

Shri. M.K.Mishra,
Under Secretary(KVI) to the Govt. of India,
Ministry of MS&ME,
Udyog Bhavan,
New Delhi- 110 011.

महोदय /Sir,

विषय/ Sub:- Material for inclusion in the report on the significant events
of the Ministry for the month of **February 2015** – reg.

The Important Events/discussions/decisions pertaining to Coir Board for the month of February 2015 are furnished below.

PUBLIC OUTREACH

Coir Board have been informing about all important activities through social media channels on Face Book, Twitter, WhatsApp, SMS in addition to the normal websites of the Board, Central Coir Research Institute, National Coir Training & Design Centre. Efforts are on the way to open more websites/face book of each field office to showcase the newer coir products, popularize technological interventions, technologies/machineries developed by the research institutes.

INTERACTION WITH STAKE HOLDERS

In order to promote, coordinate and harmonize developmental activities in the Asian ,Pacific region to achieve maximum effort, Chairman, Coir Board participated in the 51st Asian Pacific Coconut Community(APCC) session/Ministerial Meeting at Kochi during 2-5 , February 2015. Delegates from 18 member countries including India viz. Indonesia, Philippines, Srilanka, Malaysia, Thailand, Papua New Guinea, Fiji, Federated States of Micronesia, Kribati,Vanuatu, Marshall Islands, Samoa, Tonga, Vietnam, Jamaica and Kenya were attended the summit.

A team of VIPs from APCC (Asian Pacific Coconut Community) including Shri.Hiroshi Viyama Mura, Hon'ble Minister for Agriculture, Marshal Island, Iniya Zeriyo Rathu, and Hon'ble Minister for Agriculture, Govt. of Fiji have visited CCRI. Live demonstration of all the technologies/R&D products were arranged in connection with the visit of the VIPs/visitors.

In a special address on the occasion of invocation and inauguration of the ministerial meeting, Chairman Coir Board, Shri.Surendra Nath Tripathi IAS, stated that this is a high level meeting of Coconut Producing Countries who produce about 90% of coconut including India, having a global share of 19.6%.

In order to consolidate the available resources and for furthering the R&D efforts towards enhanced utilization of raw materials, value addition, increased productivity and returns, employment/enterprise creation, Chairman, Coir Board called a meeting of reputed research institutes/colleges in response to the expression of interest for the innovative projects to be undertaken for the development of coir industry. Chairman, Coir Board invited brighter ideas for R&D efforts in coir for further development. He also urged to analyze critically each proposal and offer remarks on its usefulness to prioritize for making investments in R&D.

Chairman, Coir Board also held a meeting with the Secretary, MS&ME, Govt. of Orissa along with various stake holders and reviewed the implementation of various plan schemes. He also made a field visit to Sakhigopal SFURTI cluster and Regional Office, Bhubaneswar and reviewed Secretary, Coir Board had discussion with Kalinga Institute of Social Science for training to SC & ST Entrepreneurs and vocational programmes for school children.

Secretary, Coir Board visited the Regional Office, Bangalore, Central Institute of Coir Technology, Bangalore, and reviewed the implementation of various plan schemes. He also held discussion with Industries Commissioner, Andhra Pradesh APITCO, RO, Rajahmundry and Coir Bhavan, Hyderabad on various plan schemes.

Joint Director(Planning) reviewed the plan schemes implementation in the North East Region. He addressed the NGOs from North East Region at Sub Regional Office and called on Shri. Manoj K Das, Director, Indian Institute of Entrepreneurship (IIE) and Shri. P. Goswamy, Assistant Director. He participated in the Regional Level Selection Committee (RLSC) for Coir Udyami Yojana (CUY) for selecting the beneficiaries under the scheme in the chamber of Additional Director, Industries and Commerce, Government of Assam. The Managers from lead banks, General Managers from various District Industries Centres (DICs) also participated in the meeting. Out of 97 applicants, 43 were selected, 35 rejected and 19 were absent. One workshop was inaugurated by him at Nalbari where 90 women coir artisans participated in the workshop. He also visited Manas Coir Cluster and held discussion with the authorities of the cluster.

The Development Officer (ID) attended the Regional Level Selection Committee (RLSC) meeting of CUY at Sub Regional Office Kolkata. The RLSC meeting conducted interview of 22 candidates applied for assistance under CUY and recommended their application to the Bank. The DO (ID) had also visited the Danjberia SFURTI coir cluster in West Bengal and reviewed its functioning.

