



कयर बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

27.11.2017

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant
Events of the Ministry for the period from 26.10.2017 to
25.11.2017 – reg.**

The important events/discussions/decisions pertaining to Coir Board for the
period from 26.10.2017 to 25.11.2017 are furnished below.

एस&टी कार्यकलाप/S&T ACTIVITIES

ECOMARK for coir and coir products

Coir Board obtained ECOMARK for coir and coir products from the Ministry of Environment, Forest & Climate Change (MoEF&CC). The ECOMARK labeling for coir and coir products will boost the exports of these products in view of the growing affinity towards natural/eco-friendly products in the international market.

The first meeting of the re-constituted Technical Committee on ECOMARK was organized on 10th October, 2017 in Conference Hall, Central Pollution Control Board (CPCB), Delhi. The criteria proposed by erstwhile Technical Committee in 2004 on Coir and Coir Products was discussed in detail in the meeting and was also informed that for some coir products, BIS has notified criteria which members suggested to be reviewed and strengthened from environmental perspective. A sub-group to review and develop ECOMARK criteria on Coir and Coir products was set-up comprising of representatives from BIS, CCRI, QCI, Coir Board and CPCB.

The 1st sub-committee meeting for drafting the criteria for coir and coir products was convened by Shri. Ajay Aggarwal, AD, CPCB at CPCB Office, Delhi on 06/11/2017. Discussions were held on the modified details for coir products furnished earlier regarding the ECOMARK criteria for coir and coir products. The 2nd Sub Group Committee Meeting was convened by Shri.Yashvir, Economic Advisor, MoEF&CC. After due deliberations, the sub-committee finalized the ECOMARK criteria for Coir and coir products. Five coir product categories were included in the draft criteria are coir fibre, coir products, coir pith,

rubberized coir and coir composite boards. Coir products criteria was reviewed in the 2nd Technical Committee meeting held on 24th November 2017 in detail and finalized ECOMARK to Coir and Coir products.

Collaborative Project Technical Review Committee Meeting

1. The first Technical Review Committee Meeting on the collaborative project on Development of Process & Machinery for Spinning of Fine Quality Yarn of Uniform Thickness and Reduced Hairiness with Dr. MGR University (Educational & Research Institute), Chennai and M/s. Lakshmi Machine Works, Coimbatore was chaired by Shri.C. P. Radhakrishnan, Chairman, Coir Board. The progress of the work of development of the versatile spinning machine was presented by Shri. V. Natarajan & Dr. P. Palanisamy, Dean-ARI, MGR University.

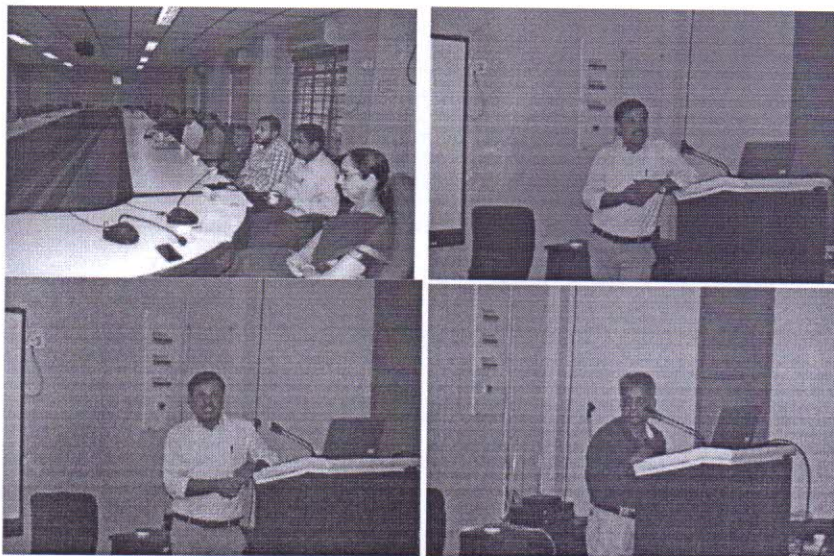


Photographs on development of versatile spinning machine

2. The representatives of M/s. Solvable Reliable Valuable (SOREVA), Navi Mumbai, presented first half yearly review of the project "*Establishment of an Aquaponics system in the CCRI campus and conduction of experimental analysis on the same using composted coir pith as a growth medium*".

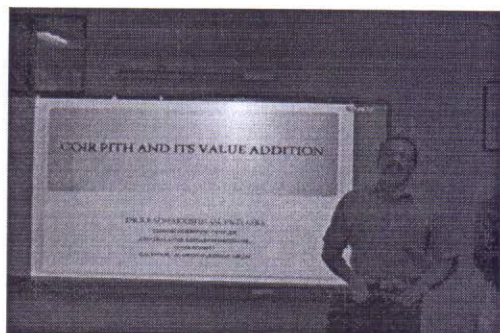


3. Conducted the half yearly review meeting of the following collaborative research in the conference hall of CCRI. The Scientists from CSIR,NIIST presented the present status of the projects
 - i. Process development for enhancing the longevity of coir geotextiles
 - ii. Process development for surface modification of coir fibres for enhanced spinnability
 - iii. Bio plastics from Poly lactic acid/coir composites.



Awareness Programme

1. A session on the topic “Coir pith and its value addition” was delivered by Senior Scientific Officer, Microbiology Department to the staff of Indian Institute of Plantation Management, Bangalore on 25th of October 2017.



