

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)

M. G. ROAD, KOCHI – 682 016, KERALA, INDIA

Tel: +91 484 2351807; Fax: +91 484 2370034

EXPORT MARKETING SECTION

TRADE CIRCULAR No. 04 DATED 05.04.2018

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	: HOME EXPO INDIA 2018
Period	: 16-18 April, 2018
Venue	: India Expo Centre & Mart, Greater Noida, Delhi NCR
Space availability	: Coir Board pavilion
Participation fee	: Rs.20,000/- per booth

The Export Promotion Council for Handicrafts (EPCH) is organizing the “Home Expo India” since April, 2012 with positive response from overseas buyers who visit Hong Kong and China in April during the leading International Trade Fairs organized there. Over 900 overseas buyers and their representatives visited the last edition of the Expo. Interested exporters/ manufacturers/ entrepreneurs may rush their application immediately, but not later than 10th April, 2018.

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board’s website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/03/Application-Form-and-Rules-Regulations-Exhibitions-abroad-1.pdf>

For any further clarifications, please contact us through Email ID: mktg@coirboard.org or over Telephone (0484 2351900 – Extn. 923).

Sd/-

SECRETARY

To:

All Regd. Exporters / Manufacturers

All Coir Exporters' Associations

Copy to: All Regional Offices of Coir Board

(Issued from File No. I-14016(11)/35/2018-DM)