

Shri.Magan Lal,
Under Secretary to the Govt. of India,
Ministry of MS&ME, UdyogBhavan,
New Delhi- 110 011.

महोदय /Sir,

**विषय Sub:- Material for inclusion in the report on the significant events of the
Ministry for the period from 26.07.2016 to 25.08.2016 – reg.**

The Important events/discussions/decisions pertaining to Coir Board for the period from 26.07.2016 to 25.08.2016 are furnished below:

S&T ACTIVITIES

- Sample of pine leaves received from the Ministry of MSME was analyzed for checking its suitability for spinning in comparison with coir fibre and also for assessing its contents viz. cellulose, hemi cellulose, lignin etc. The report has been submitted to the ministry.
- The R&D technologies developed in the Microbiology Dept. of CCRI were disseminated to higher secondary students from Anchal, Kollam, Kerala during their visit to CCRI. Also, technology transfers on COCOLAWN and Coir Net House have been done to personnel from M/s.Wadhwa Group, Navi Mumbai.
- Scientists from CCRI were deputed to Shree Vari Multiplast (P) Ltd, Perundurai, Erode for the discussions for the development of coir –PP injection moulded products.
- Technical experts from CCRI were deputed to NE Region from 3-13 August 2016 for conducting various demonstrations at different sites at NE Region as part of popularization of the technologies developed by the Research institutes of Coir Board. Total 5Nos. of Biochem treatment, 10Nos. of Pith Composting and 3 Nos. of Mobile Fibre Extraction Machine have been carried out during the period.

COIR VIKAS YOJANA(CVY)

A total no. of 178 women workers were trained in spinning of coir yarn and manufacturing of value added coir products. Besides, six Awareness programmes and one work shop were also conducted during the month.

COIR UDYAMI YOJANA(CUY)

The Board has released a sum of Rs.1,82,11,632/- as subsidy for setting up of 84 units under Coir Udyami Yojana in different States during this period , as detailed below:

Sl.No.	State	No. of Units	Subsidy released (in Rs.)
1	Tamil Nadu	22	87,63,632.00
2	Andhra Pradesh	1	4,00,000.00
3	Odisha	9	24,00,000.00
4	Karnataka	9	36,00,000.00
3	Kerala	43	30,48,000.00
	Total	84	1,82,11,632.00

DOMESTIC MARKETING

The Board participated in the India International MSME Expo & Summit conducted at Pragati Maidan, New Delhi during 11th -13th August 2016.

EXPORT MARKETING

External Market Development Assistance

An amount of Rs.7,23,531/- (Rupees Seven Lakh Twenty Three Thousand Five Hundred and Thirty One only) has been disbursed to 5 Units as External Market Development Assistance for various export promotional activities abroad.

Export Registration

Six firms were newly registered as Coir Exporters and also issued Registration-Cum-Membership Certificate were issued to them.

EXPORT

The final figures of export of coir and coir products upto the month of May 2016 is valued at Rs.344.82crores for a quantum of 148474 MT. It shows an increase of 36% in terms of value and 61% in terms of quantity when compared to the corresponding period of the previous year.

HRD Training

Three Officials from Coir Board were deputed for training on ISO 9001:2015 Lead Auditor Course during 8 - 12 August, 2016, organised by M/s.DNVGL Business Assurance India (Pvt.) Ltd. at Kochi.

Enrolment of coir workers under PMSBY

As instructed by the Ministry, action has already been initiated to enrol coir workers, under the Pradhan Mantri Suraksha Bima Yojana (PMSBY). As on date a total number of 3485 coir workers are enrolled under PMSBY.

