

I-19015(15) / 1/ 2015(S&T)

25.11.2016

Shri.Magan Lal,
Under Secretary to the Govt. of India,
Ministry of MS&ME, UdyogBhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the
Ministry for the period from 24.10.2016 to 24.11.2016 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 24.10.2016 to 24.11.2016 are furnished below:

S&T ACTIVITIES

- The Chairman, Coir Board, during a meeting had with the Union Minister for Railways has agreed to explore the scope of coir products for varied applications in railway . Accordingly, the research institutes of the Board viz. Central Coir Research Institute and Central Institute of Coir Technology have initiated in house projects on the utilization of rubberized coir cushioning material as per RDSO Standards for seats and berths in Railway coaches and coir compressed boards for use in railway coaches and railway platforms.
- A Workshop on Development of Coir Processing Machinery was conducted at Coimbatore on 26th October 2016 with a view to make coir industry a vibrant sector for which high tech coir processing machinery is needed. The objective of the workshop was to display the machinery developed through the R&D efforts of the Board and also to find out the need of the industry in the field of mechanization. Representatives from coir industry, trade and export, Textile industry, Spinning Machinery manufacturers, SITRA, Engineering colleges etc. attended the programme and shared their views. The need for developing coir processing machine for spinning of fine quality coir yarn of uniform thickness and reduced hairiness was discussed in detail in the workshop.
- Conducted five days' training on coir polyester mouldings to 4 women entrepreneurs from Ranni, Pathanamthitta. The training included theory and practical on coir fiber and pith preparation for moulding, polyester resin, cross linking chemicals, preparation of compound for the moulding, gel time and curing time of the composite, mould preparation, different types of moulds, preparation of moulds from plaster of Paris and glass fibre, negative mould preparation, moulding of different products from coir and polyester, finishing of the products, pigmenting etc



- Coir Board officials along with the Scientists from CCRI & CICT participated in a workshop on **Coir Composite Board** conducted at the Coir Composite Board Factory Premises, Coir Park-2, Kanichukulangara, Alappuzha, Kerala on 12.11.2016. Board officials made presentations. Dr.T.M.Thomas Issac, Hon'ble Minister for Finance and Coir inaugurated the Workshop which was presided over by Sri. C.P. Radhakrishnan, Ex.M P & Hon'ble Chairman, Coir Board. Adv.K.R.Bhageeradhan, Chairman, FOMIL & ACCDS and Sri.C.R. Devaraj, CMD, Charangattu Coir Manufacturing Co., Cherthala & Member, FICEA and Scientists from different Research organizations, technical experts and representatives from trade were also present for the meeting.
- Conducted the final review meeting and presentation on the findings of the collaborative project on “Development of coir reinforced injection moulded products” with CBPST, a unit of CIPET, Kochi. As a part of the project, coir reinforced injection moulded garden pots, pen stands and industrial funnel were developed. The products were made from 30% coir and 70 %Poly Propylene by the use of coir the properties of virgin Poly Propylene find improved and plastic consumption is reduced by 30%, thereby reducing the carbon footprint on atmosphere and reducing global warming.
- Participated in the KRISHIMELA organized by ATMA-Technology Meet-2016 during the period from 4.11.2016 -5.11.2016 at Thodupuzha and arranged the display/live demonstrations of R&D technologies developed by the Board. A power point presentation on the topic entitled “**Value addition of coir pith /composted pith for agri/horti application**” was also made in the seminar organized in connection with the exhibition. Shri. V.S. Sunil Kumar, Honorable Minister of Agriculture, Govt of Kerala visited the Coir Board Pavilion in the Krishi Mela.
- The proposals for conducting new R&D projects, both collaborative and In-House, were discussed in the Technical Advisory Committee and later the same was reviewed by the Hon'ble Chairman, Coir Board.
- Disaster Management House has been constructed at Assam using coir ply boards in the month of November 2016 as a part of extension of R&D technologies developed by the Board in the NE region.
- 15 Nos. of demonstration of Coir pith composting were conducted at different places in the NE Region including Shankardev Sisu Niketan, Bongaon, Nalbari, Bordoland Tribal Autonomous Development Council, Assam, Demonstration cum Seed Production Farm, Coconut Development Board, Batabari, Bongaigaun, Assam, and an organic tea garden at Dimakuchi, Udalgudi District, Bordoland Tribal Autonomous Development area, Assam which was nearly 5 Km away from Bhutan hills.

- 5 Nos of demonstration of Mobile Fibre Extraction Machine & 5 Nos. of demonstration of Biochem Treatment were also conducted at different places at NE Region during the period from 7th to 17th November 2016.

Demonstration of Coir pith composting at Belguri, Baksa, Bordoland Tribal Autonomas Development Council, Assam.



Demonstration of coir pith composting at the premises of SULFA (Surrendered ULFA) at Katala Barkuchi, Nalbari on 17.11.2016.



Demonstration of Mobile Fibre Extraction Machine at Barkulhati, Kalang, Nalbari



Disaster Management House constructed at Assam using coir ply boards.



COIR UDYAMI YOJANA

During the period from 24.10.2016 to 23.11.2016, the Board released an amount of Rs.1,99,21,120/- towards subsidy for setting up of 72 coir units under the Coir Udyami Yojana scheme as detailed below.

