



कयर बोर्ड / COIR BOARD

भारत सरकार / Government of India

सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,

एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15) / 1/ 2015(S&T)

26.04.2017

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the
Ministry for the period from 25.03.2017 to 24.04.2017 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 25.03.2017 to 24.04.2017 are furnished below.

कयर उद्यमी योजना/COIR UDYAMI YOJANA

During the period, the Board released an amount of Rs.38,35,000/- towards subsidy for setting up of 20 coir units under the Coir Udyami Yojana as detailed below.

State	Units (Nos.)	Amount (Rs.)
Karnataka	1	4,00,000.00
West Bengal	8	19,95,000.00
Odisha	8	12,40,000.00
Kerala	3	2,00,000.00
Total	20	38,35,000.00

स्फूर्ति/SFURTI

On 25th April 2017 Chairman, Coir Board convened a review meeting of TAs & IAs of Heritage clusters of IInd phase of SFURTI and instructed to complete the activities at the earliest.

स्वदेशी विपणन/DOMESTIC MARKETING

During the period, the Board participated in the Thrissur Pooram Exhibition-2017 at Thrissur, Kerala.

निर्यात विपणन / EXPORT MARKETING

Interactive Meeting with the manufacturers and exporters of Coir Geotextiles

Chairman, Coir Board convened a meeting of manufacturers and exporters of Coir Geotextiles for reviewing their participation in the International Erosion Control Association's Annual Conference and Expo held at Atlanta, USA during 21 – 24 February 2017. Each of the exporters/manufacturers who had participated in the IECA Expo shared their experience in the fair and made their views and suggestions to improve the quality of participation in International fairs. During the interaction with Chairman, Coir Board they made suggestions for the betterment of production and export of coir geotextiles. Prof. Samson Mathew of NIT, Trichy made a presentation on application of coir geotextiles in rural road construction projects in different places across India. It has also been decided to enroll Coir Board as Cornerstone Member of IECA.

Export Registration

9 firms were newly registered as Coir Exporters Registration-Cum-Membership Certificates were issued to them.

Other Important Meetings taken by the Ministers during the reporting period.

Shri.Kalraj Mishra, Hon'ble Union Minister visited Bhubaneswar on 4.4.17 and reviewed the implementation of plan activities under Ministry of MSME and the Board's representatives attended the meeting and apprised the Hon'ble Minister about the status of implementation.

Shri.Giriraj Singh, Hon'ble Minister of State of MSME visited Guwahati during the period and reviewed the implementation of schemes in the NER.

Secretary, Coir Board attended the review meeting taken by the Secretary, MSME on 3.4.2017 at New Delhi.

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

Copy to: 1.

Shri.R.R.Meena,
Deputy Secretary (Coir),
Ministry of MS&ME, Govt. of India
Udyog Bhavan, New Delhi- 110 011.

2.

Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road, New Delhi- 110 108.