SFURTI

1. 2nd Review meeting of clusters in Tamil Nadu under SFURTI-II Phase

A two day meeting for reviewing the progress of implementation of clusters in Tamil Nadu under SFURTI-II phase was held at Coir Board Regional Office, Pollachi on 04.08.2016 and 05.08.2016. The meetings were presided over by Chairman, Coir Board. The officials from the Board and IAs, SPVs & CDEs of all the approved 9 clusters of Tamil Nadu were present in the meeting. The representatives of the Technical Agency viz. M/s. ITCOT Consultancy & Services Ltd., Chennai have reported the current progress of the clusters. Most of the clusters have opened technical bids and they have informed that the financial bids will be opened shortly. The IAs and CDEs of the clusters have informed that they have enrolled most of the artisans of the clusters under the Social Security Schemes and they have assured to complete all the activities within the stipulated time frame, as per the DPRs.

2. 21st Scheme Steering Committee (SSC) - 12.08.2016

21st Scheme Steering Committee (SSC) under SFURTI-II phase was held at New Delhi on 12.08.2016 under the Chairmanship of Secretary, Ministry of MSME. On behalf of Coir Board, 3 agenda items were placed before the SSC. The first agenda item placed was for seeking final approval for Vizianagaram Coir Cluster in place of Vizag Coir Cluster, which was accorded for final approval by the 18th SSC. The request of M/s. Foundation for MSME Clusters, New Delhi for acting as Implementing Agency of Tumkur Coir Cluster, Karnataka instead of M/s.ORDER, Tumkur, Karnataka has been placed as the 2nd agenda item. Finally, as the 3rd item, the proposal for Chittoor Coir Cluster of Andhra Pradesh, was

placed for according final approval from the SSC. The minutes & decisions of the meeting are awaiting.

3. 4th Review meeting of clusters in Kerala under SFURTI-II Phase - 17.08.2016

A meeting for reviewing the progress of implementation of clusters in Kerala under SFURTI (2nd phase) was held at 10.30 a.m. on 17.08.2016 in the Conference Hall of Coir Board, Coir House, Kochi. The Committee reviewed the progress of implementation of SFURTI in the three Clusters in Kerala such as Balussery, Haripad and Neyyattinkara, which were got final approval from the SSC of Ministry of MSME, for 2nd phase implementation of SFURTI. The Technical Agency for the clusters in Kerala, M/s.EDII, Thrissur has described the action taken by them in these clusters. The representatives of Implementing Agencies/SPVs and Cluster Development Executives were also present in the meeting. The meeting mainly focussed on completion of activities like setting up of CFCs with a definite timeline, enrolling of maximum number of artisans in Social Security Schemes, opening of technical/financial bids etc., updating of data in MSME data bank etc.

Department Related Parliamentary Standing Committee:

Secretary, Coir Board attended the meeting of the Department Related Parliamentary Standing Committee on Industry which was held on 17.08.2016 at 11.00 am under the Chairmanship of Shri Sarad Yadav, M P(Rajya Sabha), Chairman of the Committee in the Parliament House Annex, New Delhi.

Regional Conclave of MSME for Western Region at Ahmedabad

The Ministry of MSME organized a Regional Conclave of MSME for Western Region at Ahmedabad on 19th August, 2016. The States of Gujarat, Maharashtra, Rajasthan and Goa and also the Union Territories of Dadra and Nagar Haveli and Daman & Diu have participated in the Regional Conclave. Secretary and Joint Director (Plg.) represented Coir Board in this meeting.

This is issued with the approval of Secretary, Coir Board dated 25..8..2016.

The Hindi version of the material will be sent separately.

भवदीय/Yours faithfully,

संयुक्तनिदेशक(यो.) /Joint Director (Plg.)

- Copy to: 1. Shri.R.R.Meena,
Deputy Secretary (Coir),
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Udyog Bhavan, New Delhi- 110 011.
2. Additional Industrial Advisor,
Nirman Bhavan, 7th Floor,
Maulana Azad Road, New Delhi- 110 108.

Minutes of the meeting held on 16.08.2016 at HO to Review the progress of ASPIRE Scheme of Coir Board

The Secretary, Coir Board convened a meeting of all those officers and staff connected with the implementation of the ASPIRE Scheme to review the progress of ASPIRE scheme at 11.00 AM on 16.08.2016 at HO . The following officers were present in the meeting.