State	Units (Nos.)	Amount (Rs.)
Andhra Pradesh	8	26,00,000.00
Maharashtra	1	2,00,000.00
Andaman & Nicobar Island	1	4,00,000.00
Tamil Nadu	26	1,03,77,840.00
Kerala	25	19,43,280.00
Karnataka	11	44,00,000.00
Total	72	1,99,21,120.00

COIR VIKAS YOJANA

A total no. of 220 workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 2 Awareness programmes, 2 Entrepreneur Development Programmes and two workshops were also conducted during the month.

DOMESTIC MARKETING

The Board participated in the following exhibitions during the period under report.

Sl.No.	Name of Exhibition	Place	Period
1	Saansad Mela	Asansol, West Bengal	12 th to 14 th November 2016
2	NVDP	BHEL Campus, Jhansi, U.P	8 th & 9 th November 2016
3	83 rd Nalbari Rash Mahotsav	Hari Mandir Campus, Nalbari	14 th to 26 th November 2016
4	5 th International Trade Fair, Jorhat-2016	JDSA Field, Jorhat, Assam	28 th October to 15 th November 2016
5	Utkal Banga Utsav-2016	Balaosre, Odisha	21 st to 25 th November 2016
6	Coir Jewellery Expo- 2016	Androth Island, Kavaratti	2 nd week of November
7	IITF 2016*	Pragati Maidan, New Delhi	14 th to 27 th November 2016

IITF 2016*

Board's Pavilion in IITF 2016 at Pragati Maidan, New Delhi has been inaugurated by our Hon'ble Union Minister of MSME, Shri Kalraj Mishra on 15.11.2016 in the presence of Hon'ble Minister of State for MSME, Shri Giriraj Singh, Shri K.K Jalan, IAS, Secretary, MSME, Shri.C.P Radhakrishnan, Ex.MP & Chairman, Coir Board.

Market Development Assistance (MDA)

An amount of Rs 31.87 lakhs has been sanctioned to the Government of Tamil Nadu towards the Central share of Market Development Assistance.

EXPORT MARKETING

Participation of Indian coir sector in the International Horticulture Trade Fair, Holland

The Board organized participation in the International Horticultural Trade Fair, Vijfhuizen, Holland held during 2-4 November, 2016. 12 Entrepreneurs from Indian coir pith sector participated in the Fair through Coir Board pavilion. Shri. G Poopalan, Development Officer led the delegation to Holland. Coir Board Pavilion was inaugurated by H/E J S Mukul, Ambassador of India to Netherlands. Buyer Seller meets were also arranged by the Official in Coir Board booth for promoting the export of coir products. The participants received a good number of trade enquiries from potential buyers.

Participation of Indian coir sector in the IPM Dubai, UAE

The Board organized participation in the IPM Dubai for the first time held during 13-15 November, 2016 in Dubai, UAE. IPM Dubai is the most important plant fair in the Gulf region. Shri. T C Manikandan Pillai, Section Officer led the delegation consisting of 11 Entrepreneurs from Indian coir pith sector to UAE for participation in the fair. His Highness Sheikh Ad Bin Saeed Al Maktoum, President of Dubai Civil Aviation Authority and Chairman of Dubai Airports visited Coir Board Pavilion at IPM 2016, Dubai. The participation in this fair was a grand success and the participants received a good number of trade enquiries from potential buyers.

External Market Development Assistance

An amount of Rs. 13,31,209/- (Rupees Thirteen Lakh Thirty One Thousand Two Hundred and Nine Only) has been disbursed to 10 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

Seven firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificates were issued to them.

Export

The provisional figures of export of coir and coir products upto the month of September 2016 is valued at Rs.956.92 crores for a quantum of 381767 MT. It shows an increase of 13% in terms of value and 10% in terms of quantity when compared to the corresponding period of the previous year. The provisional figures have been finalized excluding the exports from Tuticorin port for the month of August 2016, since the same was not received yet.

Insurance

During the period under report of November of one claim of Rs.50,000/- was settled under the Coir Board Coir Workers Group Personal Accident Insurance Scheme.

Enrolment of coir workers under PMSBY

A total number of 6061 coir workers have been enrolled under Pradhan Manthri Suraksha Bima Yojana (PMSBY) as on November 2016.

MSME Data Bank

As on date, 838 coir units have been registered under MSME Data Bank of Ministry of MSME.

Discussion with NSDA

A discussion with National Skilled Development Agency (NSDA) was conducted at New Delhi on 21.11.2016 by the Officers of the Board on steps to be taken for bringing the two identified training programmes of the Board within the ambit of National Skill Qualification Frame Work (NSQF).

QUAMI Ekta Week

As per the guidelines received from the Ministry, the QUAMI Ekta Week was observed in the offices of Coir Board. An interactive session on Women Empowerment in the present society was organised on 24 November, 2016 at HO, Coir Board. Dr.Dhanalakshmi, Retd.Professor and Vice Principal, Govt.College, Perinthalmanna, Kerala was the chief guest. Similar programme was conducted in the Coir Board Complex at Kalavoor, Alappuzha, Kerala.

This is issued with the approval of Secretary, Coir Board.

भवदीय/Yours faithfully,

संयुक्त निदेशक (यो.) /Joint Director (Plg.)

- Copy to: 1. Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road, New Delhi- 110 108.

