

## Who are eligible for the assistance under the scheme CITUS

### I For establishing new unit :

- Assistance will be available to entrepreneurs in the categories of individuals/partnership firms, SHGs, Associations, enterprises from small scale / medium / co-operative/ private sector / public sector, interested for production of value added coir /coir blended items, where coir is the dominant fiber by setting up new coir unit or upgrading the existing unit.

### II. Steps for availing assistance:-

1. Submit a **Detailed project report (DPR)** in the prescribed format to the nearest ROs/SROs of the Board through online
2. Obtain the **In Principle Approval (IPA)** for the project from the Board
3. Procure the plant & machinery as per the approval
4. Erect the machinery and establish the unit
5. Obtain Udhog Aadhar
6. Register the unit in Coir Board
7. Commence the production
8. Submit the applications **within one year after starting the production**

#### For modernizaion:

The units which have Coir Board registration and have successfully **completed 5 years after commencement of production,** can apply for availing assistance under this component.