coir & Coir Industry and Coconut Development in UT of Puducherry. Coir Board presented technical sessions on schemes of and Research and development achievements of the Board.



*Inaugural speech by the Shri.Kamalakannan, Hon'ble Minister for Agriculture & Education, Govt. of Puducherry in the Regional Seminar*



*Shri.Kamalakannan, Hon'ble Minister for Agriculture & Education, Govt. of Puducherry viewing the coir products displayed in the Regional Seminar*

### **Implementation of the MSME schemes in the "Transformation of Aspirational Districts"**

Coir Board Officials attended meetings organised by MSME-DI in various states in connection with preparing action plans for the development of identified Aspirational districts in the concerned State. The entire concerned are informed to enhance their efforts to contribute towards the development of the 115 backward districts identified by NITI Aayog. The coordination and cooperation between the concerned departments are essential for achieving true financial inclusion and empowerment of people.





*Under the Chairmanship District Collector, Shri B. Srinivas IAS, Joint Secretary, Ministry of MSME reviewing the implementation of MSME schemes in Ramanathapuram District of Tamilnadu*

*Under the Chairmanship District Collector, Shri B. Srinivas IAS, Joint Secretary, Ministry of MSME reviewing the implementation of MSME schemes in Viridiunagar District of Tamilnadu*

### **स्वदेशी विपणन/DOMESTIC MARKETING**

Coir Board participated in the following exhibitions during the period under report.

Sl.No.	Name of the exhibition	Place	Date	State
1	Rural Investors Meet 2018	Wayanad	14/05/2018 to 16/05/2018	Kerala
2	4 <sup>th</sup> Global Exhibition	BEC, Mumbai	15/05/2018 to 18/05/2018	Maharashtra

### **निर्यात विपणन/ EXPORT MARKETING**

#### **Facilitation in the National Hardware Show, 2018**

Coir Board facilitated participation in the National Hardware Show 2018 held during 8-10 May, 2018 at Las Vegas, USA. 15 Entrepreneurs/ Exporters from Indian coir sector participated in the fair through Coir Board Pavilion. The response was very encouraging and the participants could generate lot of trade enquiries and firm business orders for coir products.

#### **External Market Development Assistance**

An amount of Rs.15,77,197/- (Rupees Fifteen Lakh Seventy Seven Thousand One Hundred and Ninety Seven only) has been disbursed to 10 Units as External Market Development Assistance for various export promotional activities abroad.



## **Export Registration**

11 firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate.

## **कयर उद्यमी योजन/COIR UDYAMI YOJANA**

During the period, the Board has released an amount of Rs.1,50,72,732/- towards subsidy for setting up of 38 coir units under Coir Udyami Yojana in the State of Tamilnadu

## **स्फुर्थि/SFURTI**

### **Inauguration of Coir Cluster in Tamil Nadu by Shri. Giriraj Singh, Hon'ble Union Minister for MSME**

#### **Kangeyam Coir Cluster, Tamil Nadu**

The Common Facility Centre (CFC) of Kangeyam coir cluster in Tamil Nadu under SFURTI 2<sup>nd</sup> phase programme was inaugurated by Shri. Giriraj Singh, Hon'ble Union Minister for MSME, Govt. of India on 18.05.2018. Shri. C P Radhakrishnan Ex MP, Chairman, Coir Board, Dr. Rajendra Kumar IAS, Principal Secretary/Industries Commissioner and Director of Industries & Commerce, Govt. of Tamil Nadu were also present during the occasion. The CFC of Kangeyam coir cluster consists of machineries for production of two ply yarn, geo textiles and coir mattings. This is the first cluster inaugurated in Tamil Nadu during the 2nd phase implementation of SFURTI programme. Hon'ble Minister was very much impressed on the cluster activities and while addressing the cluster stakeholders, he emphasized the need to enhance the production activities & exports to a larger scale with a view to get more benefits to the maximum number of beneficiaries.



