

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
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EXPORT MARKETING SECTION

TRADE CIRCULAR No. 05 DATED 22 May, 2018

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	: 16 th Global Indian Festival
Period	: 9-17 June, 2018
Venue	: Mid Valley Exhibition Centre, Kuala Lumpur, Malaysia
Minimum bookable area	: 9 Sq.mtr.
Participation fee	: Rs.2,07,000/- per 9 Sq.mtr. booth

The India Trade Promotion Organization, New Delhi is organizing the “16th Global Indian Festival” with positive response from overseas buyers. The 2017 edition of the fair was witnessed by over 300,000 visitors. Interested exporters/ manufacturers/ entrepreneurs may rush their application immediately, but not later than 25 May, 2018.

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board’s website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/03/Application-Form-and-Rules-Regulations-Exhibitions-abroad-1.pdf>

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2351900 – Extn. 935).

Sd/-

SECRETARY

To:

All Regd. Exporters / Manufacturers

Copy to: All Coir Exporters' Associations
All Regional Offices of Coir Board

(Issued from File No. [I-12019/7/2018-EXPORT](#) MARKETING I)