

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
Tel: +91 484 2351807; Fax: +91 484 2370034

## EXPORT MARKETING SECTION

### TRADE CIRCULAR No. 9 DATED 05.10.2017

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **AF-L' Artigiano in Fiera, Milan (Italy)**

Period : 2-10 December, 2017  
Venue : Fiera, Milan, Italy.  
Space available : 9 / 12 / 16 Sq.mtr. Booths  
Tentative Participation charge : Rs.24,000/- per Sq.mtr.

Interested exporters/manufacturers/entrepreneurs may rush their application and space requirements along with advance space rent of Rs.50,000/-, immediately, but not later than **12 October, 2017**. **Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting Rs.50,000/-.**

The payment may be remitted by DD/at par cheque in favour of “**Secretary, Coir Board**” payable at **Ernakulam** or by NEFT/RTGS. The bank details for NEFT/RTGS are given below:

Name of Beneficiary	Name of Bank	Bank Branch	IFSC CODE	A/C No
THE SECRETARY COIR BOARD NON PLAN A/C	State Bank of India	Ravipuram, Kochi	SBIN0070261	57009832813

The formal application form and conditions for participation can be downloaded from the following link:

<http://coirboard.gov.in/wp-content/uploads/2016/06/Application-Form-and-Rules-Regulations-Exhibitions-abroad.pdf>

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

**For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).**

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations**

**Copy to:**

**All Regional Officers**

**(Issued from File No. [I-12019/13/2017-EXPORT MARKETING-I](#))**