



कयर बोर्ड / COIR BOARD
भारत सरकार / Government of India
सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय / Ministry of MSME,
एम. जी . रोड , कोच्ची / M.G. Road, Kochi – 682016.

I-19015(15)/ 1/ 2015(S&T)

22.09.2017

श्री.मगनलाल/Shri.Magan Lal,
भारत सरकार के अवर सचिव/Under Secretary to the Govt. of India,
सू.ल.म.उ. मंत्रालय/Ministry of MS&ME, Udyog Bhavan,
नई दिल्ली/New Delhi- 110 011.

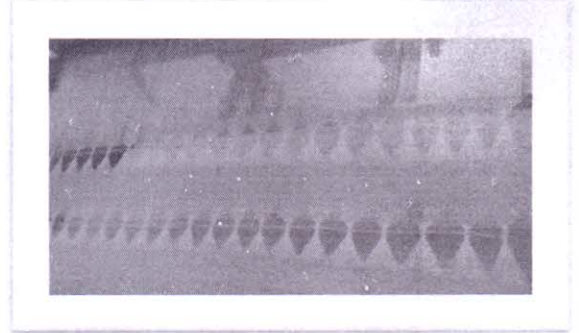
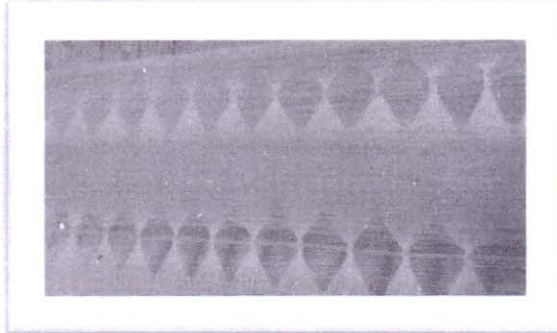
महोदय /Sir,

**विषय Sub:- Material for inclusion in the Report on the Significant
Events of the Ministry for the period from 21.08.2017 to
20.09.2017 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 21.08.2017 to 20.09.2017 are furnished below.

एस&टी कार्यकलाप/S&T ACTIVITIES

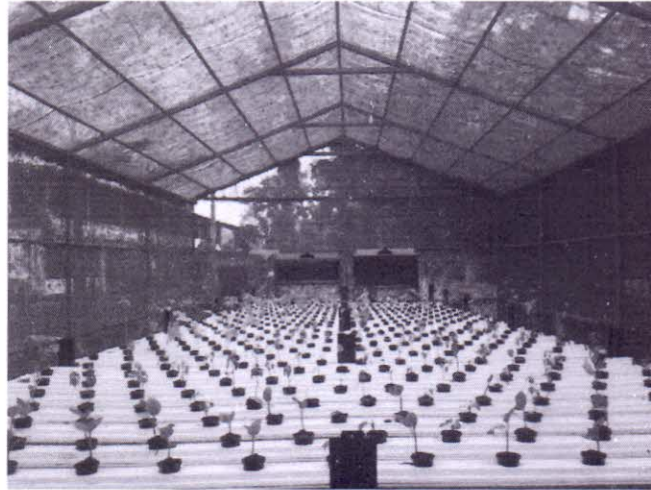
- By focusing on product development, a new product has been developed using cotton and coir blended fabric for application as furnishing material using LENO weaving technology on handloom.



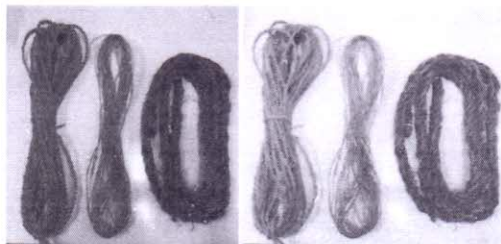
Cotton and coir blended fabric by LENO weaving technology

- CCRI has participated the Flowers Onam Shopping Festival 2017 from 25th August to 6 Sept. 2017 at Cantonment Maidan, Kollam where all the technologies developed by CCRI & CICT has been exhibited.
- A Collaborative project on “Establishment of an Aquaponics system and in the CCRI campus and conduction of experimental analysis on the same using composted coir pith as a growth medium” with M/s. SoReVa, Navi Mumbai, an Aquaponic System

have been used in the system as growth and filtering media. The system requires a minimal growth area and provides increased growth rate of plants and fish in a weather shielded environment. Research studies pertaining to the use of coir pith organic manure as a suitable substrate for the growth of plants is being continued and the set up is in the final stage of completion.



- The technology of Biochem treatment was popularized throughout the coconut growing states. Research on improvement in the effect of altered Biochem concentrations on coir fibre and yarn is in progress. The quality improvement of coir fibre extracted through machines, three varieties of coir yarn were treated with modified combination of Biochem, with reduced acid content. The yarn was observed to be bright & soft when compared to control samples. Experimental trials are being continued.



Coir yarn treatment for bio softening & biobleaching

- The R & D innovations, Demonstrations of Coir Krishimithra, Biochem treatment and Cocolawn were demonstrated to the trainers from Odisha Co-operative Coir Group, Bhubaneswar & Eco Coir Cluster India Pvt Ltd, Pollachi as part of the training programme in CCRI. Two entrepreneurs were trained on coir polyester moulding and demonstrated the activities and technologies including practical session in coir polyester moulding. Imparted training on production and laying of coir geotextiles, testing of coir geotextiles, etc. to the trainees from Pollachi Coir Clusters.



