

COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA
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EXPORT MARKETING SECTION

TRADE CIRCULAR No. 03 DATED 04.04.2018

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

Name of fair	:	INTERNATIONAL SME CONVENTION (ISC), New Delhi
Period	:	22 – 24 April 2018
Venue	:	NSIC Exhibition Ground, Okhla, New Delhi
Space availability	:	Coir Board pavilion (100 sq.mtr) Only limited space is available, allotment on first come first served basis
Participation fee	:	Nil (free of cost)

The International SME Convention (ISC) is an international event organized by the Ministry of MSME, Govt. of India with an objective to provide a global platform for intensive business discussion between international entrepreneurs with selected high-performing entrepreneurs from all over India covering 32 industry sector. Around 150 international delegates and 400 domestic MSMEs and Start Ups will participate in the event. No participation fee is charged for the participants from coir sector and the space is allotted free of cost in the Coir Board pavilion set up in an area of 100 sq.mtr. to display their products in the exhibition being organized as part of the ISC. The space will be allotted on first come first served basis. Interested exporters/ manufacturers/ entrepreneurs may rush their application immediately, but not later than **9th April, 2018**.

The formal application form with conditions for participation is attached and also can be downloaded from the Coir Board's website through the following link:

<http://coirboard.gov.in/wp-content/uploads/2018/03/Application-Form-and-Rules-Regulations-Exhibitions-abroad-1.pdf>

For any further clarifications, please contact us through Email ID: expo@coirboard.org or over Telephone (0484 2383313).

Sd/-

SECRETARY

To:

All Regd. Exporters / Manufacturers

All Coir Exporters' Associations

Copy to:

All Regional Offices of Coir Board

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