Administrative Officer visited Karnataka and attended the Regional Level Selection Committee (RLSC) meeting conducted under the chairmanship of the Commissioner for Industrial Development & Director of Industries & Commerce, Govt. of Karnataka.

E-GOVERNANCE INITIATIVES

Aadhar enabled Bio metric attendance system for all employees in the head quarters at Coir Board has been introduced, resulting in punctuality of attendance.

Coir Board HQ has evolved and implemented the Quality Management System (QMS) to demonstrate our capability to consistently provide services that meet customer and applicable regulatory requirements and to operate with increased effectiveness and efficiency with the overall aim of enhancing customer satisfaction. M/s. BSCIC Certifications Pvt. Ltd has conducted their assessment for granting ISO 9001:2008 on 9th January, 2015 at Coir Board Head office. After conducting the assessment Coir Board Head Office has been granted ISO 9001:2008 Certificate bearing

No.BN11334/10423:0115. The scope for ISO 9001:2008 of Coir Board is “Promoting the Coir Industry by active participation of stakeholders and promoters to optimize the output of the available raw material resources.” A copy of the ISO 9001:2008 certificate is enclosed for perusal.

Efforts are on the way to introduce e-office to achieve paperless office in Coir Board. Movement of e-files and digitalization of existing physical files for converting into electronic files will be done as early as possible.

MINIMUM GOVERNMENT –MAXIMUM GOVERNANCE

On line system of registration of various applications under plan schemes will be introduced shortly.

Reports, Monthly Bulletins, Coir News magazine, Statistics, Export analysis, tenders, announcement, Rules, Guidelines, Application Forms, Trade circular, machinery details, specification, project reports, products, designs, trade enquiries, plan schemes, circulars, notifications, success stories etc are posted in the web site of the Board to promote accountability and transparency in the system.

S&T ACTIVITIES

During this reporting period, Coir Board participated in Coir Kerala 2015, an international event on coir & natural fibre products at EMS Stadium, Alappuzha and won 2nd prize for the International pavilion and 3rd prize for National pavilion. Shri.Ramesh Chennithala, Hon’ble Minister for Home and Vigilance, Govt. of Kerala, Shri.Adoor Prakash, Hon’ble Minister for Revenue and Coir, Govt. of Kerala, and Shri.K.C.Venugopal Hon’ble M.P visited Coir Board’s pavilion on that occasion.



Live demonstration on the technology of “Fibre Magic” for quality improvement of green husk fibre and demonstration of MFEM, Electronic ratt, Handloom etc were arranged in the presence of VIPs/visitors/press & media.

Conducted Caustic Soda treatment to 200 Kg coir fibre in collaboration with IICT, Bhadohi during the period from 05.02.2015 to 20.02.2015 at CCRI.

TRAINING

A total number of 3429 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 5 Nos. of Entrepreneurship Development Programme, 10 Nos. of Quality Improvement Programmes, 10 Nos. of Awareness Programmes and 10 Nos. of Workshops, Seminar and Exposure tour were also organized in the major coir production centers.

The details of SC/ST artisans trained during the month of February 2015 are given below:-

	Non NER	NER
SC Artisans	961	35
ST Artisans	453	56
OBC	222	112
PH	4	

COIR UDYAMI YOJANA

The REMOT Scheme of the Coir Board has now been renamed as Coir Udyami Yojana(CUY) by the Ministry of MSME, Govt.of India in order to convey the proper objectives of the schemes to the general public. After launching Coir Udyami Yojana, the Field Offices of the Board in the States of Kerala, Andhra Pradesh, Odisha, Tamil Nadu,Karnataka, West Bengal and NE Region have received 627 applications. Out of which the Regional Level Selection Committee constituted under the Scheme have considered 344 applications and recommended to forward these applications to the Banks for considering loan sanction. EDP envisaged under the programme has also started in association with reputed experienced agencies.

M/s.The New India Assurance Co.Ltd has settled one claim under the Coir Board Coir Workers' Personal accident Insurance Scheme during the reporting period. A sum of Rs.50,000/- has been paid as compensation to the claimant.

DOMESTIC MARKETING

Coir Board successfully participated in the following Exhibitions during the reporting period.

