



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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CIRCULAR

Sub: Observance of International MSME Day on 27.06.2017.

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Recognizing the importance of Micro, Small and Medium Enterprises (MSMEs) in achieving the new global development goals, the United Nations has declared 27th June, 2017 as International MSME Day. The Ministry of MSME, Govt. of India has instructed that Coir Board may organise various programmes to mark this occasion associating various stake holders of coir industry. As part of this, a presentation on **the role and importance of MSMEs in the development of Indian economy** will be arranged at **11:00 a.m. on 27.06.2017** in the conference hall of Coir Board Head quarters. **Shri. Mathew N G, Chief Manger (Credit), SBI Administrative Office, Ernakulam** has consented to make the above presentation on that day. All Officers and Staff are requested to participate in the programme without fail.

This issues as per Orders of Chairman, Coir Board.


Development Officer (ID)

To,

- 1) Director (Mktg.)
- 2) Joint Director (Plg.)
- 3) Sr. Accounts Officer
- 4) All Branch Officers/ Section Officers
- 5) All Staff members.

Copy to:

- a) PS to Chairman
- b) MRS section
- c) ADM (Estt.) Section – for making necessary arrangements.