1. Shri. M.Kumararaja, Secretary, Coir Board
2. Smt. Das Anitha Ravindranath, Director RDTE
3. Shri. P.R.Ajith Kumar, Director (Mktg.)
4. Shri. G.Pradeep Kumar, Senior Accounts Officer
5. Shri. T.A.Rajendrababu, Joint Director (Res.)
6. Shri. K.Ananda babu, Joint Director (Plg.)
7. Shri. R.Vasudev, Joint Director (Tech.)
8. Shri. J. Sunil Duth, Stores Officer, CCRI
9. Shri. A.Radhakrishnan, Assistant Director i/c, NCT&DC
10. Shri K.A.Baby, SSO,PD, CCRI
11. Smt. P.K.Vijayalekshmi, Deputy Director(S&T)
12. Shri. T.Chandrasekharan, Development Officer (ID)
13. Smt. S. Anitha Kumari, Marketing & Publicity Officer
14. Shri.. Komalakumar, Draughtsman, CCRI
15. Smt.Isbel Rose Anto, ESO, Regional Office, Rajahmundry
16. Shri. Sudheer, ESO, Regional Office, Bhubaneswar
17. Shri. Suresh, ESO, Regional Extension Center, Thanjavur
18. Shri. Hentry Thomas, ESO, CMS
19. Smt. P.S.Indira Devi, Section Officer
20. Smt. P. Soumya, Co-operative Inspector, S&T Section
21. Shri. M.Shyam Kumar, UDC, S&T Section

At the outset, Secretary welcomed all. He explained the basic objective of the ASPIRE Scheme and emphasized the need for understanding the Scheme in depth by the implementing Officers especially the officers in charge of three incubation centers viz. Regional Offices at Bhubaneswar & Rajahmundry and Regional Extension Centre at Thanjavur.

During the discussion, the Secretary instructed the following for smooth implementation of the programme.

1. Time & period for imparting training to be fixed.
2. Each center should be given start up programmes to minimum. 200 candidates every year.
3. RLSC selected beneficiaries under CUY Scheme and candidates undergone Mahila Coir Yojana should be compulsorily given incubation training under ASPIRE. Implementing officers should approach the Engineering Colleges, clusters, coir associations etc. for getting more and more candidates to the start-up programmes.
4. Advertisements for inviting candidates to the start-up programmes should be given in local language in every month. If there is any vacancy for the previous start ups, it should also be published through advertisement. The advertisement material should

be standardized and published in 8/12 size in DAVP rate. Brochures on the various start ups also should be printed. The Designer may be consulted with for releasing the advertisement and printing of brochures. The advance for publicity will be increased to Rs.50,000/- for every ROs. The advertisement charges will be met from publicity fund.

5. The implementing officer/ trainer should know about the BIS standard
6. For Start ups, separate funding is available for infrastructure facilities under ATI. The nodal officer of the scheme may draft a proposal for submitting to MSME within 15 days. [Upto 10 crore can be availed for incubation center which can be rolled for CCRI, CICT and NCT&DC.](#)
7. CMS Office to be shifted to the CCRI Complex and may be renamed as Regional Office.
8. ASPIRE Scheme should be loaded in Web Portal. The incubations are to be made online. The Nodal Officer will provide separate e-mail id for ASPIRE for each center.
9. Resources for training are to be built up by each RO as their own.
10. Incubation fee @Rs.2000+ S.T. will be collected from general candidates. 50 % fees relaxation will be given to women candidates .
11. No fee for SC/ST candidates, but a nominal amount of Rs.100/- as registration fee will be collected.
12. Service Tax will be collected from all general candidates and remitted to the Government by CCRI. Only the fee collected will be retained in the ASPIRE account at the respective centres.
13. Prepare one year calendar for incubation training under ASPIRE, Advanced/Artisan training programme etc. by all the concerned. NCT&DC will submit the same within one week.
14. The core committee consisting of the Director RDTE, Joint Director (Planning), Joint Director (Res.) Deputy Director (S&T) and Asst. Director (NCT&DC) should meet on 3rd Monday, every month to review the progress of implementation
15. Asst. Director , NCT&DC should identify 20 technologies for the training within one week .
16. NSQF standard is only for Advanced Training course and not applicable for Start up programmes under ASPIRE
17. A remuneration @of Rs.2500/- for half day and Rs.4000/- for full day should be paid to the external experts/speakers invited for conducting special lectures/workshops/classes under ASPIRE.
18. The Officer next below the officer i/c of each center should act as Manager of the centre ,until further arrangements are made.
19. After completion of the programme, the trainees should be provided with a valid certificate. The nodal Officer will arrange the same as per the requirement. The incubators will help them to prepare project reports for approaching banks for getting financial assistance to start a coir unit / business. The project preparation can be outsourced through any agency like KITCO etc.
20. The three centers should be named as ***Coir Incubation Center, Coir Board*** and a Board should be displayed.
21. The responsibilities of accounting matters related with this scheme are vested with RO/RO i/c.
22. The following staff will be the Managers of the incubation centers of CCRI, NCT&DC and CICT.