Sl.No	Name of the Exhibitions	Place	Period
1	Mathrubhumi Book Fair	Ernakulathappan Ground	1 st to 15 th Feb.2015
2	Cochin Flower Show	Ernakulathappan Ground	12 th to 18 th Feb 2015
3	Coir Mela- Trivandrum	Gandhi Bhavan,Thycaud	19 th Feb to 11 th March 2015
4	Biodiversity Expo	Kanakakunnu Palace, TVM	23 rd to 27 th Feb 2015
5	Uthralikkavu Pooram	Wadakkanchery	8 th to 25 th Feb 2015
6	National Vendor Development programme	Tirupathy	17 th & 18 th Feb 2015
7	Rajasthan Holi Shopping	SMS Ground, Jaipur	21 st Feb to 1 st March 2015
8	India International Mega Trade Fair	Janatha Maidan, BBSR	6 th to 16 th Feb 2015
9	Coir Mela-Madurai	Madurai	16 th Feb to 8 th March 2015
10	2 Days Vendor Development programme	Warangal	2 nd & 3 rd Feb 2015
11	Surajkund Craft Mela	Surajkund	1 st to 5 th Feb 2015
12	Coir Kerala	EMS Stadium, Alleppey	1 st to 5 th Feb 2015
13	Spring Festival	Chandighrah	13 th to 22 nd Feb 2015
14	National Vendor Development Programme	Saharnpur	6 th to 9 th Feb 2015
15	Makhibaha Sabha Mahotsav	Nalbari, Assam	18 th to 26 th Feb 2015

16	Coir Mela-Guwahati	Guwahati	25 th Feb to 9 th March 2015
17	Gowari National Cultural Festival	Rappadi Auditorium, Palakkad	13 th to 17 th Feb 2015
18	6 th National Exhibition	Muzaffarpur, Bihar	14 th to 16 th Feb 2015
19	Look East Buisness show	Shillong	5 th to 7 th Feb 2015
20	SVUM 2015	Rajkot	11 th to 15 th Feb 2015
21	International Sivaratri Mela	Mandi	18 th to 24 th Feb 2015

EXPORT MARKET

The International Erosion Control Association (IECA) is an international forum for worldwide exchange of information related to issues of erosion control and soil conservation. The Annual Conference and Trade Exposition is the premier event in the field of erosion/sediment control where the environmentalists, bio-engineers, decision makers and other stake holders annually meet and interact on the recent innovations and requirements of the erosion control industry. The Board facilitated participation of Indian Coir Geotextile sector by setting up a Coir Pavilion in the Annual Conference and Expo of International Erosion Control Association (EC15) held at Portland, Oregon, USA during 15-18 February, 2015. 15 entrepreneurs/exporters from Indian coir geotextile sector participated through Coir Pavilion. The response was very encouraging and the participants could generate a lot of trade enquiries for coir geotextile.

This is issued with the approval of the Secretary, Coir Board dated 4.3.2015.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/ Joint Director (PIg)

- Copy to: 1 Shri.R.R.Meena,
Deputy Secretary –Coir to Govt. of India,
Ministry of MS&ME,
Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Adviser,
Office of the Development Commissioner (MSME),
Nirman Bhavan, 7th Floor, Maulana Azad,
New Delhi- 110 108.



BSCIC Certifications Pvt. Ltd.

Certificate Of Registration

QUALITY MANAGEMENT SYSTEM

This is to certify that:

COIR BOARD

COIR HOUSE, M. G. ROAD, KOCHI
ERNAKULAM – 682 016, KERALA, INDIA

Hereby granted the Certificate Number: **BN11334/10423:0115**

Subsequent to the **assessment** conducted on **09-Jan-2015** and the organization has been found to be operating a Quality Management System which complies with the requirements of

ISO 9001:2008

for the following scope :

Promoting the Coir Industry by Active Participation of Stakeholders and Promoters to Optimize the Output of the Available Raw Material Resources

Originally Registered: 23 Jan 2015 Latest issue: 23 Jan 2015 Expiry Date: 22 Jan 2018

For BSCIC CERTIFICATIONS PVT.LTD.

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Sanjay Seth
Managing Director

Validity of this Certificate is subject to Annual Surveillance Audits to be done Successfully on or before 09-Jan-2016 and 09-Jan-2017 resp.

(In case if Surveillance Audit is not allowed to be conducted;
this Certificate shall be Suspended/Withdrawn).

Please Re-validate this certificate's status at
<http://bscic.com/admincontrol/certificatestatus.php> or www.bsc-icc.com
at REGISTRATION STATUS.

This Certificate of Registration is granted subject to relevant provisions of the BSCIC Certifications PVT. LTD. Contract Terms & Scheme for Registration Form B 018 (latest Version). Please see B 018 at our website www.bsc-icc.com. The certificate of Registration remains the property of BSCIC Certifications Pvt. Ltd. and shall be returned immediately upon request.
BSCIC Headquarters: IInd Floor, SCO 150, Sector - 21 C, Faridabad 121001 Haryana, India.