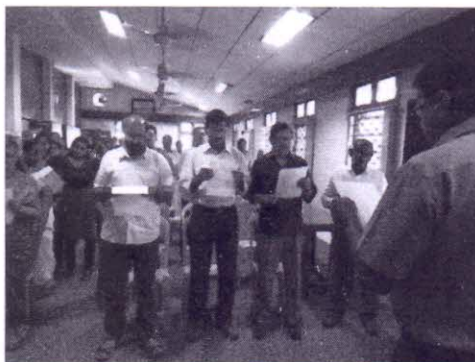
Trainees of Eco Coir Cluster India Pvt Ltd, Pollachi, training session

Action has been initiated by CCRI for obtaining the patents on the technologies viz. fully automatic Power Loom to weave coir Geo textiles, an ecofriendly method for production of urea less organic biocomposted coir pith – “Coir Krishi Mithra” & Production of Coir fibre reinforced injection moulded chairs & application of Trade Mark for coir Krishi Mithra.

- As part of the efforts for inclusion the of coir geotextiles in PWD manuals, Madhya Pradesh Rural Road Development Authority (MPRRDA) has signed MoU with Coir Board. This will be forwarded to National Rural Roads Development Agency (NRRDA) inclusion the of coir geotextiles in State PWD manuals.
- Study on the application of Coir-Nanocellulose in making sanitary and hygienic absorbent products is underway. Bulk production of Coir-Nanocellulose is being continued and the characteristics and absorption properties of the product are being analyzed. Trial work on product development has been conducted and is being continued.

'Swachata hi Sewa '

As instructed by the Ministry, “Swachata Shapath” has been administrated on 15.09.2017 in Head Office and all Sub Offices / Showrooms & Sales depots of the Board. Ministry’s instructions to organize “Swachata hi Sewa” campaign have been issued to all the sub offices of the Board for compliance.



'Swachhta Shapath' taken at Coir Board Head Office

Exhibitors meet organized by Coir Board in connection with 7th edition of the annual Coir Kerala fair



The Department of Coir Development, Government of Kerala is organising an international event on Kerala coir and natural fibre products - Coir Kerala 2017, from October 05-09, 2017 at the EMS Stadium in Alappuzha, Kerala, India. In this connection, Coir Board organized exhibitors meet on 16.09.2017 at Chamber of Commerce, Pollachi for the coming international event Coir Kerala 2017. The meeting chaired by Shri. C P Radhakrishnan, Ex M.P, Chairman, Coir Board. Dr.K.R.Anil, Director NCRMI presided the function. All the associations and different exporters in the coir field from Tamil Nadu were participated in exhibitors meet. Nearly about 20 participants registered as exhibitors in Coir Kerala 2017 in presence of Chairman, Coir Board.

कयर विकास योजना/COIR VIKAS YOJANA

Skill Upgradation & Mahila Coir Yojana

A total number of 80 persons were trained in spinning of coir yarn and manufacture of value added coir products. One awareness programme regarding the coir industry has been organised by the Regional Office, Rajahmundry at East Godhavari, Andhra Pradesh.

DOMESTIC MARKETING

The Board participated in the following three domestic exhibitions during the period under report.

Sl.No.	Name of Exhibition	Place	Period
1	World Coconut Day 2017	Pollachi, Tamilnadu	02.09.2017
2	World Coconut Day 2017 Celebrations	Vijayawada, Andhra Pradesh	02.09.2017
3	Destination Himachal Pradesh	Palampur, Himachal Pradesh	12-14 Sept.2017

External Market Development Assistance

An amount of Rs.16,63,537/- has been disbursed to 11 coir Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

9 units were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificates.

COIR UDYAMI YOJANA

During the month of September, 2017 (Upto 18.09.2017) the Board has released a total amount of Rs.1,40,46,678/- towards the subsidy for setting up of 54 coir units under CUY in the following states.

Sl.No.	State	No.of Units	Subsidy released (in Rs.)
1	Kerala	24	27,60,000.00
2	Karnataka	1	4,00,000.00
3	Tamil Nadu	27	1,04,86,678.00
4	Odisha	1	2,00,000.00
5	Andhra Pradesh	1	2,00,000.00
	Total	54	1,40,46,678.00

Hindi Chetanamas Celebration at Coir Board.

Like every year, Coir Board celebrated Hindi Chetanamas event in a grand manner. A large number of enthusiastic participants took part in the inaugural function. During the inauguration of **Hindi Chetanamas Celebration**, the Chief Guest Chairman, Coir Board appreciated the compliance of Official Language in Coir Board for the past years and stated that Hindi is propagating to the employees through correspondence and regular courses, workshops and spoken Hindi classes. To Mark the Occasion different programmes were organised to the employees. All Sub Offices / Showrooms & Sales depots of the Board celebrated **Hindi Diwas** in a befitting manner.

भवदीय/Yours faithfully,



संयुक्त निदेशक (यो.) /Joint Director (Plg.)

प्रतिलिपि

Copy to: 1. Shri.R.R.Meena,
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Udyog Bhavan, New Delhi- 110 011.

2. Additional Industrial Advisor,
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