Shri. K.J.Joseph, Extension-Cum-Training Assistant -NCT&DC

Shri. Venkatesh, Mechanic –CICT
Shri. Jayanand, Extension-Cum-Training Assistant –CCRI

23.Regarding with engaging Man Power for the incubator at RO Bhubaneswar, R O is permitted to appoint the trainer by giving 10 year relaxation.

24.Since there is no one having the prescribed qualification for trainer at Rajahmundry the RO i/c is instructed to contact Assistant Director, NCT&DC to get a list of trained persons and select suitable persons immediately. No need to await for further sanction for positioning manpower at each centre from Head Office.

25.For Trainers for the incubation center/any training programme, a 5 day orientation training should be provided by NCT&DC.

26.By 31st August 2016 , almost all pre-programmes have to be completed for starting incubation training programme.

27.The syllabus will be revised by a team of Officers consisting of all RO-i/cs , J D, CICT and SSO(PD).

28.Necessary instruction should be given to the machinery suppliers for erecting the machines on turn-key basis

29.Regarding with infrastructural facilities and machinery erection the RO, Rajahmundry was asked to give all details of actions taken to Secretary for procuring more space from the State Government of Andhra Pradesh. Regarding with RO, Bhubaneswar and Thanjavur it was decided to complete all Civil and electrical works required for positioning the machines immediately.

30.While discussing the matter regarding with the supply of machinery for each centre, it was informed that some of the suppliers are insisting for payments for the machinery which were already supplied and erected by them, but could not be run on trial due to some infrastructural inconveniences at the centres, which are above their control. M/s. Wheels Free, Calicut has already fabricated three Mini Tufting Machines as per the work order given by the D/CCRI and supplied and erected one machine at BBSR in June. The party has been advised to temporarily stop the remaining supply for the time being. The party has not been given any amount as advance for supplying the machines till date, each costing nearly Rs.24 lakhs. The remaining machines are almost ready . They have spent nearly an amount of Rs.60 lakhs for this purpose. They have requested to release money for which they are even ready to give any undertaking also. Since it is understood that it will take time for completing the civil and electrical works at each centre , it was decided to release the 50% of the cost of the machine to M/s. Wheels Free at the earliest on receipt of supply of the MTM at BBSR from the O i/c. .

After detailed discussions, the three implementing officers assured the following:

**1. Regional Office I/C
Bhubaneswar**

- All civil and electrical works will be completed by 15th September 2016
- Start up training programme will be started by 1st Sep-2016

2.Regional Office I/C, Rajahmundry

- Training programme will be started by Ist Sep-2016

3.Regional Extension Center I/C, Thanjavur

- Training programme will be start by Ist Sep-2016
- The civil and electrical work will be completed by 15th Sep.2016

This is issued with the approval of

JD(Pl.)