2. An awareness session on “Eco-friendly technologies on coir for sustainable development” was delivered by Senior Scientific Officer, Microbiology Department to 81 students and staffs of Bishop Moore College, Mavelikkara.



3. An interactive session about coir industry and coir products were organized on 22.11.2016 to the participants of ‘Chanda to Banda’, a Govt. of Maharashtra publicity campaign and arranged their visit to the Coir Board Showroom, Kochi and Central Coir Research Institute, Kalavoor.



कयर उद्यमी योजन/COIR UDYAMI YOJANA

During the period from 25.10.2017 to 21.11.2017, the Board has released a total amount of Rs.1,01,19,360/- towards subsidy for setting up of 26 coir units under Coir Udyami Yojana in the State of Tamil Nadu.

स्वदेशी विपणन/DOMESTIC MARKETING

Coir Board participated in the following exhibitions during the period under report.

Sl. No.	Name of Exhibition	Place	Period
1	Krishithon 2017	Nashik, Maharashtra	23/11/17 to 27/11/17
2	Utkal Banga 2017	Bhubaneswar, Odisha	21/11/17 to 25/11/17
3	IITF	New Delhi	14/11/17 to 27/11/17
4	Harihar Kshetra Sonepur Fair 2017	Patna, Bihar	02/11/17 to 03/12/17
5	Spice Coast Marathon Expo 2017	Ernakulam, Kerala	11/11/2017
6	Global Rajasthan Agritech Meet	Udaipur, Rajasthan	07/11/17 to 09/11/17
7	National Level Vendor Development programme	Tinsukia, Assam	07/11/17 to 08/11/17
8	Khadi Bazar	Agarthala, Tripura	09/11/17 to 20/11/17
9	MSME Expo 2017	Vijayawada, Andhra Pradesh	10/11/17 to 11/11/17
10	Agro Vision	Nagpur, Maharashtra	10/11/17 to 13/11/17
11	11 th IFAF	Kochi, Kerala	21/11/17 to 24/11/17

स्फुर्थि/SFURTI

➤ Scheme Steering Committee (SSC) meeting at New Delhi

The 25th Scheme Steering Committee (SSC) meeting of SFURTI was held under the Chairmanship of Secretary, MSME on 24.10.2017 at New Delhi and reviewed the progress of all the twenty approved SFURTI clusters. The Board has informed that out of the 20 clusters, 11 are ready for inauguration.

➤ Review of 5 slow progressing coir clusters under SFURTI

An exclusive review meeting of 5 slow progressing coir clusters under SFURTI was conducted on 26.10.2017 at Head quarters of Coir Board at Kochi under the chairmanship of Shri.C. P. Radhakrishnan, Chairman, Coir Board. The representatives of the slow progressing

clusters explained the updated status of implementation and assured that the implementation of activities will be completed before 31st March 2018.

कयर विकास योजना/COIR VIKAS YOJANA

Skill Upgradation & Mahila Coir Yojana

A total number of 20 persons were trained in spinning of coir yarn and manufacture of value added coir products and 40 persons were trained under Mahila Coir Yojana

निर्यात विपणन/EXPORT MARKETING

Participation of Indian coir sector in the International Horticulture Trade Fair, Holland

The Board organized participation in the International Horticultural Trade Fair, Vijfhuizen, Holland held during 8-10 November, 2017. 14 Entrepreneurs from Indian coir pith sector participated in the fair through Coir Board pavilion. Shri. D P S Negi, Secretary, Coir Board led the delegation to Holland. Shri. D P S Negi, Secretary, Coir Board conducted country-wise meetings with the buyers from Australia, South Korea, USA & UK for assessing current situations in the export market and the ways and means for promoting the export of coir products from India. All the participants have received a good number of trade leads from the exhibition.

External Market Development Assistance

An amount of Rs.12,04,592/- (Rupees Twelve Lakh Four Thousand Five Hundred and Ninety Two Only) has been disbursed to 7 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

Twelve firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificates were issued to them.

Other Events / Achievements

- Coir Board has been awarded 2nd place in the implementation of official language under KOCHI ToLIC. The Board attended Hindi Salahkar Samiti meeting at New Delhi on 10.11.2017.
- The performance of the Regional and Sub Regional Offices of the Board on implementation of various schemes was reviewed in the midterm review meeting held at Coir Board Head Office, Kochi on 26.10.2017.
- Vigilance Awareness Week was observed from 30.10.2017 to 04.11.2017 in a befitting manner in Head Office and all Sub Offices / Showrooms & Sales depots of the Board.
- 4. As per the instructions received from the Ministry of MSME, the **first National Entrepreneurship Day** was celebrated by conducting Awareness Programme through all Regional Offices/Sub Regional Offices of Board's on 9th November 2017 with the aim of

mobilizing and accelerating the national spirit for entrepreneurship in citizens. The prime objective of the programme was to motivate more entrepreneurs to the coir industry. The programme was beneficial to the Coir Industry by disseminating the details of schemes and services of Coir Board.

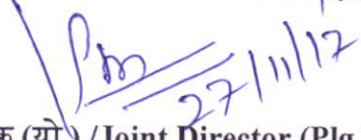


Programme conducted at RO, Bhubaneswar



Programme conducted at SRO, Kannur

भवदीय/Yours faithfully,


27/11/12
संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

- Copy to: 1. Shri.R.R.Meena,
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