



# कोयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MS&ME, Govt. of India)

कोयर हाउस, एम.जी.रोड., कोच्ची - 682016

Coir House, M.G. Road, Kochi - 682016

तार/ Gram : COIR BOARD

दूरभाष/ Ph : 0484-2351954, 2351807, 2351788

फैक्स / Fax : 0484-2370034, 2354397

ई-मेल/ E-mail : coir@md2.vsnl.net.in

वेब/ Web : www.coirboard.nic.in, www.coirboard.gov.in

सीबी/ एस व टी/2010/8/14-Vol. III

07.04.2015

Shri. M.K.Mishra,  
Under Secretary (KVI) to the Govt. of India,  
Ministry of MS&ME,  
Udyog Bhavan,  
New Delhi- 110 011.

महोदय /Sir,

**विषय/ Sub:-** Material for inclusion in the report on the significant events  
of the Ministry for the month of **March 2015** – reg.

The Important Events/discussions/decisions pertaining to Coir Board for the month March 2015 are furnished below.

## **Minimum Government, Maximum Governance.**

Coir Board has updated the website and social media enabling the public to know about the coir industry and as well as to get the first hand knowledge about the latest developments in the sector.

Reports of the collaborative projects with the various agencies were uploaded in the website and photos of the research findings were also available in the social media.

## **Public Outreach**

Coir Board has already taken initiative to introduce incubation training on various subjects to prospective entrepreneurs to gain knowledge and give them confidence and credibility, creation of one online marketing portal and also to file trademark for incubatees.

A selected team of officers will be deputed to various institutions for on the spot evaluation and study for setting up of Business incubation centres in various regions based on the initiative by the Honorable Union Minister, launching of new scheme for promotion of innovation, rural industries and entrepreneurship (ASPIRE).

## Official Language Implementation

A Hindi workshop was organised for the employees working at Coir Board Head Office on 20.03.2015. Eminent Faculty Shri. Sadasivan Pillai (Retd.) Official Language Officer conducted classes on different subjects like Noting and Drafting, Official Language Act, Rules etc. They were given practical training in Noting and Drafting, Administrative Terminology by way of exercises.

## OLIC meeting

The fourth quarterly Official Language Implementation Committee meeting was held under the Chairmanship of Shri. Kumara Raja, Secretary, Coir Board for reviewing the progressive use of Hindi in Coir Board and its establishments.

## I. S&T ACTIVITIES

During the reporting period, Coir Board has organized Coir Mini Expo in Assam State. CCRI has participated in the Expo and demonstrations were conducted for pith composting, Cocolawn, Coir geotextile application and Anugraha Loom, MFEM at the Expo. Demonstrations of composting of Coir Pith and Fibre magic treatment were also carried out in five different places in the State of Assam



- A new spinning machine has been developed at CCRI and Hon'ble Chairman has examined the trial run of the prototype of the machine.
- One research paper under the guidance by Shri. P.K.Ravi, SSO (Poly), CCRI, on "Low temperature Grafting of MMA on to Coir Fibre " was approved by the Secretariat of Asian and Pacific Coconut Community (APCC), Jakarta, Indonesia and will be published in the CORD journal Vol.31 No.1, 2015 in March 2015.

The editorial board mentioned that it is the first time such a systematic study carried out on coir fibers with regard to MMA grafting.

- One more research paper under the supervision by Shri. P.K.Ravi, SSO (Poly) CCRI, on “Improvement in physical properties of MMA grafted coir fibers” submitted for publication in CORD and it is now under circulation for comments.

## II. TRAINING

A total number of 3849 women workers were trained in spinning of coir yarn and manufacture of value added products. Besides, 14 Nos. of Entrepreneurship Development Programme, 7 Nos. of Quality Improvement Programmes, 18 Nos. of Awareness Programmes, 23 Nos. of Workshops and 8 Nos. of Exposure tours were also organized in the major coir production centers.

The details of SC/ST artisans trained during the month of March 2015 are given below:-

	Non NER	NER
SC Artisans	1429	NIL
ST Artisans	695	NIL
OBC	2124	NIL

- Trainer’s training programme was conducted for 44 candidates from all over India at NCT&DC.

## III. DOMESTIC MARKETING

Coir Board successfully participated in the following Exhibitions during the reporting period.

Sl.No	Name of the Exhibitions	Place	Period
1.	Indian Rubber Meet-2015	Hotel Le-Meridian, Kochi	4 <sup>th</sup> March 2015
2.	6 <sup>th</sup> Vision Rajastha	SMS Ground, Jaipur	1 <sup>st</sup> to 3 <sup>rd</sup> March 2015
3.	National Consumer Fair	RBANM School ground, Bangalore	19 <sup>th</sup> March to 2 <sup>nd</sup> May 2015
4.	Nursery & landscape	New Delhi	20 <sup>th</sup> tot 22 <sup>nd</sup> March 2015
5.	National Vendor Development Programme	Visakhapatnam	9 <sup>th</sup> to 11 <sup>th</sup> March 2015
6.	Coir Mela Gangtok	Gangtok	1 <sup>st</sup> to 21 <sup>st</sup> March 2015

## WELFARE MEASURES

Coir Board Coir Worker’s Group personal Accident Insurance Scheme has been renewed for a period of one year w.e.f. 1<sup>st</sup> April 2015 by engaging M/s.United India Insurance Co. Ltd., Divisional Office-1, Ernakulam at a premium of Rs.8,53,936/-

#### **IV. SFURTI**

A National Workshop on Revamped SFURTI has been conducted in India Habitat Centre, New Delhi on 22.03.2015 under the auspices of KVIC. The Secretary Coir Board, Director (Mktg.) i/c., Joint Director (Plg.) and Deputy Director (SFURTI) have attended the workshop. The details of the Guidelines on revamped SFURTI have been presented by different prominent personalities such as Shri. B.H.Anil Kumar Joint Secretary of MSME (ARI), Shri.Surendran Nath Tripathi Joint Secretary and Chairman, Coir Board, Shri.Samar Nandha and Deputy Secretary etc. A book let for the success story of coir clusters implemented during the 11<sup>th</sup> five year plan was released by Honorable Union Minister of MSME in the National Workshop organized.

Secretary, Coir Board attended the inauguration of new scheme for promotion of innovation , entrepreneurship and Agro Industry by Hon'ble Union Minister for MSME and also attended the distribution of award to BMO organized by MSME foundation.

Coir Board took efforts to popularize the technologies, products developed and transferred with the intention to develop coir SFURTI clusters with a view to create a niche clientele in the domestic as well as export markets.

This is issued with the approval of Secretary, Coir Board dated 06.04.2015.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्त निदेशक (योजना)/ **Joint Director (Plg)**

प्रतिलिपि /Copy to:

1. Shri.R.R Meena,  
Deputy Secretary –Coir to Govt. of India,  
Ministry of MS&ME,Udyog Bhavan,  
New Delhi- 110 011
2. Additional Industrial Adviser,  
Office of the Development Commissioner (MSME),  
Nirman Bhavan, 7<sup>th</sup> Floor,Maulana Azad,  
New Delhi- 110 108