***Common Facility Centre (CFC)  
of Kangeyam coir cluster***



***Shri. Giriraj Singh, Hon'ble Minister for MSME  
inaugurating the CFC of Kangeyam Coir Cluster on  
18.05.2018***



### **Palladam coir cluster**

The Common Facility Centre (CFC) of Palladam coir cluster in Tamil Nadu under SFURTI 2nd phase programme was inaugurated by Shri. Giriraj Singh, Hon'ble Union Minister for MSME, Govt. of India on 18.05.2018. Shri. C P Radhakrishnan, Ex MP cum Chairman, Coir Board, representatives of local bodies and stakeholders of the cluster were also present during the function. The CFC of Palladam coir cluster provides facilities for coir fibre extraction, pith block, grow bags and coir pith bagging. Hon'ble Minister congratulated all those entities who had delivered all out efforts in completion of the project within the stipulated timelines. Moreover, while addressing the cluster stakeholders and artisans, he added that more focus should be tapped on pith blocks and baggings for increasing the exports and demands in domestic markets. Besides of this, he also directed to deploy a model green house in the cluster with all possible varieties of plants and vegetables keeping coir pith as the growing medium,



*Common Facility Centre (CFC) of Palladam coir cluster* of *Shri. Giriraj Singh, Hon'ble Minister for MSME inaugurating the CFC of Palladam Coir Cluster on 18.05.2018*

### **अन्य गतिविधियां \Other Activities**

- The team of Officers from EDI Division, MoMSME visited CCRI, Kalavoor on 10.05.2018 & CICT, Bengaluru on 11.05.2018 to discuss the Eco-Lab project under ATI Scheme in detail and also to visit the actual sites at Bengaluru and Alleppey.
- Department Related Parliamentary Standing Committee on Subordinate Legislation of Lok Sabha visited at Thiruvananthapuram during the period from 11<sup>th</sup> to 14<sup>th</sup> May 2018. The Committee held a discussion with the representatives of Coir Board on 14<sup>th</sup> May 2018 at Hotel Leela Ravis, Thiruvananthapuram on rules/regulation framed under Coir Industry Act 1953 and other relevant Act.
- Shri. Deepak Vasant Kesarkar, Hon'ble Minister of State for Home (Rural), Finance, Planning, Government of Maharashtra has visited Coir Board Head Office on 02.05.2018 and taken meeting with Senior Officers of the Board at Board Room, Coir Board Head Office.



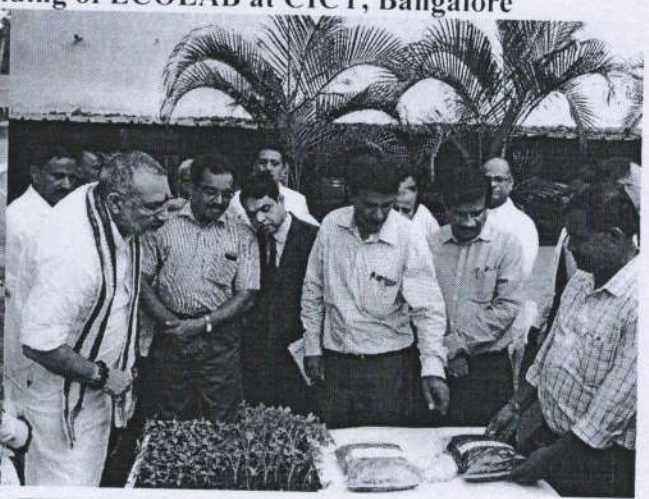


Shri. Deepak Vasant Kesarkar, Hon'ble Minister of State for Home (Rural), Finance, Planning, Government of Maharashtra in discussion with Shri. C P Radhakrishnan Ex MP, Chairman, Coir Board and reviewing the developments of coir industry in the State of Maharashtra

**Foundation stone laid for the building of ECOLAB at CICT, Bangalore**



Shri. Giriraj Singh, Hon'ble Minister for MSME laid foundation stone for the building of ECOLAB at CICT, Bangalore on 19.05.2018 under the ATI Scheme of MoMSME



Shri. Giriraj Singh, Hon'ble Minister for MSME viewing the coir pith products in Central Institute of Coir Technology (CICT), Bengaluru

भवदीय/Yours faithfully,

के आनन्द वासु

संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

- Copy to: 1. Shri.R.R.Meena, Deputy Secretary (Coir), Ministry of MS&ME, Govt. of India Udyog Bhavan, New Delhi- 110 011.  
2. Additional Industrial Advisor, Nirman Bhavan, 7th Floor, Maulana Azad Road, New Delhi- 110 108.  
3. Shri. D.P.S. Negi, Economic Advisor, Ministry of MSME & Secretary. Coir Board.