

# COIR BOARD

(Govt. of India, Ministry of Micro, Small & Medium Enterprises)  
M. G. ROAD, KOCHI – 682 016, KERALA, INDIA  
Tel: +91 484 2351807; Fax: +91 484 2370034

## EXPORT MARKETING SECTION

### **TRADE CIRCULAR No. 01 DATED 03.02.2017**

Coir Board proposes to organize participation of Indian Coir Sector in the following fair.

#### **NATIONAL HARDWARE SHOW-2017, LAS VEGAS, USA**

Period	: <b>09 – 11 May, 2017</b>
Venue	: Las Vegas Convention Centre, Las Vegas, NV, USA
Hall	: North Hall (Lawn & Garden Section)
Minimum bookable area	: 100 sq.ft.
Tentative space rent	: <b>Rs.3,00,000/-</b> for a 100 sq.ft. furnished booth

**Only limited space is available.**

Interested exporters/manufacturers/entrepreneurs may rush their application with space requirements along with a DD/at par cheque for Rs.50,000/- (Rupees fifty thousand only) drawn in favour of Secretary, Coir Board payable at Ernakulam towards advance space rent immediately, but not later than **17<sup>th</sup> February 2017**.

The formal application form and conditions for participation are available on Board's website:

([www.coirboard.gov.in](http://www.coirboard.gov.in)) →HomePage→Services →TradeEvents→ExhibitionsAbroad→Click 'List of fairs and application form'.

Eligible participants can avail assistance under the Coir Board EMDA Scheme.

For any further clarifications, please contact us through Email ID: [expo@coirboard.org](mailto:expo@coirboard.org) or over Telephone (0484 2383313).

**SECRETARY**

**To:**

**All Regd. Exporters / Manufacturers  
All Coir Exporters' Associations**

**Copy to: All Regional Officers**

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