A-59/24/2017-ADM(ESTABLISHMENT)-Part(2)                    17.11.2017

## CIRCULAR

### Sub: Swachhta Pakhwada from 1st to 15th December, 2017 to be observed by Coir Board - Swachhta Pledge and cleanliness drives- reg.

Please refer to this Office Circular No.A-59/24/2017-ADM(ESTABLISHMENT)-Part(1) dated 10.11.2017 on the subject cited forwarding therewith the date-wise activities to be observed during Swachhta Pakhwada from 1st to 15th December, 2017, forwarded by the Ministry. As per this, a Swachhta Pledge and cleanliness drives have to be undertaken by all the staff members/ Officers under the Board on **01.12.2017.** Therefore, all the staff Members/ Officers of the Board are requested to take Swachhta Pledge at 11.00 a.m on 01.12.2017 and thereafter undertake cleanliness activities in their respective Section/ Office. The Action Taken Report on the above two points alongwith photographs of Swachhta Pledge taking, cleaning activities (before, during and after cleaning) may be reported to the e-mail id: admofficer@coirboard.org on the same day by 3.30 p.m, without fail, so as to report the same to the Ministry. The text of the Swachhta Pledge in Hindi and English is attached herewith.

This has the approval of the Competent Authority.

Hindi version will follow.

**Administrative Officer**

Encl:As above

To

1. All Sections / Branch Officers in Head Office
2. All Heads of Sub Offices and SR&SDs

Copy to :

1. Director(Mktg.)
2. Director(RDTE), CCRI, Kalavoor
3. Joint Director(Plg.)
4. Senior Accounts Officer
5. Stock File
6. E-Office Notice Board

# स्वच्छता शपथ

महात्मा गांधी ने जिस भारत का सपना देखा था उसमें सिर्फ राजनैतिक आजादी ही नहीं थी, बल्कि एक स्वच्छ एवं विकसित देश की कल्पना भी थी ।

महात्मा गांधी ने गुलामी की जंजीरों को तोड़कर माँ भारती को आजाद कराया ।

अब हमारा कर्तव्य है कि गंदगी को दूर करके भारत माता की सेवा करें ।

मैं शपथ लेता हूं कि मैं स्वयं स्वच्छता के प्रति सजग रहूंगा और उसके लिए समय दूंगा ।

हर वर्ष 100 घंटे यानी हर सप्ताह 2 घंटे श्रमदान करके स्वच्छता के इस संकल्प को चरितार्थ करूंगा ।

मैं न गंदगी करूंगा न किसी और को करने दूंगा ।

सबसे पहले मैं स्वयं से, मेरे परिवार से, मेरे मुहल्ले से, मेरे गांव से एवं मेरे कार्यस्थल से शुरुआत करूंगा ।

मैं यह मानता हूं कि दुनिया के जो भी देश स्वच्छ दिखते हैं उसका कारण यह है कि वहां के नागरिक गंदगी नहीं करते और न ही होने देते हैं ।

इस विचार के साथ मैं गांव-गांव और गली-गली स्वच्छ भारत मिशन का प्रचार करूंगा ।

मैं आज जो शपथ ले रहा हूं, वह अन्य 100 व्यक्तियों से भी करवाऊंगा ।

वे भी मेरी तरह स्वच्छता के लिए 100 घंटे दें, इसके लिए प्रयास करूंगा ।

मुझे मालूम है कि स्वच्छता की तरफ बढ़ाया गया मेरा एक कदम पूरे भारत देश को स्वच्छ बनाने में मदद करेगा ।

## Swachhta Pledge

Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.

Mahatma Gandhi secured freedom for Mother India.

Now it is our duty to serve Mother India by keeping the country neat and clean.

I take this pledge that I will remain committed towards cleanliness and devote time for this.

I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.

I will neither litter nor let others litter.

I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.

I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.

With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.

I will encourage 100 other persons to take this pledge which I am taking today.

I will endeavour to make them devote their 100 hours for cleanliness.

I am confident that every step I take towards cleanliness will help in making my country clean.